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IN THIS ISSUE:

- Page 3: California City Solutions: Rancho Cucamonga Involves Spanish-Speaking Community Members in Strategic Planning
- Page 5: Planning Commissioners Academy Sells Out
Grant Opportunity for Police Departments
Register for ILG Webinar: Improving Community Wellness through Collaboration
- Page 6: April 5 is Mayors Day of Recognition for National Service

Call for 2016 Helen Putnam Entries
Submission Deadline is April 14

It's time to submit your city's innovative program and compete for statewide recognition. Each year the League of California Cities® honors outstanding work in member cities across the state through the League Partner-sponsored Helen Putnam Awards for Excellence.
For more, see Page 2.



League-Sponsored Bond Agency Issues \$5.6 Million in Tax-Exempt Bonds for APP Hayward Jet Center

Some of the most significant benefits of League membership for cities since 1988 have flowed from the League's co-sponsorship of the [California Statewide Communities Development Authority](#) (CSCDA). This program provides a variety of public agencies and developers access to low-cost, tax-exempt financing and economic development tools. CSCDA recently issued \$5,600,000 in tax-exempt bonds for the APP Jet Center (APP) in Hayward.
For more, see Page 2.



Public Works Officers Institute, Register before All Seats are Gone
Feb. 16 is Registration Deadline

The League's [Public Works Officers Institute & Expo](#) is selling out fast. There are just 48 spots available for the three day conference, which will be held in Sacramento March 9-11.
For more, see Page 3.

If your city has done remarkable, innovative work in any of the 12 categories listed below now is the time to get your deserved recognition. It is an opportunity to thank your employees and collaborators, gain the appreciation of your residents and feel proud of outstanding contributions made to better your city.

The award recognizes the successes of California cities as demonstrated by beneficial innovations, resourceful efficiencies, improved public service, and overall enhanced public trust and support. The award also provides a great opportunity to have a community celebration of the good work you are doing.

Does your city have an outstanding program that delivers efficiency, quality service and innovation? Enter your program at www.helenputnam.org to compete for the recognition it deserves.

Award categories include:

- CCS Partnership Intergovernmental Collaboration Award
- Community Services and Economic Development
- Economic Development through the Arts
- Enhancing Public Trust, Ethics, and Community Involvement
- Health and Wellness Programs
- Housing Programs and Innovations
- Internal Administration
- League Partners Award for Excellence in City-Business Relations
- Planning and Environmental Quality
- Public Safety
- Public Works, Infrastructure, Transportation
- Ruth Vreeland Award for Engaging Youth in City Government

Additionally, your city can receive the President's Advocacy Award. This prestigious award honors a distinguished program or individual that best advocates for the League's annual strategic priorities. One outstanding winner may be chosen from the 12 categories.

Your city must be a member of the League of California Cities to apply. To qualify, simply demonstrate that your city offered a program or service that has proven measurable and successful within a minimum of one year of actual implementation. Particular attention and credit is given to applications specifically advancing the League's strategic priorities at www.cacities.org/priorities, which are determined each year by the board of directors.

Submit your entry [online](#) by April 14.

Please contact [Melissa Lienau](#) with any questions at (916) 658-8216.

Hayward: APP Jet Center

APP owns and operates Fixed Base Operations (FBO) at three U.S. airports, as well as one hangar complex. An FBO is a business that sells aviation fuel and provides services and storage for private and business aviation customers. APP's FBO locations are in Manassas, Virginia; Fort Pierce, Florida; and at the location of the current financing in Hayward.

CSCDA partnered with KeyBanc Capital Markets to provide the \$5.6 million in tax-exempt bonds to APP. The bond proceeds will be used for the construction of a new 20,000 square foot aircraft storage hangar, attached 3,000 square foot passenger terminal and renovations to the existing terminal. The financing will provide the following economic development benefits:

- Employment in the Hayward area during and after construction;
- Upgrading the suitability of the Hayward Executive Airport for corporate aviation use; and
- Increasing tax revenues to the city of Hayward and Alameda County.

Background

CSCDA is a joint powers authority created in 1988 and is sponsored by the League of California Cities® and the California State Association of Counties. It was created by cities and counties for cities and counties. More than 500 cities, counties and special districts are program participants in CSCDA, which serves as their conduit issuer and provides access to efficiently finance locally-approved projects. CSCDA has issued more than \$50 billion in tax exempt bonds for projects that provide a public benefit by creating jobs, affordable housing, healthcare, infrastructure, schools and other fundamental services. Visit <http://cscda.org> for additional information on the ways in which CSCDA can help your city.

'Public Works' Continued from Page 1...

Feb. 16 is the deadline to register and spots are being filled on a first-come, first-served basis. Register [online](#).

Full conference registration will include admission for the following:

- *Sacramento Bee* columnist Dan Walters will present the opening general session focusing on the State of California: Past, Present and Future, with a spin towards the daily dealings of those in the public works profession;
- A discussion on how to engage people in public works issues, whether it is at a community meeting, on the agency website, or in a printed document;
- An information-packed breakout session featuring a three-part discussion on pavement sustainability;
- State-wide issues discussion on water issues, a Road Charge Pilot Program update, and Caltrans & Highway Bridge Committee Updates;
- Discussion with the agency that has been delivering recycled water to its community for more than 40 years highlighting the future of recycled water as well as the local perspective on the potentials, practices and pitfalls from an agency that has been delivering recycled water to their community for over 40 years;
- Networking reception with exhibitors on Wednesday, enjoy networking breakfast and lunch on Thursday, and breakfast on Friday; and
- Electronic access to all program materials.

For a full list of planned sessions and other conference details [visit the League website](#).

[Brian Sanders](#) can answer conference questions. [Megan Dunn](#) can answer registration questions.

California City Solutions: Rancho Cucamonga Involves Spanish-Speaking Community Members in Strategic Planning

This story is part of an ongoing series featuring Helen Putnam Award entries. The 2015 entries are available on the League's website as a resource for cities in a searchable database called [California City Solutions](#). City of Rancho Cucamonga's Community Champions program was submitted in 2015 for the Enhancing Public Trust, Ethics, and Community Involvement award category.

Rancho Cucamonga's Spanish speaking residents had a lot to say about their community. Unfortunately, many of them were not confident enough to voice their concerns and engage in local government. These residents became distrustful of city government, primarily living in an underserved area which often faced disproportionate differences. A number of policies and programs that are developed and implemented affect this portion of the population, yet their input was not requested or incorporated into the solutions. The city of Rancho Cucamonga developed [Community Champions](#) to engage Spanish-speaking residents in a leadership program, providing them the opportunity to collaborate with the city to develop policies, programs, and strategies to improve the quality of life for their community.

No opportunities existed for the few residents who wanted to engage with city officials to raise their concerns. Many had never been to city hall, let alone a Rancho Cucamonga City Council meeting and did not know who their elected leaders were, or knew that their voice mattered.

Over one-third of the population in Rancho Cucamonga identifies as Hispanic. This population is at higher risk for various chronic diseases and resides in neighborhoods that are not easily accessible to a healthy lifestyle. Residents in the southwest portion of the city in particular faced many challenges to the quality and length of their life, with higher rates of poverty and fewer neighborhood amenities. Two out of every three residents were obese or overweight and three out of every four school children did not meet fitness standards. There were no outlets selling fresh produce, limited access to open spaces for exercise, and the streets lacked curbs, sidewalks, and bike lanes. Despite these inconsistencies, these populations are traditionally less represented in local decision making including city council meetings.

Rancho Cucamonga leaders strongly believe that local community members are best equipped to solve local issues. In order to do this, it was critical for Spanish-speaking residents to become actively engaged in community issues if the city was going to effectively improve the quality of life for its residents. To do this, it must give residents, especially those who are most disadvantaged, a voice to create the healthiest thriving community.

The city has a long history of civic engagement as the foundation of its governance style. Healthy RC is a city community partnership with over 75 community stakeholders, including elected officials, city staff, the county health department, hospitals, schools, nonprofits and community based organizations, faith based groups, businesses, local universities, residents, and youth collaborating to improve the quality of life through policies, programs, and partnerships.

The idea of [Community Champions](#) was developed through the Healthy RC initiative to engage Spanish-speaking residents as leaders and partners who not only inform decisions and policies, but also play an active role in implementing and sustaining them. Participants work in partnership with local governmental leaders and officials, community partners, resident and youth groups to voice concerns and issues and identify and implement long-term policy driven solutions.

Community Champions meet bi-weekly to enhance their leadership and communication skills, deepen their understanding of public policy and local governmental processes, and build their capacity to plan and implement solutions to their identified priorities in their neighborhoods. They have increased access and availability to healthy food by dramatically rezoning where community gardens and farmer's markets could be located, simplifying the permitting process, and reducing associated fees.

Instrumental in identifying opportunities in the city that require additional attention, Community Champions have canvassed neighborhoods, collected data and conducted neighborhood assessments, engaged local residents, and applied for, and secured, grants to improve the quality of life for residents in this area. They have also conducted walkability assessments around local schools to gather data for successful Safe Routes to School infrastructure grant applications that created new sidewalks in their neighborhood enhancing safety and increasing walkability and bikability for students and their families.

Community Champions were successful in collaborating with the city and its Healthy RC stakeholders on the development of policies such as community gardens, farmer's markets, and complete streets. They not only advocated for the passage of these policies, but were actively involved in coordinating and conducting focus groups, comprehensive surveys, and drafting policy language and recommendations that were later adopted by the city council, often speaking in Spanish at city council meetings. As a result of their involvement, the Complete Streets policy was recognized as the 10th best Complete Streets policy in the nation.

The program has also received regional recognition. Recently, they were invited to speak to public health students at the University of Southern California on the importance of providing meaningful engagement opportunities to local residents.

By learning how to navigate through the policy process, the Community Champions are improving the dialogue with local decision makers, applying for grant opportunities, and making informed decisions that affect all residents, and particularly those in the southwestern area of the city.

Rancho Cucamonga's innovative approach provides a model for other local governments to partner with residents to create policies and programs that benefit the entire community. It is the city's commitment to engaging and empowering all residents in improving the quality of life for everyone who lives, works, and plays here that is the heart and soul of Rancho Cucamonga.

Planning Commissioners Academy Sold Out

There will be no on-site registration for the League's annual [Planning Commissioners Academy](#). Set for March 2-4 in San Ramon, the conference has sold out and built up a substantial waiting list.

[Sign up](#) for the Housing, Community and Economic Development Listserv, which features news about educational opportunities for planners and commissioners like the Academy. Visit the League [website](#) for more information about how to get involved with the League's Planning and Community Development Department.

Grant Opportunity for Police Departments

Applications for Strengthening Law Enforcement and Community Relations Grants due April 1

The [Board of State and Community Corrections \(BSCC\)](#) has released a Request for Proposals for a new grant program called "Strengthening Law Enforcement and Community Relations." Municipal police departments and cities that contract for law enforcement services are among the eligible applicants. Please forward the following information to your members.

The Budget Act of 2015 allocates \$6,000,000 to the BSCC to administer this new grant program. The grant is intended to fund collaborative law enforcement-community approaches that aim to improve, strengthen, establish or reestablish positive meaningful relationships between law enforcement and the communities they serve. The grant period is July 1, 2016 to June 30, 2018.

Eligible applicants, in partnership with the communities they serve, are:

- Municipal police departments;
- County sheriff's departments; and
- Cities that contract for law enforcement services.

Eligible applicants (see above) must pass through a minimum of 30 percent of the total grant award to one or more community partners. March 18 is the deadline to submit a notice of intent to apply with proposals due April 1.

Individual applicants may request up to \$600,000 and joint applicants may request up to \$850,000

[Information on the grant](#) is available on the BSCC website.

Register for ILG Webinar: Improving Community Wellness through Collaboration

Join the Institute for Local Government on Tuesday, Feb. 23 from 11 a.m.-12 p.m. for a webinar highlighting how collaborative efforts can help stretch limited resources, develop healthier neighborhoods and improve community wellness. The [Improving Community Wellness through Collaboration](#) webinar will feature speakers from the city of Davis and Placer County, who will share experiences and best practices for collaborating with other agencies on how to tackle issues such as mental health and restorative justice.

[Register online.](#)

April 5 is Mayors Day of Recognition for National Service

The Corporation for National and Community Service (CNCS) invites mayors from throughout the United States to participate in the third annual Mayors Day of Recognition for National Service.

Scheduled for April 5, this year's event will highlight the impact of AmeriCorps and Senior Corps. Participating in the event is a way to spotlight the importance of citizen engagement, recognize the dedication of national service members, and inspire more residents to get involved in their communities.

[Register online](#) to participate.

CNCS has put together a comprehensive toolkit for the event that includes FAQs, key messages, sample news release, sample proclamation and more.

If you have any questions, please contact [Laurie Cannady](#) of the CNCS CA State Office at (310) 235-7421.
