“Millennial Mindset” and Planning: A Creative Problem Solving Approach

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April 5, 2018

Embracing the “Millennial Mindset” to design your community for High Quality of Life

Learning Objectives:

• Understand the “millennial mindset”: optimism and creative lifestyle design

• Understand why this mindset can be used as an effective planning tool: “We can’t solve problems with the same kind of thinking we used when we created them.” – Einstein

• Learn simple techniques to implement this mindset in your community: “Don’t be pushed by your problems, be led by your dreams.” – Emerson
“Millennial Mindset”

Characteristics:

• Creative lifestyle design
• “Dream Big” thinking
• Entrepreneurs & problem solvers
• Socially & environmentally conscious
• “Because we’ve always done it that way” is no longer accepted

“Millennial Mindset” as a Planning Tool

“We can’t solve problems with the same kind of thinking we used when we created them.” – Albert Einstein

The Toolbox

“Don’t be pushed by your problems, be led by your dreams.”
– Ralph Waldo Emerson

- Understand the anatomy of stress
- Cultivate a “Millennial Mindset”
- Call forth your community’s wisdom and creativity for innovative solutions

Understand the Anatomy of Stress

“Our brains are like Velcro for the bad, Teflon for the good.”
– Dr. Rick Hanson

Cultivate a “Millennial Mindset”

Call forth your community’s wisdom and creativity for innovative solutions
Thank you!

“Unless someone like you cares a whole awful lot, nothing is going to get better. It’s not.” – *The Lorax*, Dr. Seuss

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