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Program

MARCH 4 - 6, 2020
HYATT REGENCY SACRAMENTO
Registration Open
9:00 a.m. – 5:30 p.m. | Regency Foyer South

Pre-Conference Trainings
10:00 a.m. – 12:00 p.m.  (Planned with the Institute for Local Government)

Take this opportunity to complete one of your state-mandated biennial trainings before the conference officially kicks off. Sign-in will begin 30 minutes prior to the session, and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once sessions begin.

Understanding Public Service Ethics Laws and Principles (AB 1234)
Regency ABC
State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help navigate the ethics laws and principles.

SPEAKER | Denise Bazzano, Partner, Burke, Williams Sorensen LLP

Harassment Prevention Training for Supervisors and Officials (AB 1661)
Regency DEF
This informational and interactive workplace harassment prevention training will focus on current and emerging issues resulting from the #MeToo movement, and teach officials and supervisors how to identify, prevent, and properly respond to workplace harassment, discrimination, retaliation, and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825/2053/1661 and SB 396.

SPEAKER | Joseph Ortiz, Attorney, Best Best & Krieger LLP

Still need to complete one of these mandatory state trainings?
These courses are offered online through webinars and at other League conferences throughout the year. For more information, visit www.cacities.org and www.ca-ilg.org. AB 1234 offered through self-study at www.ca-ilg.org/1234selfstudy

Session Materials
Our goal is to provide exceptional educational experiences, networking opportunities, and innovative tools that will make attendees and their cities more successful. Presentation materials are an important element of the Planning Commissioners Academy and will be available online at www.cacities.org/PlannersMaterials as well as on the League’s mobile app. You can download or print session materials in advance or after the conference for additional resources.
Lunch on your own
12:00 – 1:00 p.m.

OPENING GENERAL SESSION
1:00 – 2:30 p.m. | Regency ABC

**Improv Community: How Improv Comedy Can Revitalize Planning, Engage Residents, and Save Your Community**

Communities expect a lot from their local planners – from drafting bylaws to saving local economies, building business networks to engaging residents – and our planning playbooks aren’t working the way they used to. But there’s a simple difference between many communities that are feeling stuck and those that have learned to thrive. The most creative, collaborative, and catalytic towns and cities are embracing the rules and mindset of improv comedy. In this interactive session, you’ll learn how improv philosophies and activities can build community, revitalize your place, and change the way you plan – all for the better. Rebecca will share the story of one tiny town that set aside plans and used the improv mindset to supercharge downtown revitalization, business growth, and creative community development. You'll learn how to apply the improv mindset to your planning work, learn some concrete tricks and activities, and leave with inspiring stories and examples of improv community at work.

**WELCOME & INTRODUCTIONS** | Carolyn Coleman, Executive Director, League of California Cities
Ernie Schmidt, Vice Chair, Planning Commission, Redwood City, President, Planning & Community Development Department, League of California Cities

**SPEAKER** | Rebecca Sanborn Stone, Creative Placemaker, Community Builder, Principal, Senior Planner, Community Workshop, LLC
2:45 – 4:00 p.m. | FUNDAMENTALS
Planning Commission 101: The Nuts and Bolts of Planning
Regency ABC
Learn the basics about planning laws, typical planning documents, and how they fit together. The nuts and bolts of general plans, housing elements, specific plans, zoning codes, subdivision ordinances, design review and the California Environmental Quality Act (CEQA) will be discussed. Presenters will walk attendees through typical project review and decision-making processes. Learn how plans, codes, and regulations can be written to ensure that principles of sustainability, equity and community-building are incorporated in new development.
MODERATOR AND SPEAKER | David Early, Senior Advisor, PlaceWorks
SPEAKERS | Anders Hauge, Chair, Placer County Planning Commission, Placer County
Marc Roberts, City Manager, Livermore

4:15 – 5:30 p.m. | EMERGING ISSUES
Development Agreements: The Planning Commission’s Role in Reviewing Them
Regency DEF
State law requires that development agreements be reviewed by the planning commission before being reviewed and approved by the city council. Planning commissioners are often confused regarding their role in the development agreement process. A better understanding of the advantages and disadvantages of a development agreement, what terms and conditions are necessary, what community benefits are appropriate, and how does it achieve the local land use and planning objectives are essential for the planning commission’s review. Just as important is who are the parties and how is it negotiated. All of this will be discussed, plus much more!
MODERATOR AND SPEAKER | Jolie Houston, Los Altos Interim City Attorney, Gilroy Assistant City Attorney, Berliner Cohen LLP
SPEAKER | Michael Van Every, CEO, Republic Urban Properties

Networking Reception
5:30 – 6:30 p.m. | Regency Foyer
Take this opportunity to network with your peers from throughout the state after a full afternoon of educational sessions.

2019-2020 DEPARTMENT OFFICERS

President, Ernie Schmidt
Vice Chair, Planning Commission, Redwood City

1st Vice President, Joel Rojas
Development Services Director, San Juan Capistrano

2nd Vice President, Debbie Chamberlain
Community Development Director, San Ramon

Department Director, Eric Nelson
Planning Commissioner, Dana Point

Immediate Past President, Eric Nelson
Planning Commissioner, Dana Point
Registration Open
7:30 a.m. – 4:30 p.m. | Regency Foyer South

Networking Breakfast
7:45 – 8:45 a.m. | Regency ABC

9:00 – 10:15 a.m. | FUNDAMENTALS
Your Legal Powers and Obligations
Regency ABC
Learn the breadth, as well as the limitations, of your powers as a planning commissioner. Acquire a basic understanding of the legal authorities and restrictions under which cities and city officials operate, with a focus on the Brown Act.
MODERATOR | Corrie Manning, General Counsel, League of California Cities
SPEAKERS | Claire S. Lai, Associate, Meyers Nave
Emmanuelle Soichet, Of Counsel, Meyers Nave

9:00 – 10:15 a.m. | EMERGING ISSUES
CEQA, In the Weeds
Regency DEF
This session assumes some familiarity with the California Environmental Quality Act (CEQA). Hear an in-depth discussion on the process of crafting mitigation measures, long and short-term impacts, and how the CEQA landscape changes with legislation, court decisions, and agency preferences. We will delve more into why CEQA documents look the way they do, the role of findings, and what to do with late-hit letters. Presenters will seek to demystify some of the more technical sections of the document.
MODERATOR AND SPEAKER | Mark Teague, Associate Principal, PlaceWorks
SPEAKER | Shannon George, Vice President and Principal, David J. Powers & Associates

10:30 – 11:45 a.m. | FUNDAMENTALS
Relationship Between Planning Commission, City Council, and Planning Staff
Regency ABC
As a city official, there will be various competing values and priorities that drive you and your colleagues within your city. Your success on the planning commission requires an effective relationship with your planning staff and city council, where everyone’s values are respected and represented. Learn how to work together while cultivating each of your diverse roles.
MODERATOR | Brandon Black, Member Services, League of California Cities
SPEAKERS | Debbie Chamberlain, Community Development Director, San Ramon, 2nd Vice President, Planning & Community Development Department, League of California Cities
Eric Nelson, Planning Commissioner, Dana Point, Department Director, Planning & Community Development Department, League of California Cities
David Sander, Mayor, Rancho Cordova

10:30 – 11:45 a.m. | EMERGING ISSUES
You Are What You Tweet: An Official Survival Guide
Regency DEF
Use of social media by government officials continues to raise questions more rapidly than courts can provide answers. Presented by a specialist in social media and the law, this cutting edge session will briefly cover: the first amendment, public records concerns, avoiding the appearance of conflict and bias, and best practices for local agency officials.
SPEAKER | Deirdre Cox, Partner, Burke Williams & Sorensen LLP
Networking Lunch
11:45 a.m. – 1:00 p.m. | Regency ABC

1:15 – 2:30 p.m. | FUNDAMENTALS
What Happens Before Planning Commission Review
Regency ABC
In many cases, years of work goes into preparing an item for review by a planning commission. This can include numerous public meetings, community outreach, design/plan modifications, extensive studies, and more. Join us on a journey from the beginning and find out what happens before an approval (or denial), through the eyes of the various participants. Gain valuable insight and information about the plan review process, how various departments and planning commissions play a role in shaping development, and how stakeholders address those challenges that come up during review. Walk away with a comprehensive understanding of everything that goes on before you are asked to vote.

MODERATOR | Eric Nelson, Planning Commissioner, Dana Point, Department Director, Planning & Community Development Department, League of California Cities

1:15 – 2:30 p.m. | EMERGING ISSUES
Meeting Management: Tips for Efficient and Effective Public Meetings
Regency DEF
Public meetings influence how your agency is perceived by the public. Basic meeting management strategies can make board meetings more effective, and promote an image of efficiency and transparency. The session will focus on challenging situations that arise during meetings and how to effectively handle them, including disruptive commissioners or members of the public, and verbal challenges to commissioners’ actions and their ethics. Commissioners’ roles, given the different types of decisions made at meetings, will also be discussed.

SPEAKERS | Scott Campbell, Partner, Best Best & Krieger, LLP
Brendan Kearns, Senior Attorney, Richards, Watson & Gershon

2:45 – 4:00 p.m. | FUNDAMENTALS
How to Prepare Findings and Conditions of Approval
Regency ABC
As a planning commissioner, your decision to approve an application is based on whether you can make the required findings and draft conditions of approval that can be implemented. Learn the reasons why findings are so important in rendering a decision on a project and what conditions of approval are and how to prepare them.

MODERATOR | Joel Rojas, Development Services Director, San Juan Capistrano, 1st Vice President, Planning & Community Development Department, League of California Cities

SPEAKER | Patricia Curtin, Public Agency/Land Use Attorney, Wendel Rosen LLP
2:45 – 4:00 p.m. | EMERGING ISSUES

**Speed Sessions**

Regency DEF

**MODERATOR** | Ernie Schmidt, Vice Chair, Planning Commission, Redwood City, President, Planning & Community Development Department, League of California Cities

**In the Trenches with Your General Plan** *(2:45 – 3:10 p.m.)*

The general plan is more than the legal underpinning for land use decisions; it is a vision about how a community will grow, reflecting community priorities and values while shaping the future. It is critical for planning commissioners to understand the purpose and role of general plans. This session will provide an overview of general plan history, content and legal requirements, relationship to regional plans and programs, and current policy trends. This session will also discuss the importance of the general plan and how planning commissioners use the document regularly to make land use decisions and environmental determinations.

**SPEAKER** | Dan Amsden, Director, MIG

**Shared Mobility: Ins and Outs** *(3:10 – 3:35 p.m.)*

Since 2017, electric scooters and other shared mobility devices have become ubiquitous throughout several cities across the state and country. The devices—dockless, accessed via a smartphone app, able to reach speeds of 15 miles per hour, and at times operated on the sidewalk or left in the public right-of-way—are despised by some and loved by others. Cities have taken various approaches in regulating these devices, attempting to balance safety hazards with mobility needs. This session will address challenges and opportunities for cities in designing and implementing policies for shared mobility devices.

**SPEAKER** | Zachary Heinselman, Attorney, Richards, Watson & Gershon

**Accessory Dwelling Units and Regulation Challenges** *(3:35 – 4:00 p.m.)*

With the push to add more affordable housing, some cities are becoming more creative and actively embracing Accessory Dwelling Units (ADU). But questions continue to emerge about rules and regulations. Hear some thoughts and insight into ADUs from someone with experience.

**SPEAKER** | Steven Turner, Director, Community Development, Newark

4:15 – 5:30 p.m. | FUNDAMENTALS

**Burning Questions, No Judgment**

Regency ABC

Have a question that you are afraid to ask in a public meeting, or feel that you should already know the answer to? Join us in a safe environment to receive answers to your most burning questions, and hear questions from your colleagues.

**FACILITATORS** | Debbie Chamberlain, Community Development Director, San Ramon, 2nd Vice President, Planning & Community Development Department, League of California Cities

Robert Combs, Planning Commissioner, Danville

4:15 – 5:30 p.m. | EMERGING ISSUES

**What Planners Need to Know About City Finance Today**

Regency DEF

Learn the essentials and the latest hot topics in city finances in this session specially geared to city planners and planning commissioners. Hear about the rules and trends in taxes, fees and other city revenues; the relationship with the state budget; and problems and prospects for reform. Explore the valid relationship of city finances with land use planning, and get your questions answered about the most pressing fiscal issues facing cities.

**MODERATOR AND SPEAKER** | Michael Coleman, League Fiscal Policy Advisor, CaliforniaCityFinance.com
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CAROLYN COLEMAN
Executive Director
League of California Cities
Registration Open
7:30 a.m. – 12:00 p.m. | Regency Foyer South

Networking Breakfast
7:45 – 8:45 a.m. | Regency ABC

9:00 – 10:15 a.m. | JOINT SESSION
Legislative Update
Regency ABC

Learn about recent bills that have passed, as well as top issues that are trending in the legislature, and the significance for city planning commissioners.

SPEAKER | Jason Rhine, Assistant Legislative Director, League of California Cities

Closing General Session
10:30 a.m. – 12:00 p.m. | Regency ABC

The Truth About Judgement: Understanding Why THEY Always Seem To Misunderstand
The older and more intelligent we get, the more we tend to pride ourselves on thoughtful judgements and decisions, based on facts, logic, and reasoning. The problem is - that's not how our brains actually make judgements and decisions. Eric M. Bailey, Bestselling Author of The Cure for Stupidity: Using Brain Science to Explain Irrational Behavior at Work will break down the universal psychology that can trip us up in the quest for rational judgements and decisions.

PRESIDER | Debbie Chamberlain, Community Development Director, San Ramon, 2nd Vice President, Planning & Community Development Department, League of California Cities

SPEAKER | Eric M. Bailey, Managing Partner, Extraordinary Balance

Save The Date:

2020 ANNUAL CONFERENCE & EXPO
October 7–9 | Long Beach Convention Center

2021 PLANNING COMMISSIONERS ACADEMY
March 24 - 26 | Garden Grove