



Dec. 21, 2020

Dear City Official:

Congratulations from the League of California Cities on your recent election!

Local elected officials like you are the reason California's cities are resilient and diverse communities where our residents can live, work, and play. Cal Cities is here to help ensure you are the best elected official you can be for your community.

For more than 120 years, Cal Cities has provided city officials like you access to unmatched educational programs designed to enhance your knowledge, skills, and ability to be a strong and effective leader for your community. In addition to encouraging you to take advantage of these opportunities, Cal Cities also encourages you to join our advocacy efforts to promote and protect the common interests of our cities at the state and federal levels.

To help get you started, we have included in this packet a Cal Cities Roadmap and Member Interest Form, which outlines your membership benefits and how you can engage with and get the most out of Cal Cities. The first thing we recommend you do is visit the Cal Cities website at www.cacities.org/regionalmanagers to find your Regional Public Affairs Manager. This individual will connect you with other local elected officials in your region, share information on Cal Cities educational opportunities, and provide important updates on legislative issues, as well as other state policy matters, that could have an impact on your city.

Once again, congratulations on becoming a local elected official. We look forward to working with you in the coming months and years!

Sincerely,

A handwritten signature in black ink that reads "Carolyn M. Coleman".

Carolyn M. Coleman
Executive Director and CEO
League of California Cities