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**Tell us How We're Doing — Don't Forget to Complete
the *Western City* Magazine Survey**

Western City magazine, the League's monthly award-winning publication, needs input from its readers. A hardcopy of survey was mailed in mid-May to 1,000 magazine subscribers and another 5,000 current subscribers received an email asking them to complete the survey online. The League encourages all *Western City* subscribers to take a few moments and complete this important survey. *For more, see Page 2.*



Annual Conference Resolutions Due by Aug. 6

League General Assembly will be Held Oct. 7

Policy development is a key part of the League of California Cities® legislative effectiveness. The League's annual conference resolutions process is one way that city officials can directly participate in the development of League policy. The deadline to submit resolutions is fast approaching on Aug. 6. *For more, see Page 2.*



**California City Solutions: Temecula Partners with Schools and Universities to
Offer Youth and Professional Leadership Program**

*This story is part of an ongoing series featuring Helen Putnam Award entries. The 2015 entries are available on the League's website as a resource for cities in a searchable database called [California City Solutions](#). The city of Temecula's Youth and Professional Development Program was submitted in 2015 for the Ruth Vreeland Award for Engaging Youth in city Government award category. *For more, see Page 3.**

'Survey' Continued from Page 1...

Responses to the survey will help the publication team evaluate the ability of *Western City* magazine and its website to provide California city officials with the kinds of stories, features and information that are essential to serving city residents.

Don't miss this opportunity to share your input, check your inboxes and reply today!

'Resolutions' Continued from Page 1...

Resolution Submission Process

Any elected or appointed city official, individual city, division, department, policy committee, or the board of directors may submit a resolution for consideration at the conference. Resolutions must be submitted to the League's Sacramento office no later than 60 days prior to the opening of the conference. Resolutions should focus on direct municipal issues of statewide importance.

Resolutions submitted to the General Assembly must be concurred in by five cities or by city officials from at least five or more cities. This may be in the form of a letter from the city or the city official in support. For concurrence by a city official, the official's city and office held must be included in the letter. All concurrences must be submitted at the time the resolution is submitted by midnight on Aug. 1.

Consideration at Annual Conference

The League president refers resolutions to the League policy committees for review and recommendation at the conference. Resolutions are next considered by the General Resolutions Committee (GRC), which consists of representatives from each division, department, policy committee and individuals appointed by the League president. Resolutions approved by the policy committee and/or GRC are next considered by General Assembly. Resolutions disapproved or referred by both the policy committee and GRC will not proceed to the General Assembly. Resolutions approved by the General Assembly become League policy. Other action on resolutions can be: referred back to a policy committee; amended; disapproved; or, no action.

Voting Delegates

The League membership considers and takes action on resolutions that establish League policy. In order to vote at the Annual Business Meeting, your city council must designate a voting delegate. Your city may also appoint up to two alternate voting delegates, one of whom may vote in the event that the designated voting delegate is unable to serve in that capacity.

A letter, along with the [Voting Delegate form](#), asking for the designation of voting delegates and alternatives has been sent to all mayors, city managers, and city clerks. Additional information can be found on the League's [website](#).

Late-Breaking Issues

Resolutions to address late-breaking issues may be introduced by petition at the annual conference. To qualify, a petitioned resolution must be signed by 10 percent of the voting delegates and submitted at least 24 hours before the beginning of the concluding General Assembly. The deadline is Oct. 6 by noon. All qualified petitioned resolutions are forwarded to the General Assembly for consideration, regardless of the action recommended by the GRC.

Questions

For more questions please contact [Meg Desmond](#) at (916) 658-8224.

Although incorporated as a city in 1989, the community foundation of Temecula has existed much longer and prides itself on its slogan "Old Traditions, New Opportunities." The most recent census figures show that 30 percent of the city's population is under the age of 18, which is well below the state's average of nearly 24 percent. City officials decided that this population needed programs tailored to young students preparing to exit the school system and transition into adulthood.

City leaders recognize that its youth faces several challenges and obstacles while preparing for their future and decided to focus on four primary challenges: lack of participation in local government, low college attendance rates, unemployment, and youth with disabilities.

High school curriculum focuses on state and federal government but rarely includes an emphasis on local government. The city partnered with the Temecula Valley Unified School District (TVUSD) to help youth experience the workings of local government in order to increase future participation.

While approximately 70 percent of TVUSD high school students' transition to a two-year or four-year college immediately after high school graduation, the city's goal is to ensure that the remaining 30 percent of Temecula's student population is not left behind each year. College attendance rates have a strong correlation to the population's level of higher education combined with work experience versus employment rates. Students significantly increase their chance of receiving job offers after graduation if they participate in an internship or have relevant experience.

The city also realizes that youth with disabilities have complex and unique needs that are not easily addressed. People with disabilities continue to have vastly lower employment rates as compared to the rest of the population. Only 19.8 percent of those with disabilities report being employed full- or part-time, compared to 68.2 percent of people without disabilities. The U.S. Department of Labor estimates only 10 percent of students with disabilities are attending college. This is partially because of the gaps in services, lack of support, and lack of inclusive opportunities.

Temecula created the [Youth and Professional Development Program](#) to provide local youth with various opportunities in city government by engaging students and working with its school district and nonprofit organizations to help facilitate a promising future for the next generation. Temecula offers four programs to support its emerging adult population prepare for the future: Youth in Government, Temecula Valley College Fair, Internship Program, and the Viticulture Program created for our special needs population.

- **Youth in Government.** The city's Youth in Government program engages the youth of Temecula by providing valuable insight into the inner workings of local government. The two-day event provides students with an opportunity to work directly with, and emulate elected officials and department directors, research local subject matters, prepare relevant staff reports, and conduct department level meetings and a mock city council meeting. All students are fully tutored and prepped by city council members and staff members as to what questions to ask, what factors to consider, and the legalities and finances associated with each subject matter. The event concludes with a student debriefing of the entire program.
- **Temecula Valley College Fair.** The city launched a large-scale college fair to help increase college attainment. At the Temecula Valley College Fair, youth can visit booths and speak with college representatives. The college fair has a variety of representatives ranging from academically prestigious universities to specialized vocational schools. By welcoming a vast number of colleges to the annual fair, the city hopes students will consider applying to one of the schools showcased.
- **Internship Program.** In recent years, the city has offered one of the largest internship programs in the region, and quite possibly the state for municipalities of approximately 100,000 residents, to support nearly 200 young adults each year seeking work

experience. The program offers local college students or graduates the opportunity to work in a supervised and professional environment. Applicants selected for the internship opportunity will work in a department relevant to their interests in order to best utilize their skillset. Students will familiarize themselves with professional office tools and devices, learn and practice time management, work with project deadlines, lead projects or programs, practice social and written skills, and network. Providing local college students the chance to intern fosters growth which, ultimately, may contribute to Temecula's future workforce.

- **Viticulture Program.** Temecula offers various programs to increase employment opportunities for youth to equip students with independent living skills, social skills, and community involvement. One of those programs is the Viticulture Program which complements Temecula Valley's wine country. The city has partnered with a nonprofit, Spero Vineyards, to develop a specialized vocational training program to prepare youth for entry level jobs in the wine and hospitality industry. The program is a unique public/private partnership designed to teach job readiness skills, local vineyard history, hospitality, customer service, and agricultural learning techniques. The program is designed to enhance the lives of those affected by disabilities, promote awareness, engage local businesses, expand the capacity in which the community is served, and increase service providers in the area.

Program Achievements

The Youth in Government program is labor intensive for elected officials, city staff, and student participants, the effort to engage students at an early onset of their adulthood, but city officials believe it is well worth the effort. The fact that the program is competitive in nature illustrates its success. The city currently employs former students and participants of the program.

The Temecula Valley College Fair has grown considerably since its debut. In its first year, the fair was only two representatives short of having 100 colleges attend. The event has been recognized for its benefits to Temecula. The high volume of traffic is advantageous for its location — the Promenade Temecula mall. The Promenade Temecula mall has repeatedly reported a significant increase in sales during the event while exposing Temecula's youth to higher education opportunities from across the nation. The fair usually brings in a surge of sales tax, second only to the busiest sales day of the year — Black Friday. The annual fair also helps local hotel businesses. People that travel to Temecula for the fair stay in local hotels, reporting a 9 percent increase in business during that weekend.

The internship program has also received recognition since its inception over five years ago. Participating interns benefit from the program by being able to include on their resumes that they were involved with an official internship program located in a government building and supervised by government officials. The internship program is student-friendly, allowing for flexible scheduling in respect to school obligations. Temecula offers mostly unpaid internship opportunities; however, the experience they gain in a safe, regulated and professional work environment provides invaluable experience for their future.

Since the implementation of the special needs Viticulture Program, more than half of the students have completed the program with jobs and internships in the community; 100 percent of students have completed a Customer Service Certification and a Food Handlers Card, and 100 percent of students have shared that the program has empowered them to make tremendous strides toward their futures. The program curriculum has been featured in the press, televised on KVCR and ABC 7 News and distributed to Northern California's Wine and Agriculture communities for replication of the current model.

Application Open: Cities for Workforce Health Wellness Program Seed Grants

The application period for the [Cities for Workforce Health](#) (CWH) 2017 consulting grants is now open. Applications are due Friday, Aug. 5 and must be submitted [online](#). Designed to help cities engage their employees in a culture of health, the program is sponsored by the League Partner Program of the League of California Cities®, including Kaiser Permanente, Keenan, and the HEAL Cities Campaign.

Selection Criteria

A grant review committee composed of representatives from the CWH partners will review and evaluate all applications. Five cities will be selected, based on the following criteria:

- Demonstration that a basic wellness program infrastructure is currently in place (e.g. leadership team or steering committee has been formed; wellness champions have been identified; and/or a survey or assessment of health needs/risks has been conducted);
- Readiness to initiate or further develop a worksite wellness program;
- Commitment to building the program's infrastructure and capacity; and
- Need for professional consultation to assist with program development efforts.

Overall, cities that meet the award criteria and demonstrate the greatest need for consultation and program support will be selected. In addition, the review committee aims to balance the selection of awardees based on geographic location (Northern, Central, and Southern California) and size of employee population.

Additional information and details about the consulting grants and application process are available on the [League website](#).

Please contact [Mike Egan](#) with questions at (916) 658-8271.

League-Sponsored Bond Agency Issues \$48.6 Million in Tax-Exempt Bonds for Multi-Family Affordable Housing in Irvine and Community Hospital in Monterey

Some of the most significant benefits of League membership for cities since 1988 have flowed from the League's co-sponsorship of the [California Statewide Communities Development Authority](#) (CSCDA).

This program provides a variety of public agencies and developers access to low-cost, tax-exempt financing and economic development tools. CSCDA recently issued a total of issued \$48,640,095 in tax-exempt bonds for the Espaira Apartments, multi-family affordable housing in Irvine, and a Community Hospital in Monterey.

About Espaira Apartments

The vision for Espaira began in 1995 with the vision of the ETHIC Housing Trust. The project is an 84-unit affordable housing community for low-income families located on 5.35 acres at Great Park Neighborhoods located in Irvine by Related California and Orange County Community Housing Corporation (OCCHC). It comprises consists of 41 two-bedroom units, 42 three-bedroom units and one manager's unit.

The benefits of the Espaira for the city of Irvine and Orange County include the following:

- 100 percent of the affordable rental housing units will be rent restricted for low-income tenants;
- The building will bring new economic vibrancy to the project site;
- A positive impact to restaurants and retail in the area.

CSCDA, Related, and OCCHC partnered with MUFJ Union Bank, N.A. to provide \$16.09 million in tax-exempt multi-family affordable housing bonds for the project. Although the financing for the project requires the affordability of units for low-income tenants to be maintained for 55 years, the

Regulatory Agreement with the city of Irvine requires the project to maintain the affordability of units in perpetuity.

About Community Hospital of the Monterey Peninsula (CHOMP)

CHOMP, a California nonprofit public benefit corporation, owns and operates a 258 licensed-bed acute care hospital located in the Carmel Hill area of the Monterey Peninsula in Northern California. CHOMP also owns and operates Westland House, a 28-bed skilled nursing and hospice facility, and an outpatient hospice facility located in Monterey and provides outpatient healthcare services at various outpatient facilities throughout Monterey County. CHOMP is the market leader for acute care services in its Primary Service Area, identified as the Monterey Peninsula, which includes the communities of Seaside, Monterey, Carmel Valley, Pacific Grove, Marina, Pebble Beach, Sand City, Del Rey Oaks, Big Sur, and unincorporated areas of Monterey County located on the peninsula.

CSCDA partnered with Piper Jaffray to place the \$32,550,000 in tax-exempt bonds for CHOMP. The bonds will be used to refinance CSCDA's previously issued Series 2011A Bonds, allowing CHOMP to significantly reduce its bond debt service and interest cost.

Background

CSCDA is a joint powers authority created in 1988 and is sponsored by the League of California Cities® and the California State Association of Counties. It was created by cities and counties for cities and counties. More than 500 cities, counties and special districts are program participants in CSCDA, which serves as their conduit issuer and provides access to efficiently finance locally-approved projects. CSCDA has issued more than \$50 billion in tax exempt bonds for projects that provide a public benefit by creating jobs, affordable housing, healthcare, infrastructure, schools and other fundamental services. Visit [CSCDA's website](#) for additional information on the ways in which CSCDA can help your city.
