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President Rich Garbarino Announces League Strategic Plan Task Force

In his address to delegates during the League of California Cities® Annual Conference & Expo in Sacramento last month, President Rich Garbarino, council member, City of South San Francisco, announced that in order to have an even larger positive impact on California cities, the League will embark on a planning process to develop an actionable three-year strategic plan. *For more, see Page 2.*



Help Set League Policy — Join a League Policy Committee

Deadlines to Request Appointment is Fast-Approaching

The League's [seven policy committees](#) comprise city officials from throughout California. These committees help develop League policy by reviewing legislation and participating in policy deliberations, suggesting broad new policy guidelines and studying key issues impacting cities. The deadline for division and department appointments is Oct. 20. Presidential appointment requests are due Nov. 17. *For more, see Page 3.*



Submit Proposals Now for the 2018 Mayors and Council Members Executive Forum

Deadline to Submit is Nov. 27

The League of California Cities® is now accepting session proposals for the 2018 Mayors & Council Members Executive Forum taking place June 27–28 in Monterey. *For more, see Page 4.*

Specifically, the process is designed to yield a plan for the organization that will inform how the League can:

- Continue to build and cultivate a strong and engaged membership;
- Leverage its activities to their fullest potential;
- Grow strategically in terms of reach and impact;
- Increase awareness and coverage of the League's work among priority audiences;
- Position the League to potentially diversify and secure additional funding; and
- Ensure the League is aligned and organized to support the successful implementation of the plan.

"I'm excited to begin this work, which I know will have a lasting impact on the League for years to come," said Garbarino.

The year-long strategic planning process will be guided by a task force, chaired by Garbarino, that will spend the next year surveying, interviewing and listening to League members. The task force will present its final strategic plan recommendations to the League Board of Directors next summer.

Last week, Garbarino appointed the following group of diverse city leaders from throughout the organization to serve on the task force:

- Rich Garbarino, 2017-2018 League president (chair), council member, South San Francisco;
- Mark Kersey, League first vice president, council president pro tem, San Diego;
- Jan Arbuckle, League second vice president, council member, Grass Valley;
- JoAnne Mounce, League immediate past president, council member, Lodi;
- Walt Allen, mayor pro tem, Covina;
- Rachelle Arizmendi, mayor, Sierra Madre;
- Michelle Bagneris, city attorney/city prosecutor, Pasadena;
- Randy Breault, public works director, Brisbane;
- Ross Chun, council member, Aliso Viejo;
- Tony Dahlerbruch, city manager, Palos Verdes Estates;
- Larry Forester, council member, Signal Hill;
- Randi Johl, city clerk, Temecula;
- Kirsten Keith, mayor, Menlo Park;
- Randon Lane, council member, Murrieta;
- Jim Lewis, city manager, Pismo Beach;
- Polly Low, mayor, Rosemead;
- L. Dennis Michael, mayor, Rancho Cucamonga;
- Jorge Morales, council member, South Gate;
- Edward Neal, mayor pro tem, Lemoore;
- Lydia Romero, city manager, Lemon Grove;
- Ana Maria Quintana, vice mayor, Bell;
- David Sander, council member, Rancho Cordova;
- Esmerelda Soria, council vice president, Fresno;
- Barb Stanton, council member, Apple Valley;
- Kurt Wilson, city manager, Stockton;
- Carolyn Coleman, executive director, League of California Cities; and
- Kristine Guerrero, regional public affairs manager, League of California Cities.

"As I approach the end of my first year as the League's executive director, I look forward to this process getting underway," said Carolyn Coleman. "The League has a long history of being a strong and effective advocate for California cities, and this process will afford us a new opportunity to capitalize on our untapped potential and strengthen our effectiveness; the task force will be vital to the success of the process."

The seven standing policy committees are:

- [Community Services](#): This committee is concerned with issues related to childcare, parks and recreation, libraries, cultural arts and community and human services programs.
- [Environmental Quality](#): This committee is concerned with all aspects of air and water quality, solid waste and recycling, hazardous materials, coastal issues, noise pollution, and CEQA. In addition, the committee is concerned with the issues related to energy and utilities.
- [Governance, Transparency and Labor Relations](#): This committee reviews state legislation as it relates to transparency, technology (open data), healthcare, elections and political reform. Additionally the committee oversees pension and workers compensation reform as well as other labor related issues.
- [Housing, Community and Economic Development](#): This committee is concerned with building regulations and code enforcement, community and economic development, urban renewal, housing, planning, zoning, incorporation, annexation and redevelopment.
- [Public Safety](#): This committee is concerned with law enforcement, fire and life safety policies including emergency communications, and emergency services including ambulance and disaster preparedness.
- [Revenue and Taxation](#): This committee is concerned with finance administration, taxation reform, revenue needs and revenue sources at the federal, state and local levels.
- [Transportation, Communication and Public Works](#): This committee is concerned with issues of transportation funding, construction, public works, telecommunications, and other related areas.

Over 400 elected and appointed city officials serve on these committees and directly participate in establishing League policy. They add their collective expertise, wisdom and opinions to the debate that is the foundation of League policy.

Policy committee recommendations are forwarded to the [board of directors](#). The time commitment involves three to four meetings, beginning in January and ending at the League's Annual Conference in the fall. Meeting locations rotate from statewide from northern to southern California locations.

How to Join a League Policy Committee

There are several ways to become a member of a policy committee. All policy committee appointments end at the conclusion of each year's annual conference. Reappointments are not automatic and must be requested annually.

League [divisions, departments affiliate presidents](#) make appointments to each of the committees. Each division has two appointments. Each department has one appointment. The deadline to request a department or division appointment is Oct. 20. Please contact your division or department president with your request.

The League president may appointment up to 16 members to each policy committee.

Nov. 17 is the deadline to request a presidential appointment. If you are an elected or appointed city official and have previously determined that your division and department appointments were filled, you may contact the League president in writing to request a presidential appointment.

Submit your request via mail, email or fax to the League. Do not send the request directly to the League president. Email requests are suggested.

Please direct your request to Meg Desmond.

- Email: mdesmond@cacities.org
- Fax: (916) 658-8240, Attention Meg Desmond

- Mail: 1400 K Street, Fourth Floor, Sacramento, CA 95814, Attention Meg Desmond, Presidential Appointment Request

If you have questions or need assistance, please contact [Meg Desmond](#) (916) 658-8224.

'Proposals' Continued from Page 1...

This two-day conference is for California mayors and council members of all tenures and focuses on current issues and timely topics that will assist officials in their daily roles and operations within their city.

Submit proposals through the [online proposal form](#) by Monday, Nov. 27 for consideration by the Executive Forum Program Planning Committee. There is a word limit within the title and description of each proposal. Proposals should be written in a word processing program first and then pasted into the online tool.

Submissions, non-commercial in nature, from any individual, group, business or organization, on any topic are welcome. The committee will consider the educational value of each proposal and the extent to which it presents new or significant information. Sessions may not include sales, commercialism or product promotion of any kind.

If you have any additional questions about this event, please contact [Jennifer Whiting](#).

Visit the [Mayors and Council Members Executive Forum](#) webpage for additional information.
