March 6, 2014

The Honorable Mark Wyland
California State Senate
State Capitol, Room 4048
Sacramento, CA 95814

Dear Senator Wyland:

For many years, the City of Escondido has endeavored to fairly and legally regulate massage establishments. However, the passage of SB 731 (Oropeza, 2008) has complicated our efforts. I am writing to express the City of Escondido’s desire that SB 731 be permitted to sunset on January 1, 2015.

For your convenience I have attached additional information regarding the number and location of massage establishments in Escondido. From Escondido’s perspective SB 731 may have been well-intentioned, but it has removed a workable, fair, local system of regulation in Escondido. Cities need local control to operate. We encourage you to advocate for the sunset of SB 731 and return that control to cities.

Sincerely,

Charles Grimm
Assistant City Manager

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Attachment

Cc: Michael J. Arnold, Michael J. Arnold and Associates
    Clay Phillips, City Manager
    Jeffrey R. Epp, City Attorney
    Catherine Hill, League of California Cities
    Ted Lieu, Chair, Senate Business, Professions and Economic Development Committee
    Susan Bonilla, Chair, Assembly Business, Professions and Consumer Protection Committee
City of Escondido:

Located in Inland North San Diego County at Interstate 15/State Highway 78 Interchange

Bordered by the Cities of San Diego to the south and San Marcos to the west, and unincorporated County to the north and east

Encompasses 37.30 square miles

Demographics:

Population is 147,514 per 2010 Census

Median household income is $57,911 (current $)

3,955 persons per square mile

Median age 32.7

Ethnicity:

White – 44%

Black/African American – 2%

Asian, Hawaiian / Pacific Islander – 5%

Hispanic or Latino - 46%

Native American - <1%

Mixed Race/Other - <3%

Massage Establishments
(Source: Business Licensing):

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of Massage Establishments</th>
<th>No. of Massage Therapists</th>
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<tr>
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<td>37</td>
<td>159</td>
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