

Contact Information

For more information about CITIPAC and the League’s statewide fundraising efforts:

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I Want to Help!

- ☐ Assist in local fundraising as an event chairperson. ☐ Serve as a regional coordinator for campaign efforts.
- ☐ Enclosed is my check to CITIPAC in the amount of: ☐ \$25 ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other: \$ \_\_\_\_\_
- ☐ I hereby authorize CITIPAC to debit my credit card: one-time monthly\* in the amount of: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Credit Card #:      -       -       Exp. date:   -

League of California Cities – CITIPAC | 1400 K Street, 4th Floor, Sacramento, CA 95814 | Phone: (916) 658-8216 | Fax: (916) 658-8240  
\*Monthly credit card contributions shall continue to be processed unless CITIPAC receives written notification.

To comply with the State of California’s reporting requirements, the following information must be provided. If you are a public official or public employee, provide ONLY personal (non-public) information. (Note: Contributions can be made from political campaign accounts).

Name: \_\_\_\_\_

Occupation: \_\_\_\_\_ Employer: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

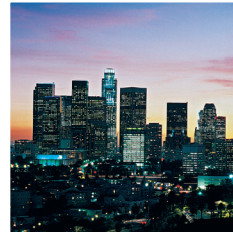
League Division: \_\_\_\_\_ Raised by: \_\_\_\_\_

Contributions to CITIPAC are not tax-deductible as charitable contributions for income tax purposes. ID#1254399. Not printed with public funds. Paid for by CITIPAC.



Protecting Local Democracy

# Protecting Local Democracy



## What is CitiPAC?

For better or worse, governance in California requires the ability to make and oppose propositions at the ballot box. Since 2003 the League of California Cities, through CitiPAC, has proven that it can successfully support and/or oppose ballot measures. These successes include the passage of Prop. 1A and Prop. 99 and the defeat of Props. 90 and 98. CitiPAC is the primary vehicle for raising private funds to protect cities and local communities.

## What are CitiPAC Funds Used For?

It has become increasingly expensive to run a ballot measure campaign in California. Total spending on initiatives for the 2008 General Election topped \$227.2 million. Average spending per initiative was \$20.6 million.

CitiPAC funds are used to pay for television, radio and direct mail communication with voters when the League is engaged in a ballot measure campaign. The funds also pay for grassroots outreach, legal counsel and campaign consultants.

Cities must be prepared for threats to local democracy and statewide ballot issues are not always predictable. The opposition would gain an immediate advantage if the League only initiated fundraising when cities faced a threat. Ongoing fundraising through CitiPAC helps to ensure that the League has the funds it needs to address threats to local democracy at any time.

*"Southern California Edison has an interest in seeing that cities in California remain healthy and fiscally solvent. By sponsoring CitiPAC events, we help cities and are recognized as a strong local government partner."*

*– Hal Conklin, Executive Director, Local Public Affairs, Southern CA Edison*

*"As a local elected official, I want to protect local control and local funding. CitiPAC is one tool that allows me to do that. By contributing to CitiPAC, I know that I am strengthening the political position of cities in California."*

*– Terry Henderson, Mayor Pro Tem, City of La Quinta*

## How are CitiPAC Funds Raised?

CitiPAC funds are raised through direct contributions from individuals and companies. Each of the League's 16 regional divisions fundraises through a variety of local events ranging from comedy nights and musical galas to golf and bocce tournaments. Sponsors of these local events receive recognition and exposure as supporters of local government. City officials volunteer their time and energy to organize and execute local CitiPAC events.

## Who Can Give to CitiPAC?

Only U. S. citizens can contribute to CitiPAC. In addition to individual contributions, CitiPAC can receive contributions from businesses, associations and other PACs. Individuals can contribute any time, but often do so as a part of a regional fundraising event held in their division.



## How Can City Officials Support CitiPAC?

It is important for city officials to contribute to support the strength of California cities because they have a first hand understanding of the major issues affecting California cities 24-7. CitiPAC exists to protect cities' rights to local control and to protect the funding sources. Because city officials have a first-hand knowledge of the major issues affecting California cities their contributions are critical to CitiPAC's strength and viability.

City officials who have enrolled in the monthly credit card contribution plan have found this an easy way to support the League's ballot measure advocacy. Contributions can also be made online at [www.citipac.org](http://www.citipac.org) or by mail to CitiPAC, 1400 K Street, Sacramento 95814. This is an easy way to help support the League's Ballot measure advocacy and will spread the cost out throughout the year. Contributions can be made online at [www.citipac.org](http://www.citipac.org) or by using the contribution form on the back of this brochure.

## How Can Other Groups Support CitiPAC?

By sponsoring CitiPAC events, businesses gain visibility and recognition with city officials. CitiPAC sponsors are recognized as vital partners in local government. Regional CitiPAC events allow sponsors to target areas of the state where they would like to get the most visibility and outreach. Sponsors can also participate in the League's Annual Leadership Gala Casino Night which is hosted by the League's Board of Directors during the League's annual conference. Participation in any CitiPAC event gives sponsors a chance to connect with city officials and to help strengthen local democracy.

