



Loyola Marymount
University

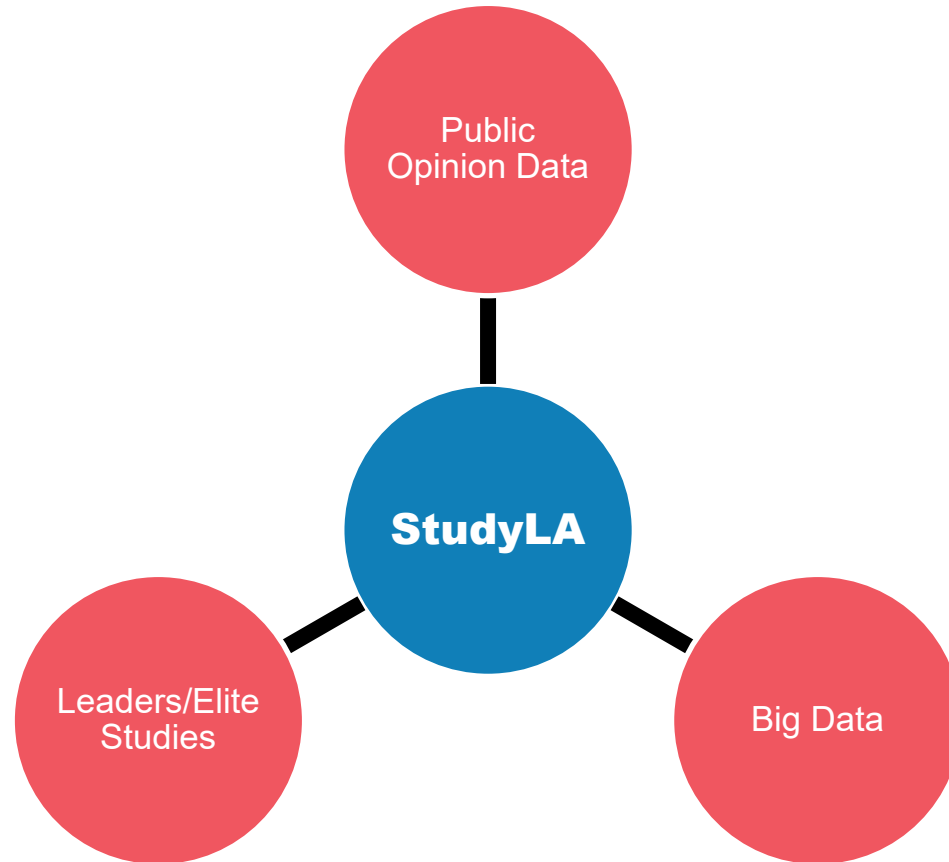
Resident Ratings of Services and Characteristics

League of California Cities

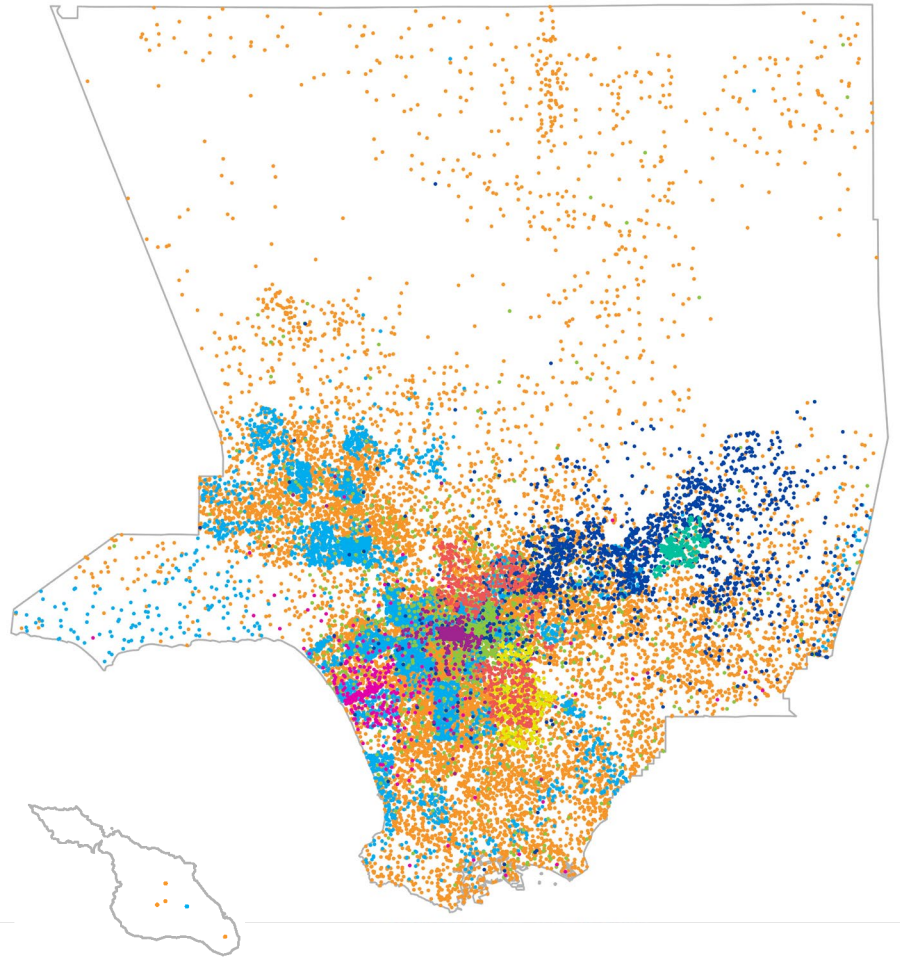
Fernando Guerra, Director, StudyLA

October 16, 2019

Triad of Information



Mapping 26,400 Respondents, 2014-2019



2014-2019 LA Public Opinion Surveys	14,091
2014, 2016, 2018 LA Votes	5,842
2015 LA Votes LAUSD 5th District	562
2017 City of Duarte Survey	401
2017 Foothill Gold Line Survey	1,965
2018 Playa Vista Survey	604
2018 Pico Union Survey	411
2019 DTLA Survey	2,207
2019 Southeast Cities Survey	401

Los Angeles Public Opinion Survey

- 6th annual public opinion survey of LA County residents
- Over **100** questions on quality-of-life perceptions, personal economic wellbeing, overall life satisfaction, and various civic issues
- 20-minute telephone sessions and online surveys
- Administered in English, Spanish, Mandarin, and Korean
- Over **2,000** residents surveyed countywide each year
- **14,091** residents surveyed since 2014

**StudyLA's Los Angeles
Public Opinion Survey is the
largest annual general social
survey of any metropolitan
area in urban America**

City Services and Characteristics

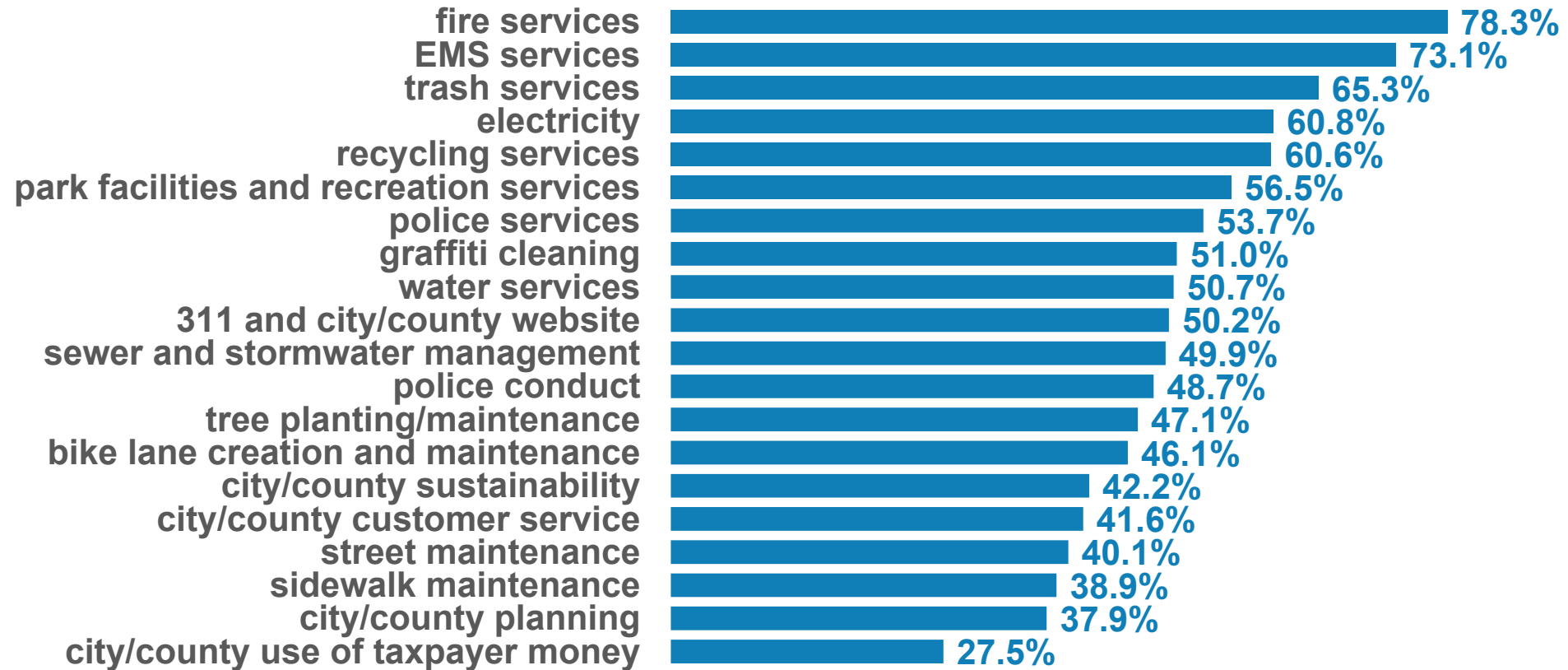
- Respondents rate **39** different services and characteristics
- Data are presented
 - By Los Angeles County overall
 - By city population size
 - By service planning area
 - By individual years, 2014-2019
 - By 2014-2019 averages collapsed

Research Question

**How would you rate the
service/characteristic
as it relates to your city or area
as a whole using the scale
good, fair, or poor?**

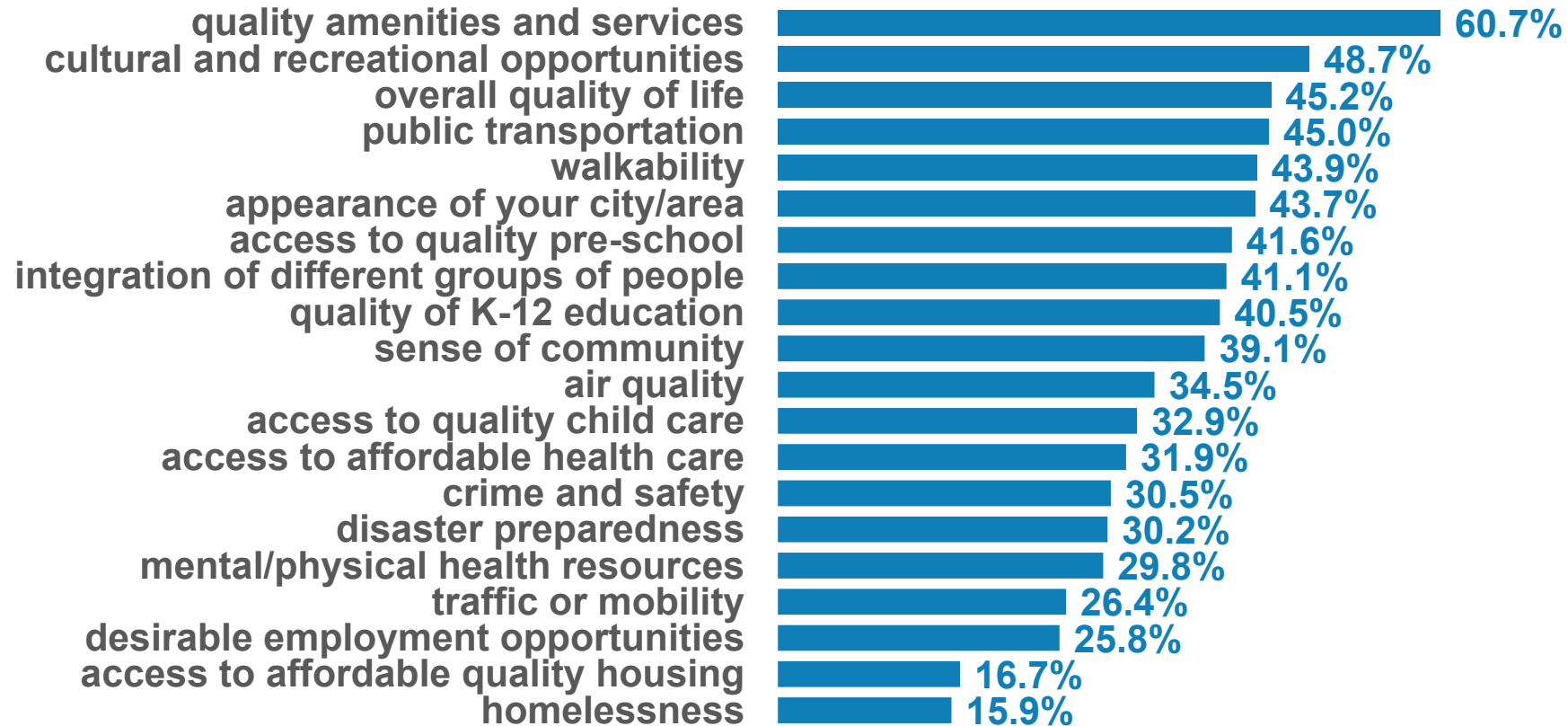
Services

“Good” Rating, 2014-2019 averages collapsed

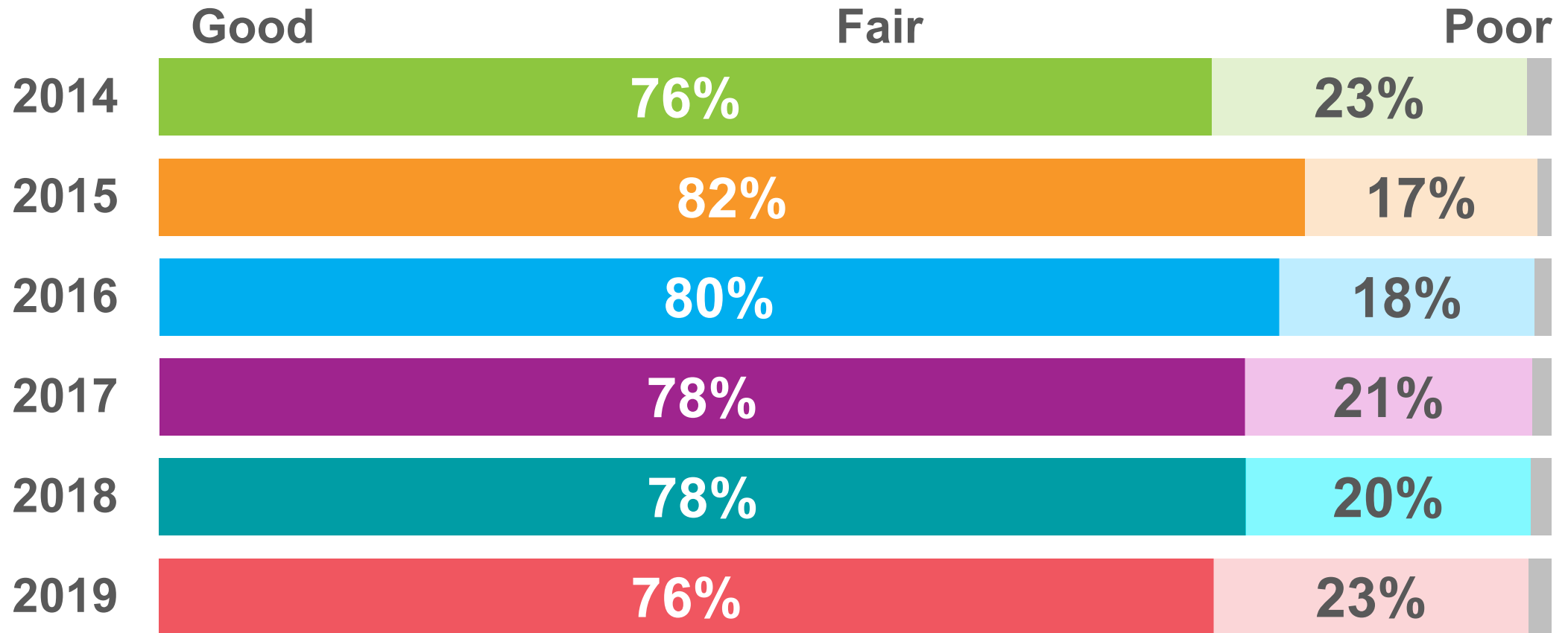


Characteristics

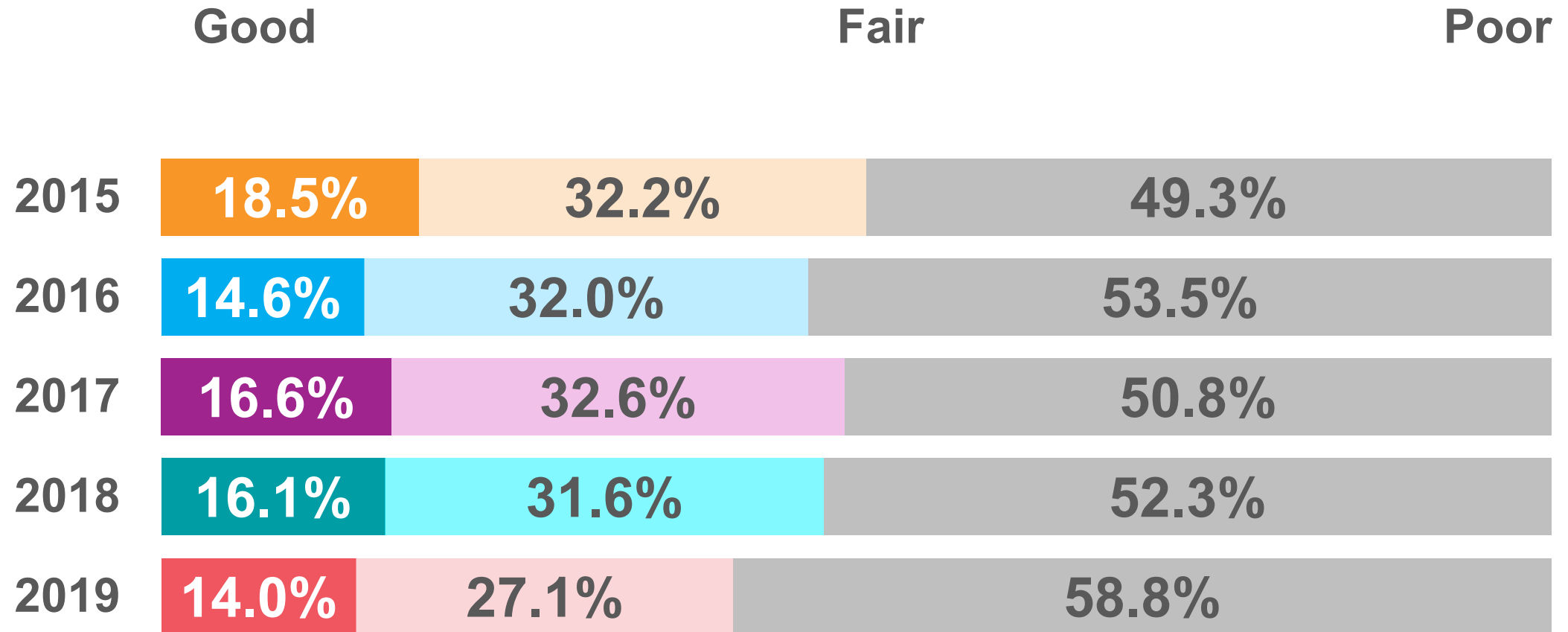
“Good” Rating, 2014-2019 averages collapsed



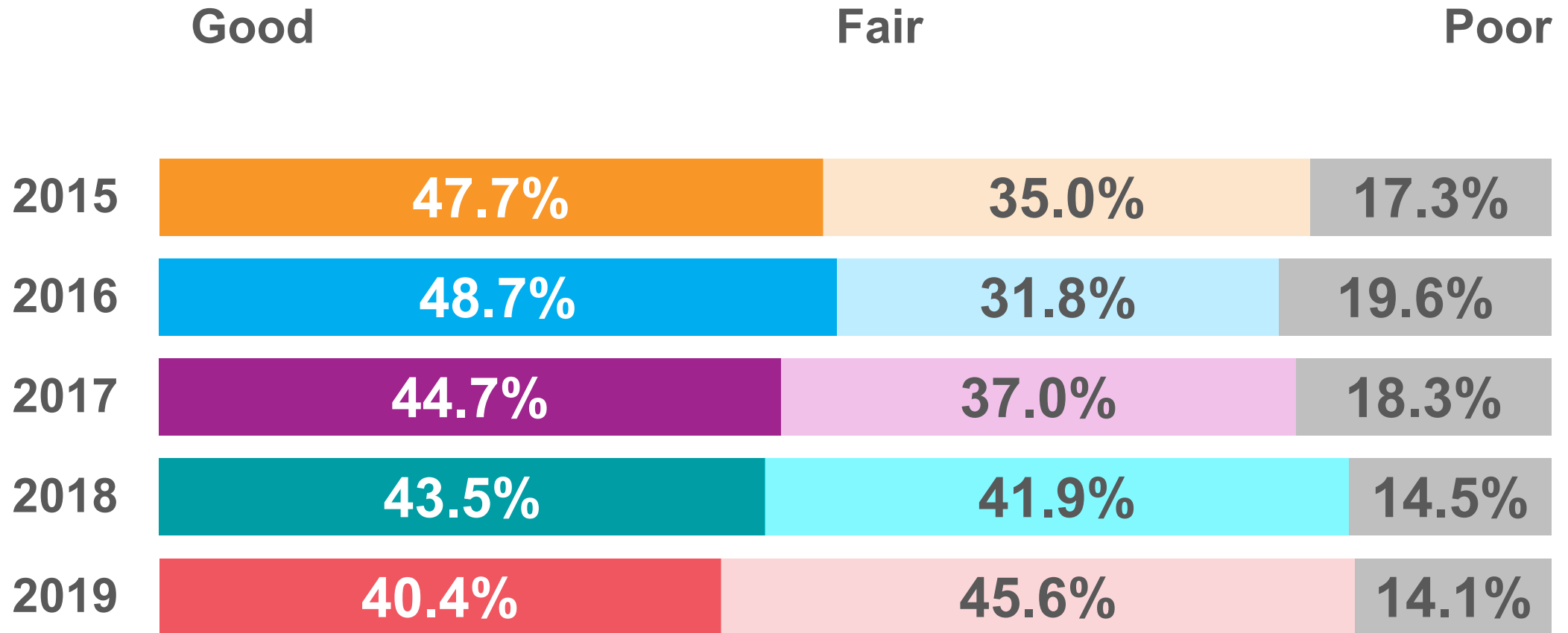
Fire Services by Year



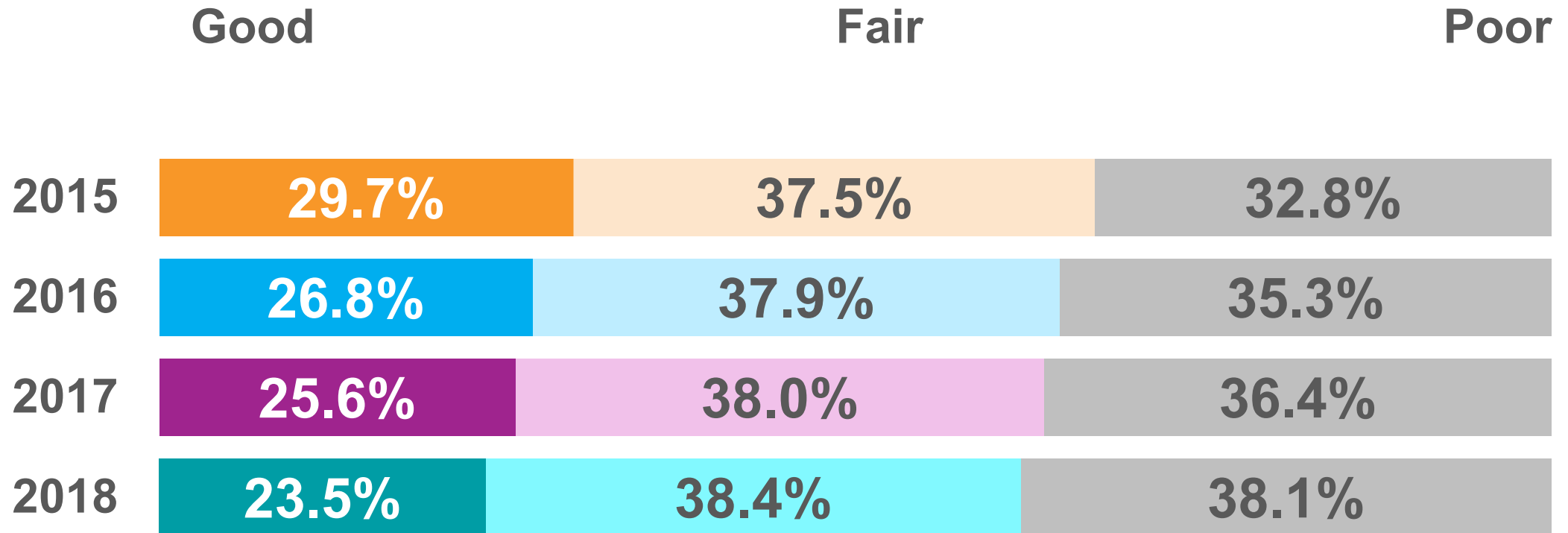
Homelessness by Year



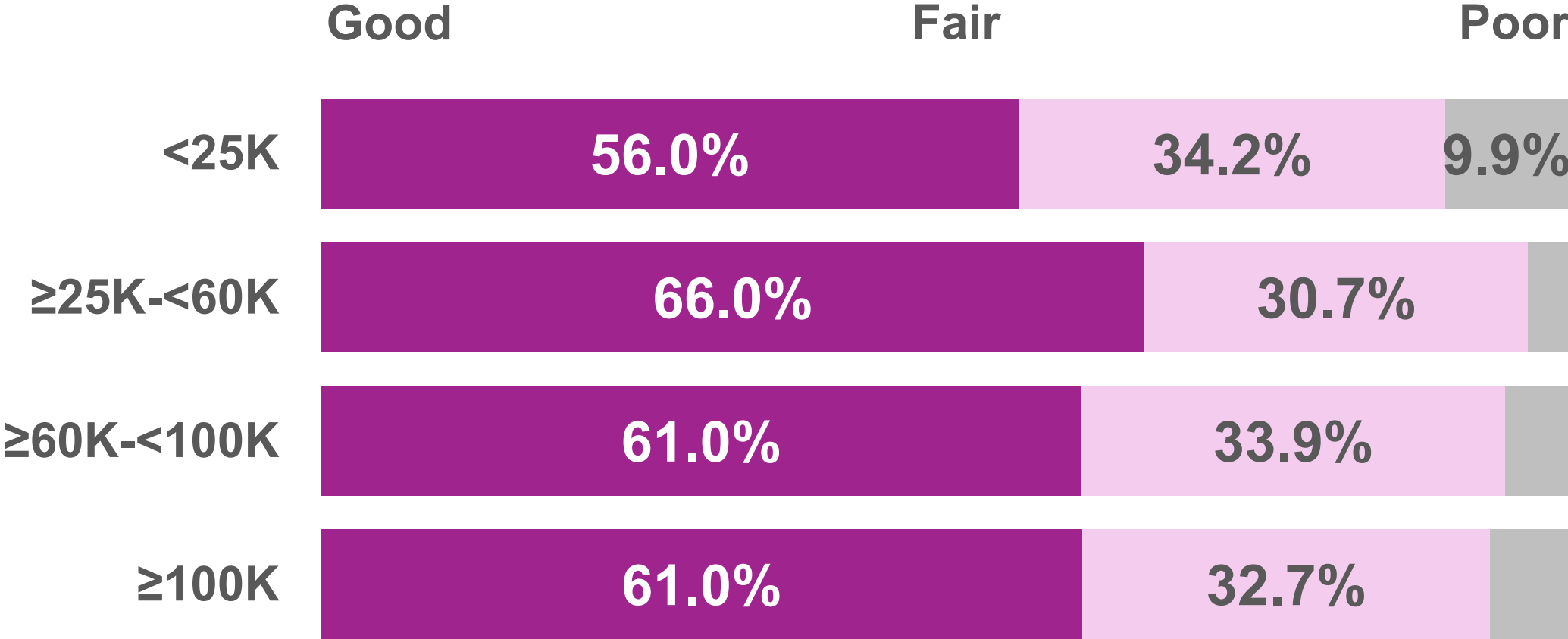
Transit Rate by Year



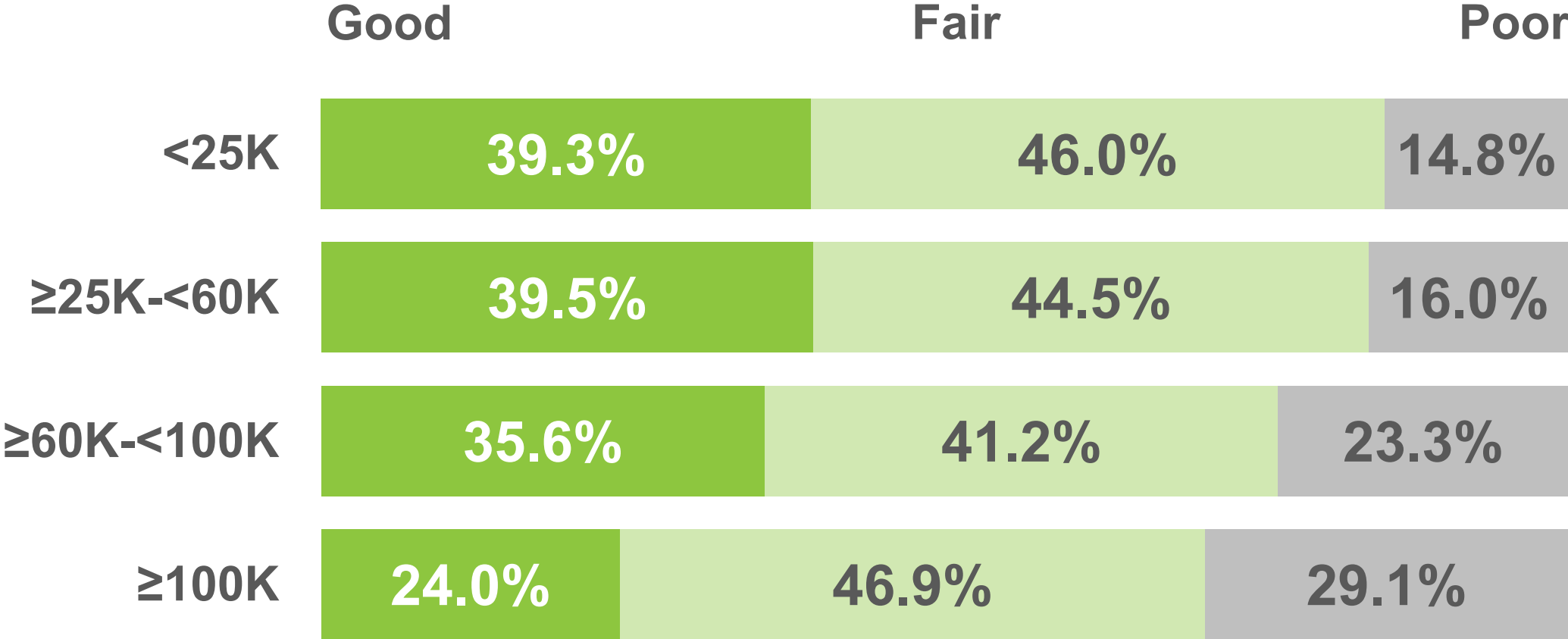
Traffic Rate by Year



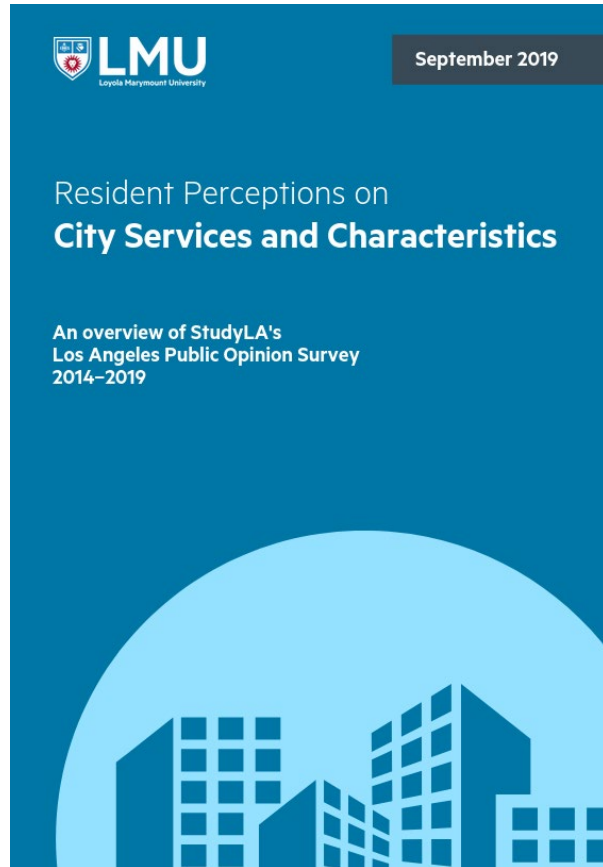
Quality amenities and services by city size



City/County use of taxpayers money by city size



City Services and Characteristics



Categorized into **six** themes:

- Affordability
- Community/Culture
- Transportation
- Built Environment/Recreation
- Utilities/Services
- Crime/Safety

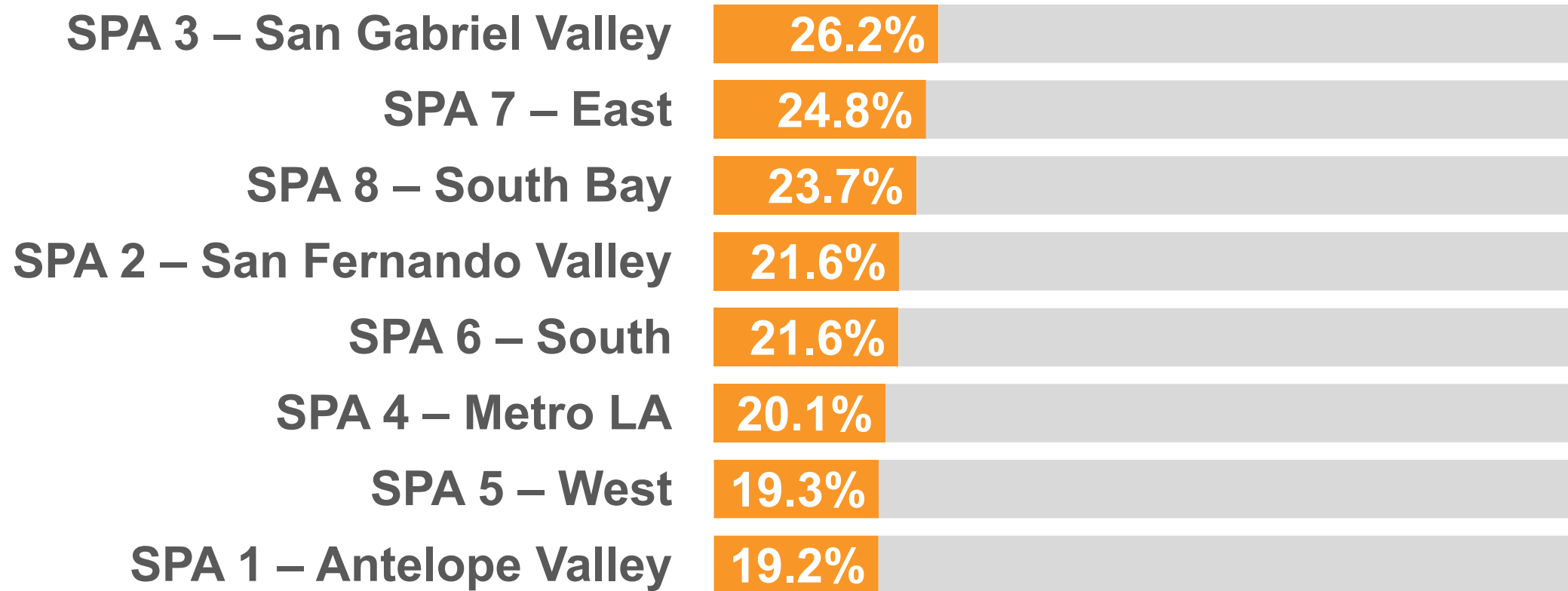
Themes by Service Planning Areas

“Good” Rating, 2014-2019 averages collapsed

	SPA 1	SPA 2	SPA 3	SPA 4	SPA 5	SPA 6	SPA 7	SPA 8
Affordability	19%	22%	26%	20%	19%	22%	25%	24%
Community/Culture	35%	43%	46%	36%	44%	35%	46%	46%
Transportation	41%	35%	46%	34%	34%	38%	47%	45%
Built Environment/ Recreation	44%	40%	54%	32%	40%	33%	52%	46%
Utilities/Services	47%	44%	57%	43%	47%	42%	55%	52%
Crime/Safety	50%	53%	59%	46%	56%	44%	56%	56%

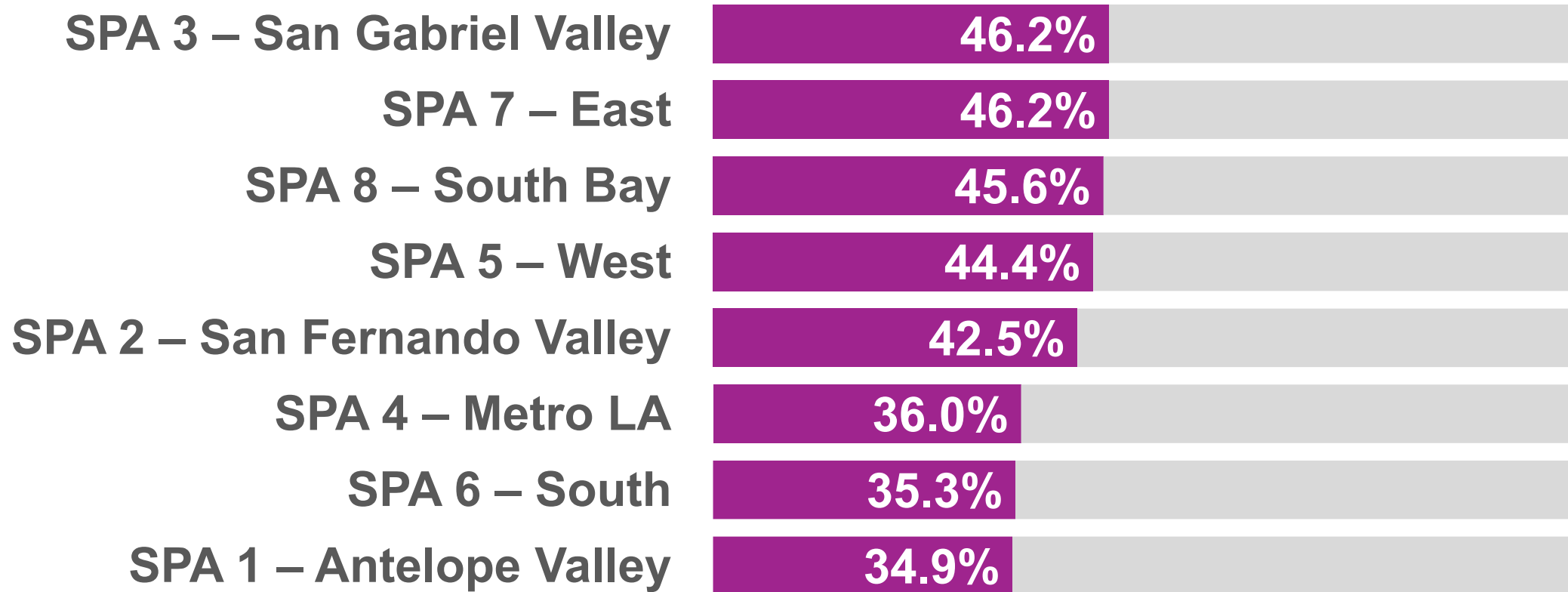
Theme: Employment/Affordability

“Good” Rating, 2014-2019 averages collapsed



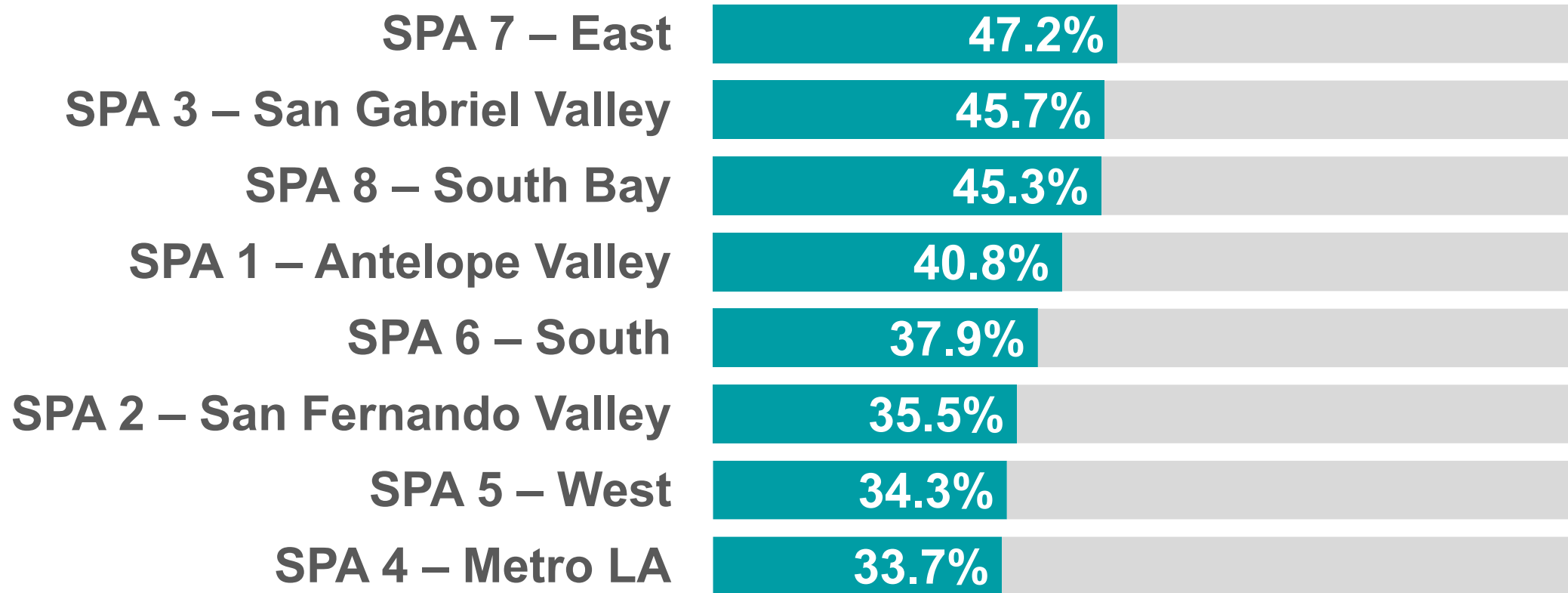
Theme: Community and Culture

“Good” Rating, 2014-2019 averages collapsed



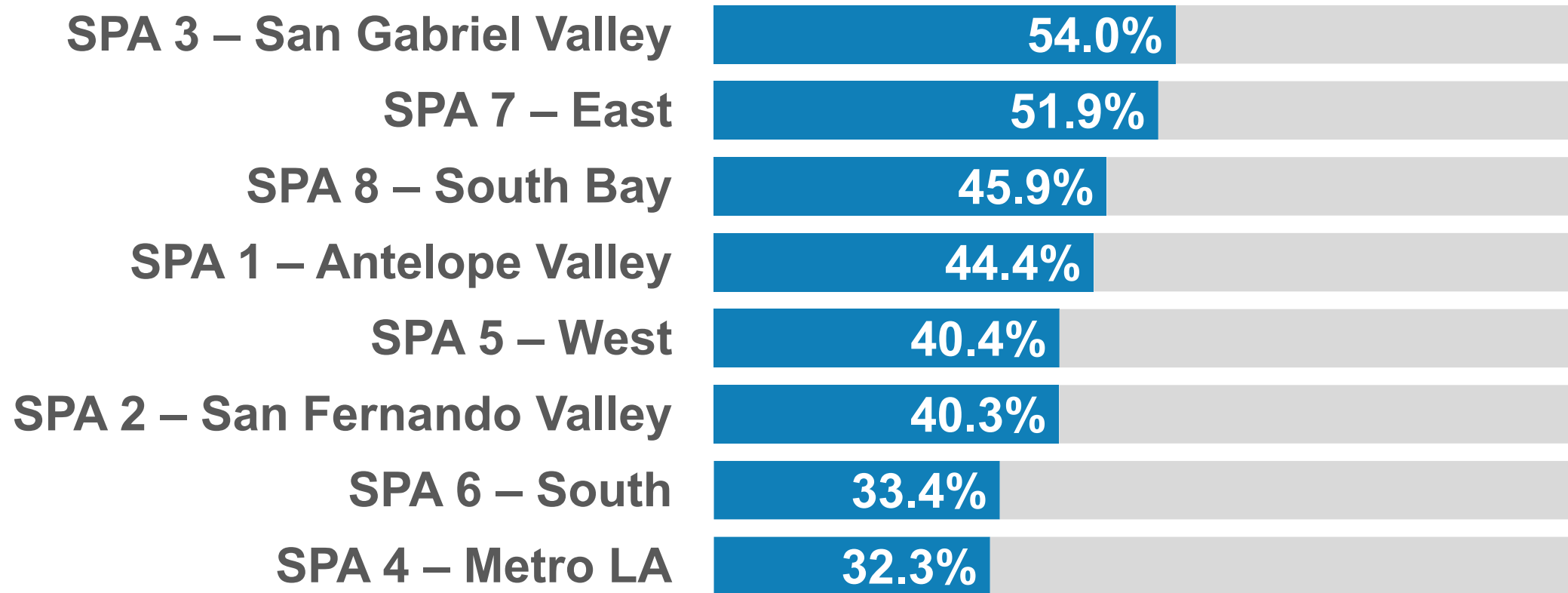
Theme: Transportation

“Good” Rating, 2014-2019 averages collapsed



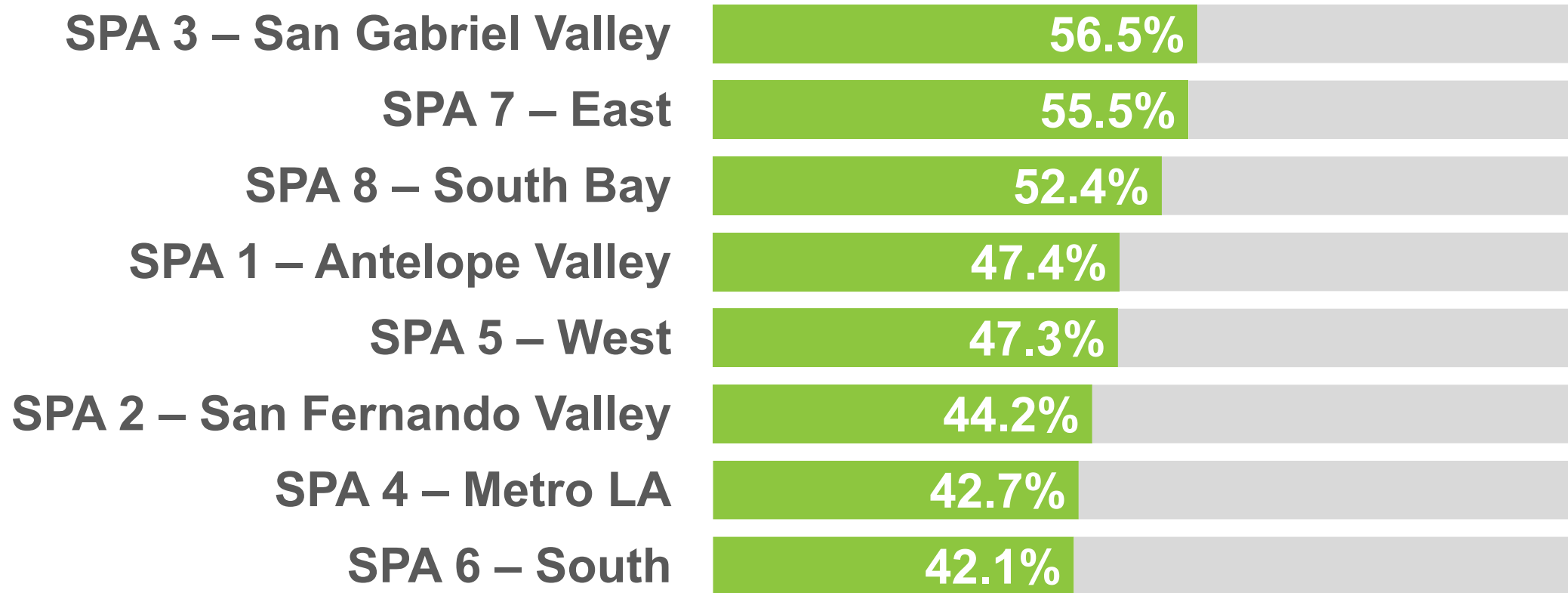
Theme: Built Environment/Recreation

“Good” Rating, 2014-2019 averages collapsed



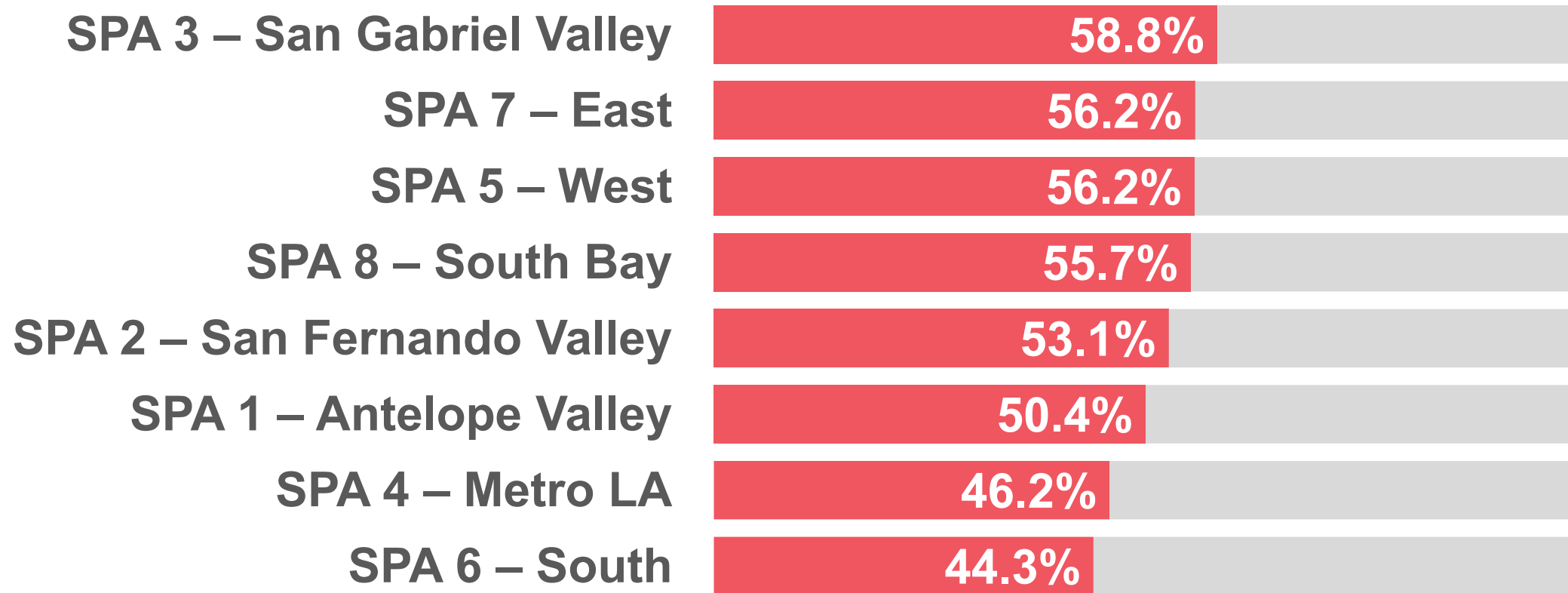
Theme: Utility/Services

“Good” Rating, 2014-2019 averages collapsed

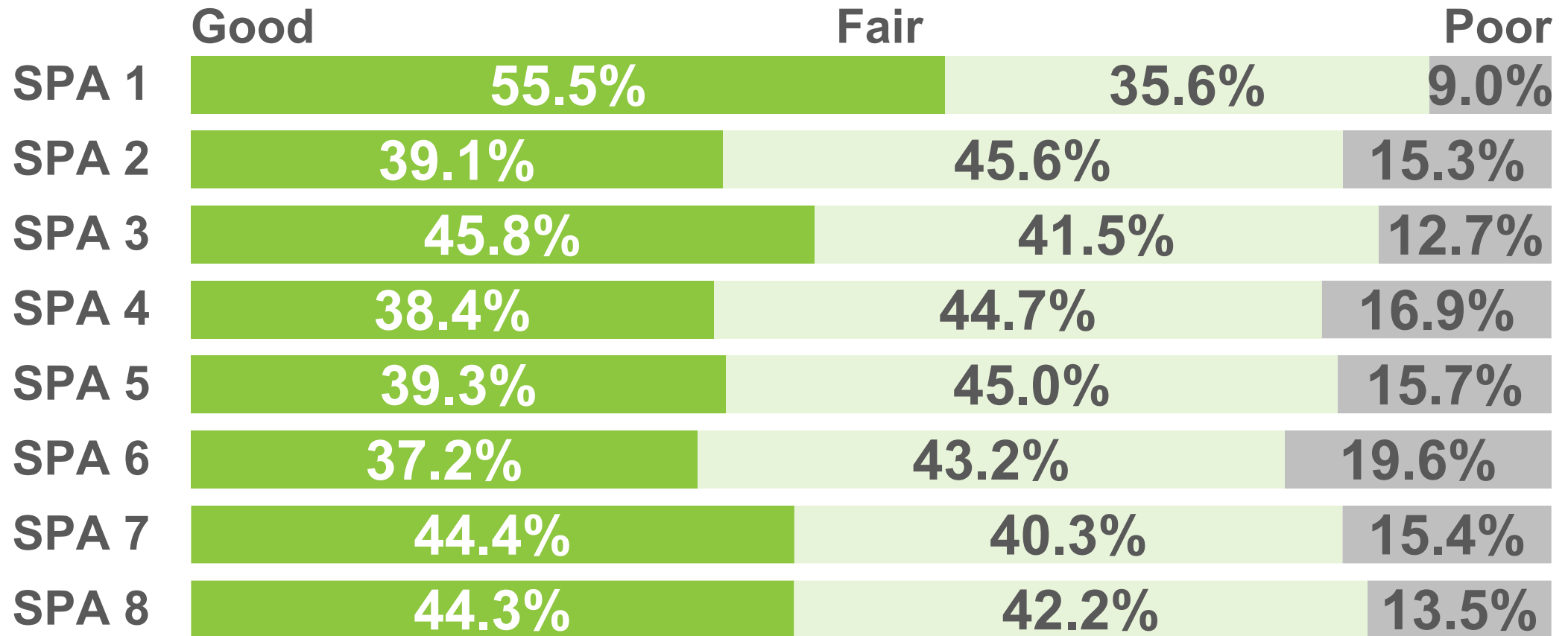


Theme: Crime and Safety

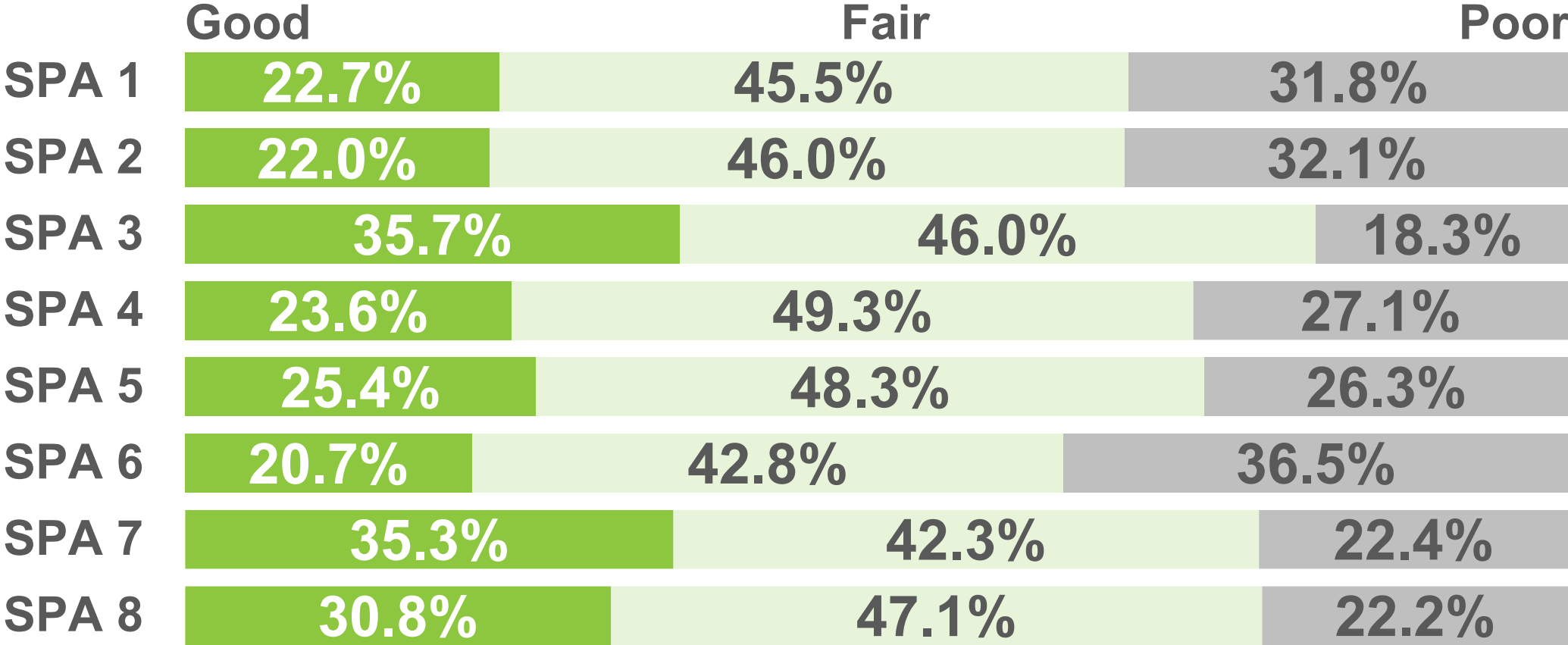
“Good” Rating, 2014-2019 averages collapsed



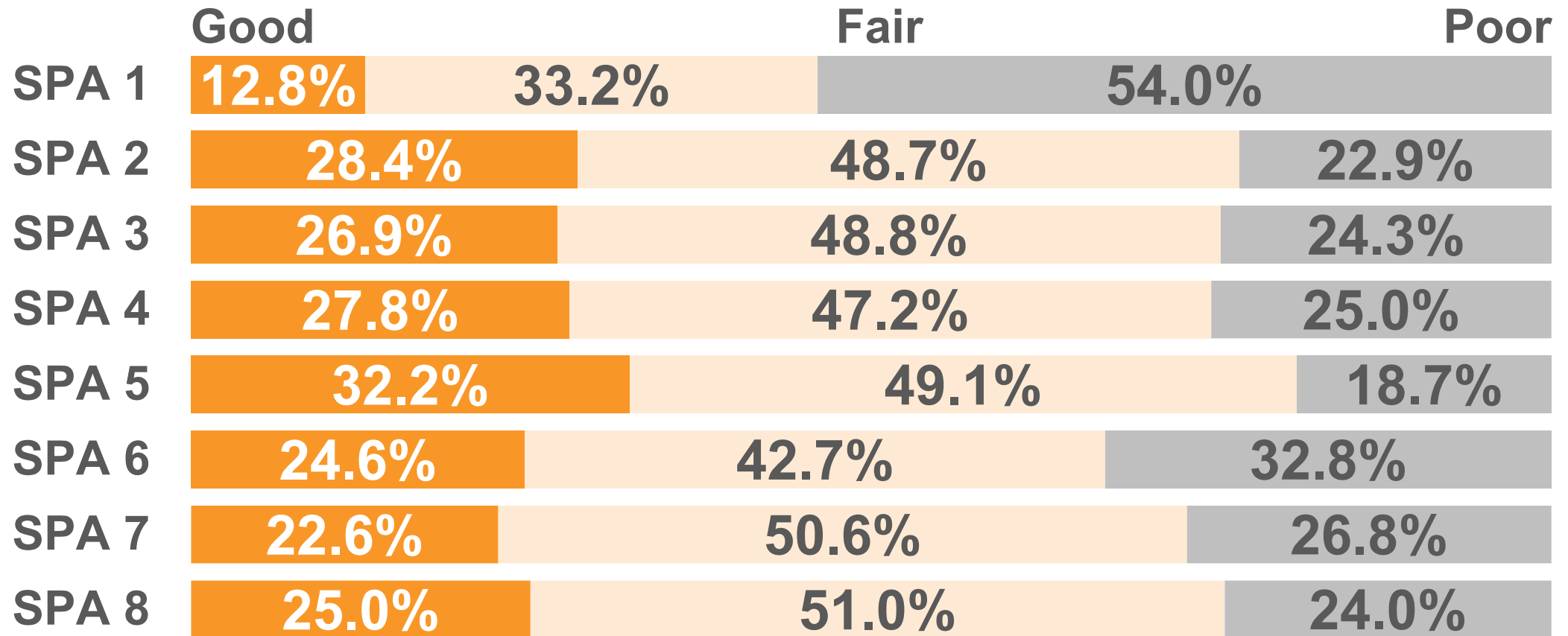
Sustainability by SPA



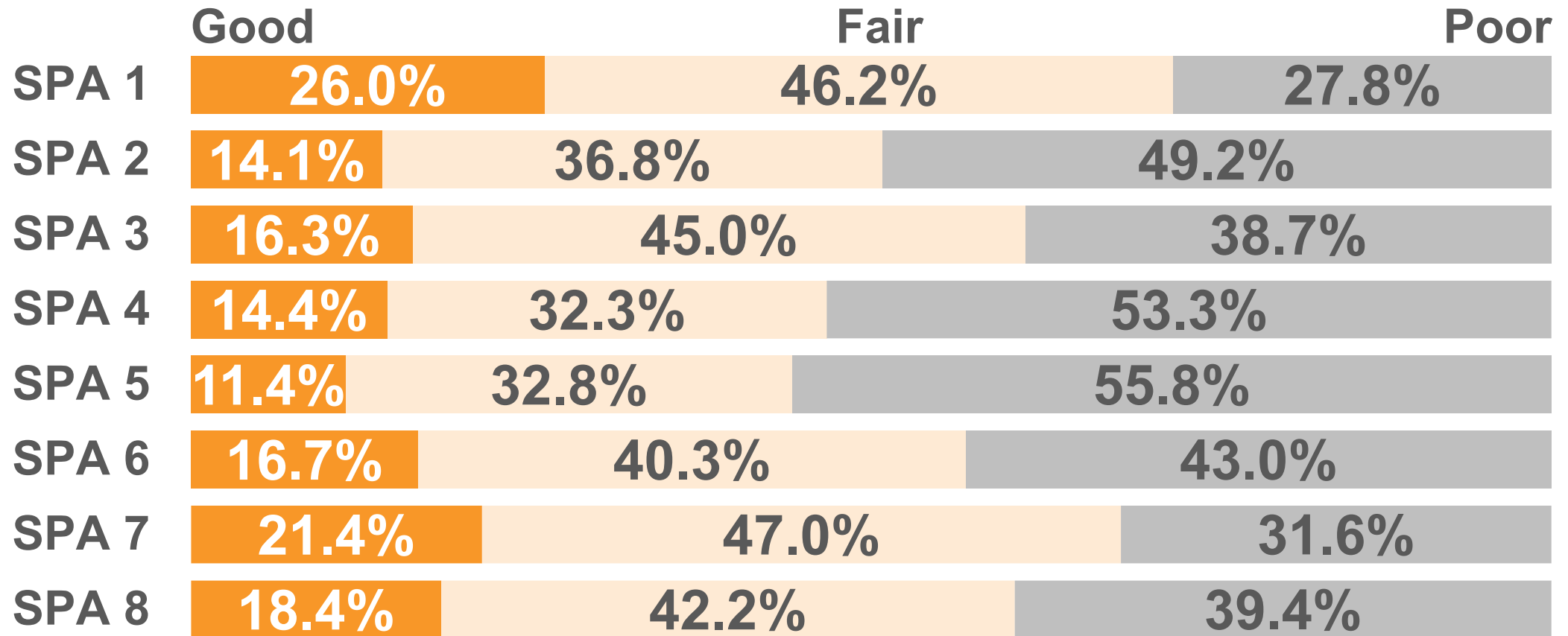
City/County use of taxpayer money by SPA



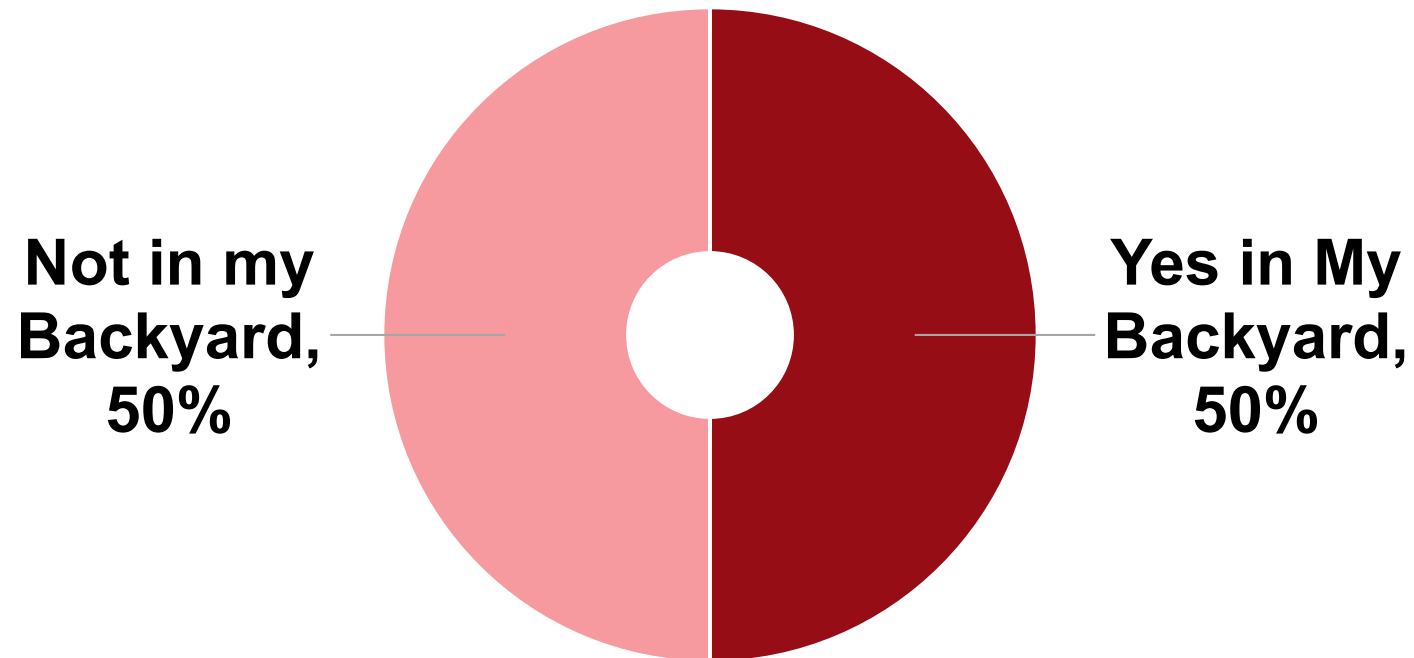
Desirable employment rate by SPA



Access to affordable quality housing by SPA



With which side do you most closely identify regarding neighborhood development?

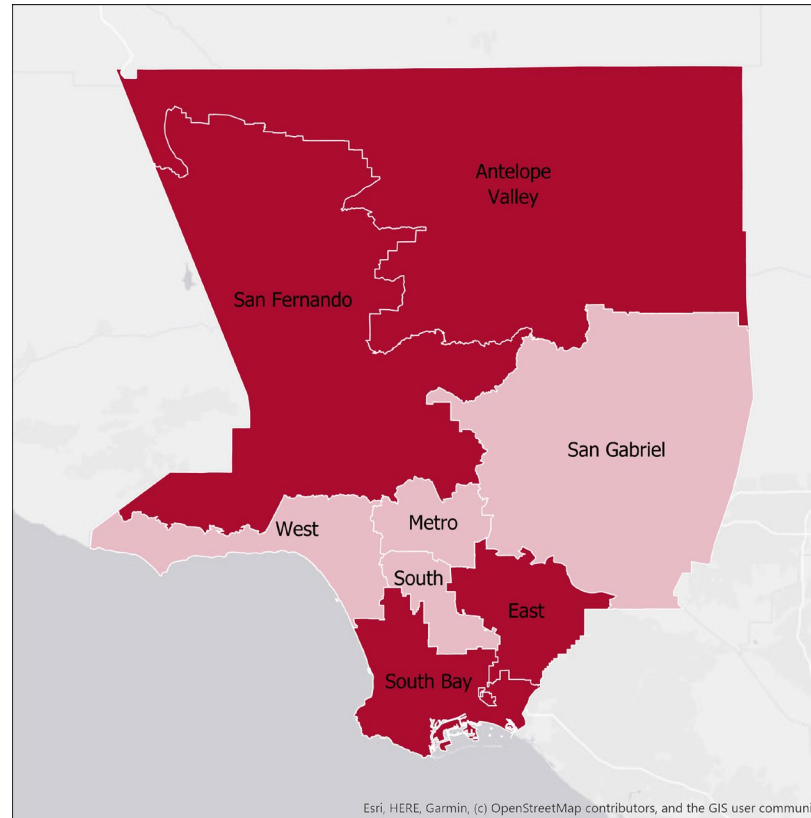


With which side do you most closely identify regarding neighborhood development?

Legend

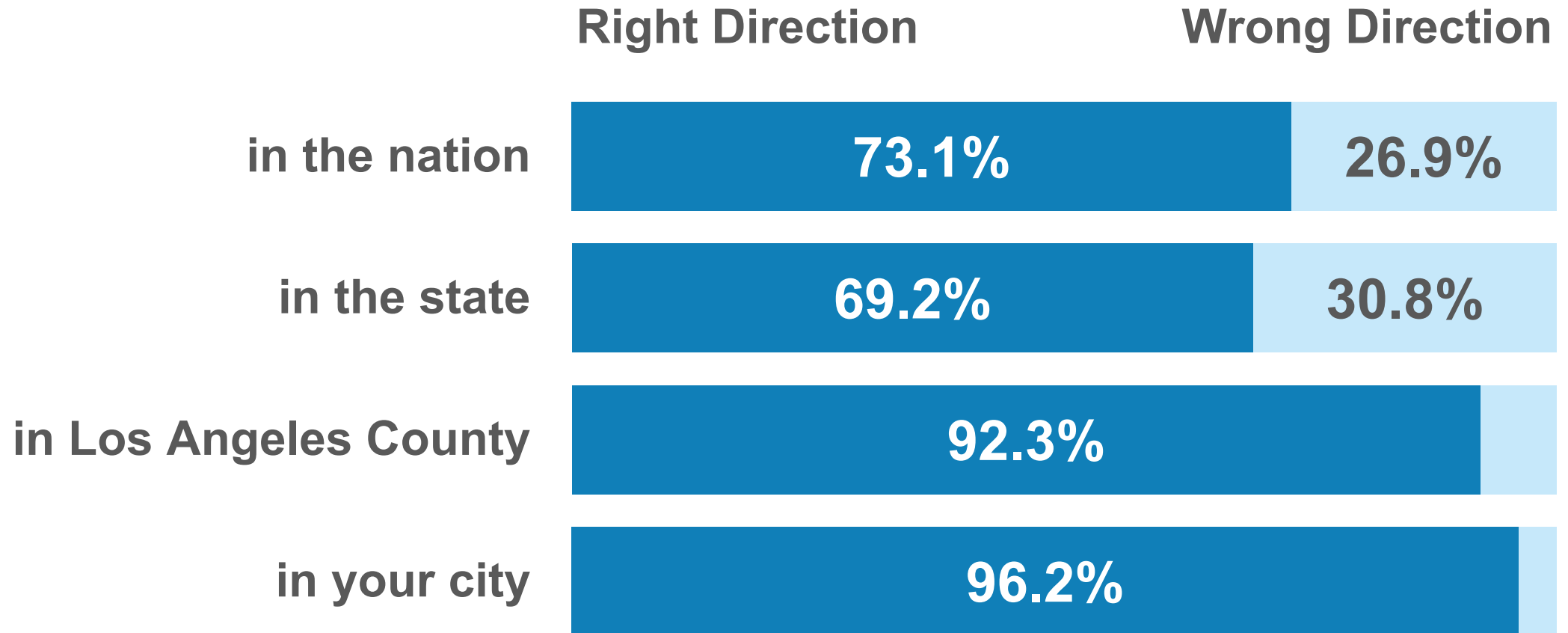
Not in my backyard

Yes in my backyard

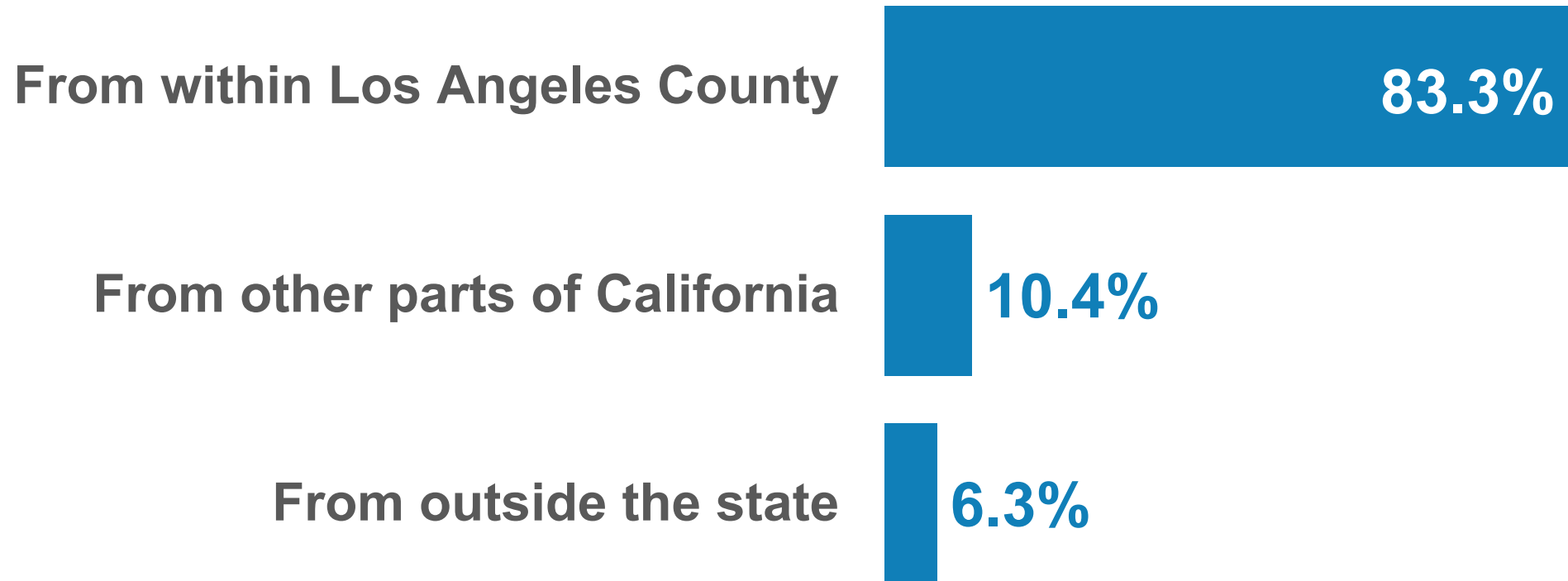


City Manager Leaders Survey (2015)

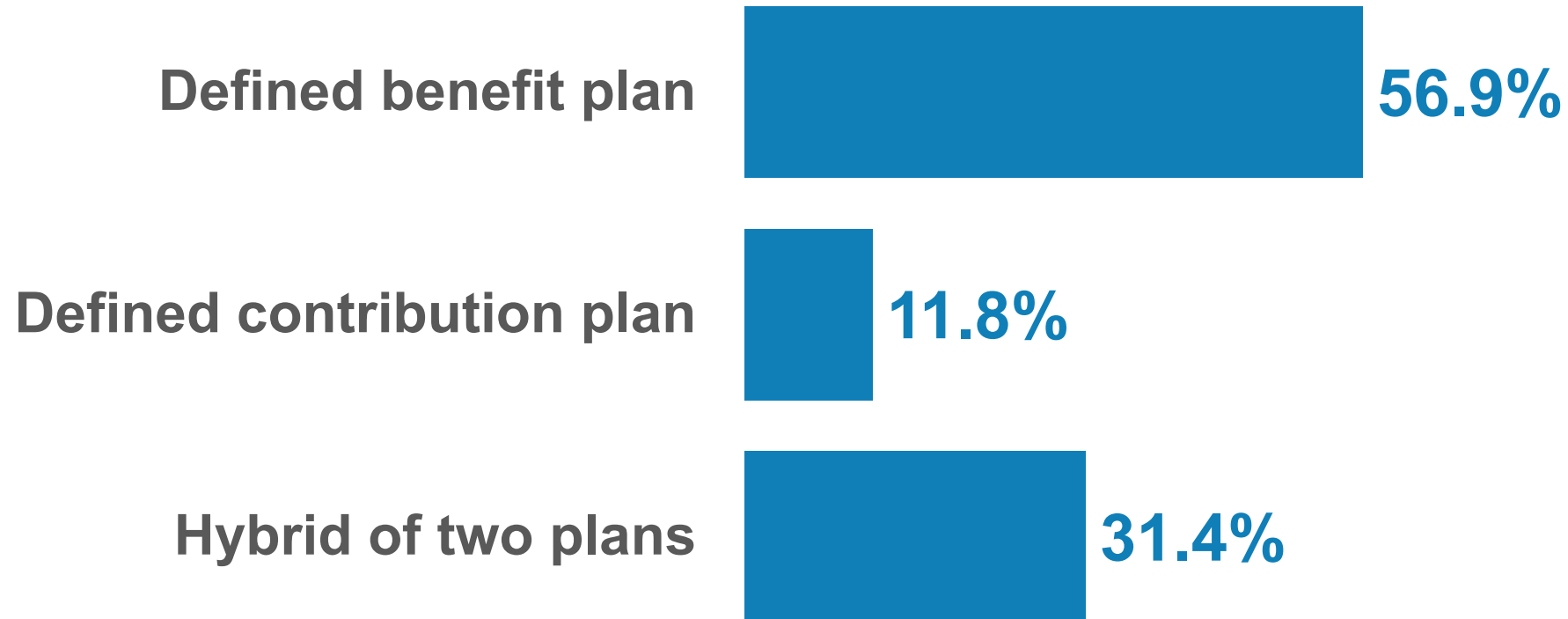
How do you think things are going...



Where do businesses relocating to your city generally come from?



What is your preference for your city's pension obligations for its new employees?



Duarte vs. Rest of LA County

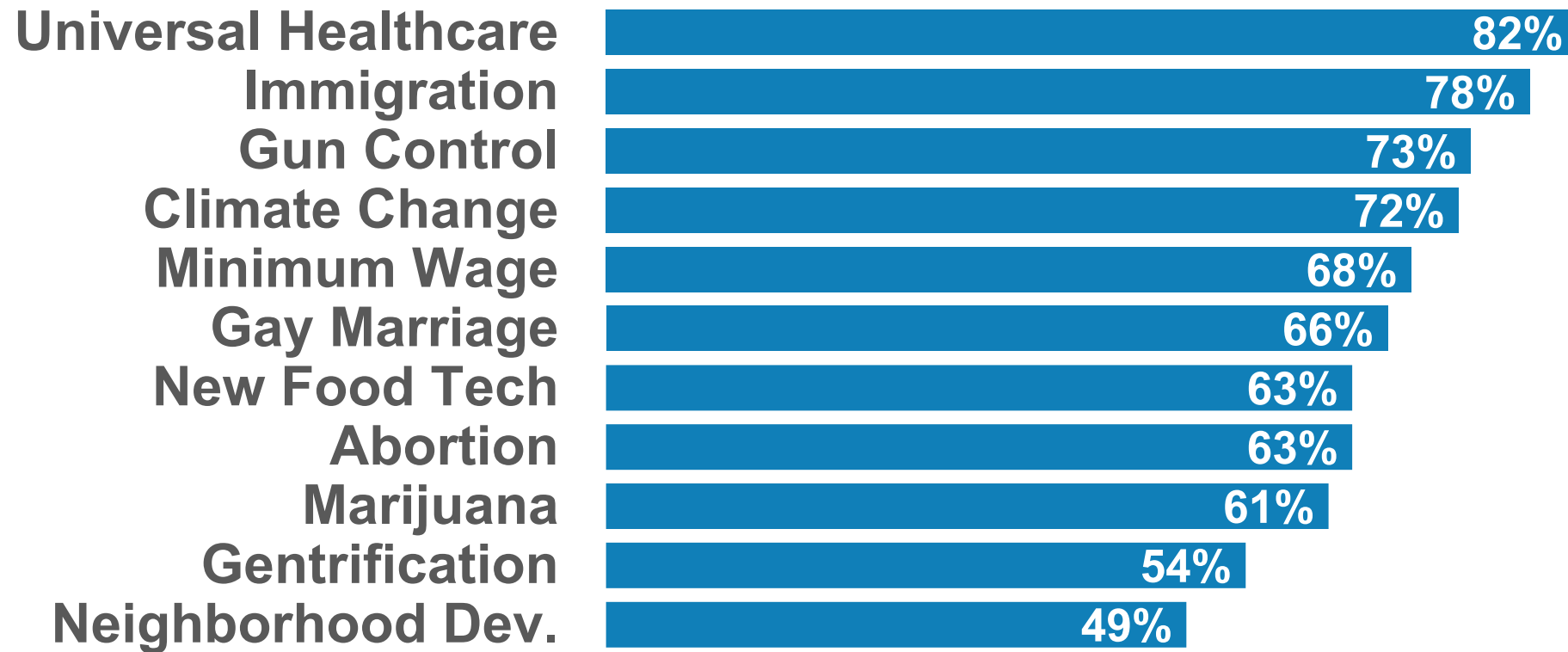
	Duarte	Rest of LA County
Access to affordable quality housing	30.6%	18.9%
Disaster preparedness	46.3%	32.6%
Public transportation	62.8%	48.9%

“good” rating, average all years

Elections

No Wedge Issues in Los Angeles

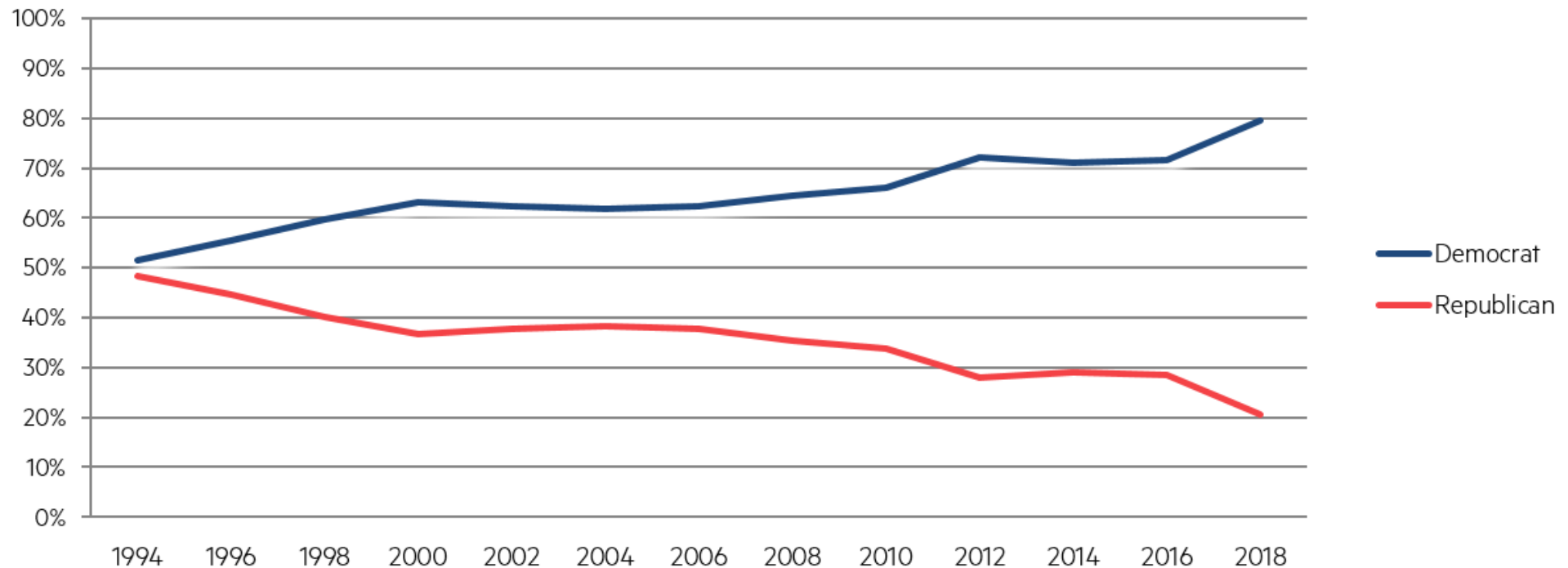
With which side do you most closely identify?



186 Partisan Elected Position in California

By Political Affiliation

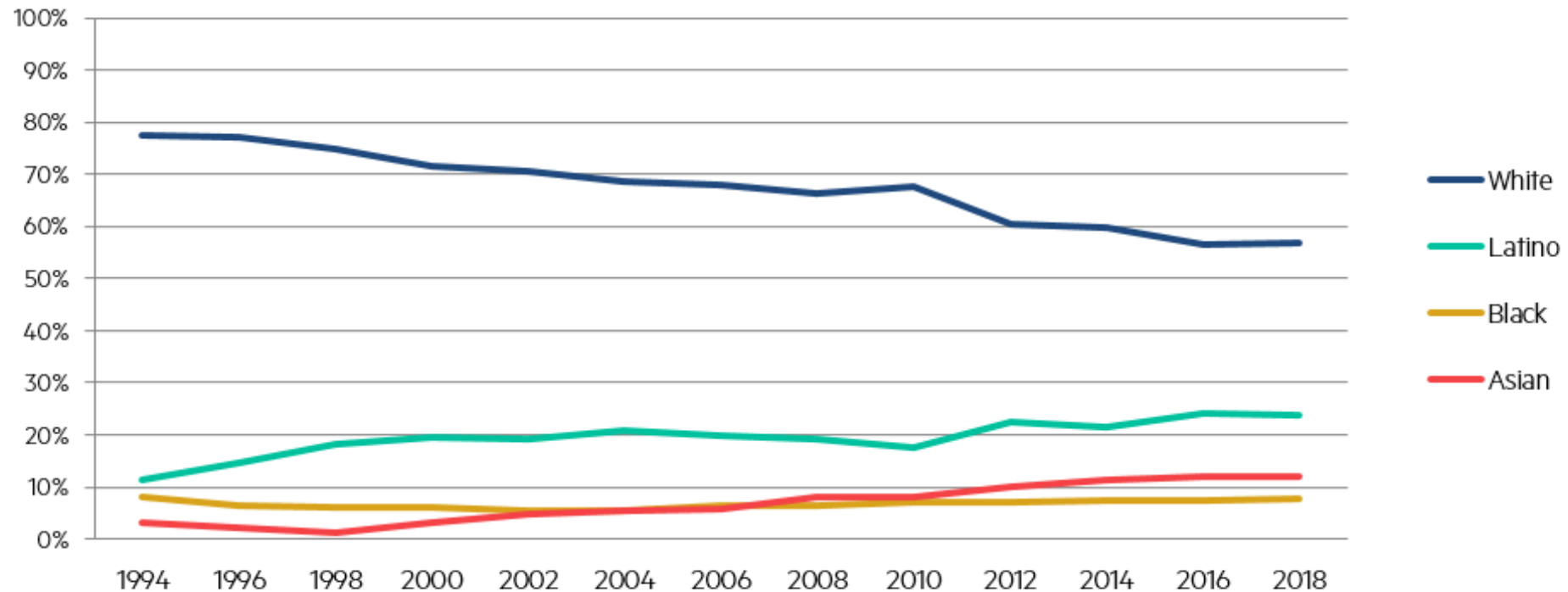
The 186 Partisan Elected Positions in California by Political Affiliation



186 Partisan Elected Position in California

By Race/Ethnicity

The 186 Partisan Elected Positions in California by Race/Ethnicity





**Loyola Marymount
University**

[LMU.edu/studyLA](https://www.lmu.edu/studyLA)

Fernando Guerra

Director, Center for the Study of Los Angeles (StudyLA)

fguerra@lmu.edu | 310-338-4565