

League of California Cities
Committee on Diverse Communities

Friday, June 07, 2013

League of Cities Building 1400 K St., Sacramento

1. Welcome/Video
2. Roll Call (at 10:41)
 - Dee Williams-Ridley, Modesto
 - Maya Williams, Fremont
 - Renee Menendez, Gonzalez
 - Greg Greeson, Gustine
 - Kurt Wilson, Stockton
3. Introductions
4. Expectations for meeting:
 - a. Discuss Platform
 - b. Improve tool kit for website
 - c. Brainstorm ideas to improve website layout and links
 - d. Discuss strategies to connect better with executive committee
 - i. Determine relevancy
 - ii. Find out the expectations the executive committee has for diversity committee
 - e. Can we become a source cities can call for recruitment needs?
5. Action Plan
 - a. Improve Website visibility
 - i. Clean up layout
 - ii. More links on Cacites.org directing to committee on diverse communities
 - iii. Possibly link up with Human Resources and other disciplines & other resources
 - b. Tool Box Deployment: July, in time for City Mgrs Exec. Committee meeting (July 28th)
 - i. Calpeira – assistance for deploying tool box
 - ii. Seek intern for diversity tool box
 - iii. Develop schedule for deployment at quarterly division meetings
 - iv. Present Tool Box at area meetings
 - c. Diversity Award.
 - i. Market award and solicit nominations during roadshow for toolbox.
 1. CCMF
 2. Area Meetings
 3. Division Meetings
 - d. Conduct meetings with president of City Managers Dept. to connect better with executive committee
 - i. Reach out individually to member of executive committee
 - ii. Develop talking points
6. Lunch (1:05 pm)