September 8, 2020

To: Coastal City Elected Officials
From: Legislative Representative, Derek Dolfie
        Legislative Policy Analyst, Caroline Cirrincione
RE: Coastal Cities Group (CCG) Leadership Committee Appointment Process and Timeline

The League of California Cities, Coastal Cities Group (CCG) is accepting applications to serve on the 2021 CCG Leadership Committee.

To apply to serve on the Leadership Committee, please address a letter of interest to incoming League President Cheryl Viegas Walker with your request and a brief bio or background statement. Please send your letters and supporting materials electronically to League Legislative Policy Analyst Caroline Cirrincione at ccirrincione@cacities.org. If you have any questions, please feel free to contact her at (916) 580-5075.

This statement should outline why you would be a good candidate to serve all coastal cities on the Leadership Committee along with your background in the CCG or coastal issues. Current Leadership Committee members can reapply annually if desired.

The Leadership Committee consists of one elected official and their respective city manager or staff designee from each of the six regions within the coastal zone. Working with the Chair and Vice Chair, Leadership Committee members help facilitate the operations of the CCG and play a key role in its activities including building and maintaining relationships with California Coastal Commissioners and staff.

Members of the Leadership Committee must also be willing to serve as a point of contact for cities within their coastal region to the California Coastal Commission. For additional information including Leadership Committee responsibilities and the six coastal regions, please see the attachments.

Additionally, please indicate in your application if you are interested in applying for Chair or Vice Chair of this committee.

The deadline for submitting an application is October 5, 2020.

After the application period closes, incoming President Cheryl Viegas Walker will make appointments in conjunction with the League’s Annual Conference. The term is from January 1, 2021 to December 31, 2021. League staff will notify all applicants of their application status.
ATTACHMENT A

Board Guidelines for CCG (as amended 12/11/17):

1. The coastal cities issues group of the League of California Cities will consist of all cities within the territory of the coastal zone.
2. The League President will appoint the chair and vice chair of the coastal cities issues group. The group will organize itself and establish a meeting schedule.
3. The League President, following a solicitation of interest from elected city officials in the coastal cities will appoint a leadership committee, consisting of one city council member in each of the six coastal regions, as designated by the California Coastal Commission. The city manager, or his or her designee, of the same city as the appointed city official, shall also serve on the leadership committee. The appointments are annual, but may be continued with the approval of the League President.
4. Any city official may belong to the issues group and attend meetings of the group. The leadership committee shall report periodically to the issues group on its activities.
5. Voting on matters will be reserved to one vote from each coastal city.
6. The Chair of the issues group will report directly to the board of directors and coordinate with relevant policy committees consistent with League policy and as appropriate.
7. The Chair and the leadership committee, in consultation with the issues group, will define a work plan and goals to advance the common interests of coastal cities and to facilitate communications with commissioners and commission staff.
8. The Chair and the leadership committee on behalf of the issues group may contact county officials interested in participating.
9. The board of directors should annually approve a work plan for the coastal cities issues group.
While the League has made some limited staff support available for this effort, as detailed below, it is envisioned that the CCG and its Leadership Committee will cover individual travel costs, identify meeting locations in host cities and/or funding strategies or sponsors to support its specific activities.

**Expectations for CCG Leadership Committee Members**

Of the 482 California cities, 61 fall within the coastal zone. While the League desires to be supportive of the CCG efforts, to be effective – and to limit demands on the League’s Sacramento-based staff – it remains important that the city officials from coastal cities help lead and accomplish the work of the group. Members on the CCG leadership, and their staff designees, will play a critical role in the operations of the CCG. The intended role of Committee members is outlined below, however, the Leadership Committee is encouraged to further develop the duties and responsibilities as it deems appropriate:

- Work with the Chair, Vice Chair, and Leadership Committee to develop a work program for the CCG
- Develop a working relationship with Coastal Commissioners and staff within the coastal region represented
- Serve as the CCG representative and point of contact for the Coastal Commission
- Lead discussions on issues of collective interest to coastal cities
- Organize and attend local events, which may include networking opportunities between Coastal Commissioners and city officials in your region, as identified by the CCG work program
- Develop content and facilitate webinars or conference calls, as identified by the CCG work program
- Travel to attend occasional CCG and Coastal Commission meetings, as identified by the CCG work program

**Expectations for League Staff for CCG**

The intent in establishing the Leadership Committee is to create the framework for local coastal city officials to address the issues unique to coastal cities. While League staff is available to facilitate some of this effort, the work of the CCG should be member-driven to ensure the appropriate work is undertaken. Outlined below are the expectations for League staff in the CCG:

- Provide administrative support in coordinating webinars and conference calls
- Attend CCG meetings and networking opportunities where possible, as identified by the CCG work program
- Provide informational updates on legislation affecting coastal cities
- Maintain and moderate the Coastal Cities listserv.
California Coastal Commission Regions: Counties and Cities
2019 CCG Leadership Committee Chair: Mayor Ed Waage, Pismo Beach

NORTH COAST
CCG Rep: Council Member Heidi Messner, Eureka; Staff Designee: Miles Slattery
Del Norte County
City of Crescent City
Humboldt County
City of Trinidad
City of Arcata
City of Eureka
City of Fortuna
Mendocino County
City of Fort Bragg
City of Point Arena

NORTH CENTRAL COAST
CCG Rep: Mayor Harvey Rarback, Half Moon Bay; Staff Designee: Bob Nisbet
Sonoma County
Marin County
City/County of San Francisco
City of Daly City
City of Pacifica
City of Half Moon Bay
San Mateo County

CENTRAL COAST
CCG Rep: Mayor Ed Waage, Pismo Beach Staff Designee: Jim Lewis
Santa Cruz County
City of Santa Cruz
City of Capitola
City of Watsonville
Monterey County
City of Marina
City of Sand City
City of Seaside
City of Monterey
City of Pacific Grove
City of Carmel-by-the-Sea
San Luis Obispo County
City of Morro Bay
City of Pismo Beach
City of Grover Beach

SOUTH CENTRAL
CCG Rep: Council Member Eric Friedman, Santa Barbara; Staff Designee: Renee Brooke
Santa Barbara County
City of Guadalupe
City of Santa Barbara
City of Goleta
City of Carpinteria
Ventura County
City of San Buenaventura
City of Oxnard
City of Port Hueneme
City of Malibu

SOUTH COAST
CCG Rep: Mayor Pro-Tempore Jill Hardy, Huntington Beach Staff Designee: Jennifer Villasenor
Los Angeles County
City of Los Angeles
City of Santa Monica
City of El Segundo
City of Manhattan Beach
City of Hermosa Beach
City of Redondo Beach
City of Torrance
City of Palos Verdes Estates
City of Rancho Palos Verdes
City of Long Beach
City of Avalon
Orange County
City of Seal Beach
City of Huntington Beach
City of Costa Mesa
City of Newport Beach
City of Irvine
City of Laguna Beach
City of Laguna Niguel
City of Aliso Viejo
City of Dana Point
City of San Clemente
San Diego County
City of Oceanside
City of Carlsbad
City of Encinitas
City of Solana Beach
City of Del Mar
City of San Diego
City of Coronado
City of National City
City of Chula Vista
City of Imperial Beach

1 City of Malibu and the Santa Monica mountain region are considered in the South Central Region, not the South Coast Region.
Map of California Coastal Commission Regions by County
California Coastal Zone, North Coast (Blue)
Del Norte, Humboldt, and Mendocino Counties

Cities in Coastal Zone, North Coast: Crescent City, Trinidad, Arcata, Eureka, Fortuna, Fort Bragg, Point Arena
California Coastal Zone, North Central (Yellow)
Sonoma, Marin, San Francisco, San Mateo Counties

Cities in Coastal Zone, North Central Coast: San Francisco, Daly City, Pacifica, Half Moon Bay
Cities in Coastal Zone, Central Coast: Santa Cruz, Capitola, Watsonville, Marina, Sand City, Seaside, Monterey, Pacific Grove, Carmel-by-the-Sea, Morro Bay, Pismo Beach, Grover Beach
Cities in Coastal Zone, South Central Coast: Guadalupe, Santa Barbara, Goleta, Carpinteria, San Buenaventura, Oxnard, Port Hueneme, *Malibu

*The City of Malibu is part of the South Central region, not the South Coast region.
California Coastal Zone, South Coast (Orange)
Los Angeles* and Orange Counties

Cities in Coastal Zone, South Coast: Los Angeles, Santa Monica, El Segundo, Manhattan Beach, Hermosa Beach, Redondo Beach, Torrance, Palos Verdes Estates, Rancho Palos Verdes, Long Beach, Avalon, Seal Beach, Huntington Beach, Costa Mesa, Newport Beach, Irvine, Laguna Beach, Laguna Niguel, Aliso Viejo, Dana Point, San Clemente

*The City of Malibu is part of the South Central region, not the South Coast region
California Coastal Zone, San Diego (Dark Red)

Cities in Coastal Zone, San Diego: Oceanside, Carlsbad, Encinitas, Solana Beach, Del Mar, San Diego, Coronado, National City, Chula Vista, Imperial Beach