

## **City Managers Department 2013 Work Plan 3.0**

### **1. Department Special Task Force Committees**

- Continue to promote efforts of the City Managers' Department Special Task Force Committees and assist League staff in analyzing and making recommendations on Legislative proposals as appropriate
  - i. Government Transparency and Civic Engagement
  - ii. OPEB (Other Post-Employment Benefits)
  - iii. Pension Reform 2.0

### **2. Strong Cities/Strong State Program**

- Support the continued implementation of the Strong Cities/Strong State program now that it has transitioned from CCMF to League

### **3. City Manager Area Groups and League Regional Public Affairs Managers**

- Continue to work to strengthen the role and effectiveness of Area Manager Groups and Area Managers
- Partner with League staff to maximize the effectiveness of the League's Public Affairs (Grassroots) Program, including strengthening interaction and communication between the League's Regional Public Affairs Managers and Area Manager Groups

### **4. Charting the future of City Community and Economic Development**

- Support League efforts to address the financial and organizational impacts on cities of the Supreme Court's decision regarding redevelopment and subsequent Legislative actions
- Assist the League in developing new tools to for cities to address brownfield remediation, development of infrastructure and affordable housing and promotion of economic development initiatives within their communities

### **5. Promoting and Marketing Good Governance Performance**

- Address public perceptions of city integrity and effectiveness caused by recent official and management scandals and bankruptcy filings by:
  - i. Highlighting positive examples of good governance through the Strong Cities/Strong State Program
  - ii. Working with Cal-ICMA to promote the ICMA Code of Ethics and highlight those cities who are models of good ethical performance
  - iii. Evaluating potential for forming a subject expert assistance program