

NEW MAYORS & COUNCIL MEMBERS ACADEMY

Two dates and locations to choose from!

January 16–18, 2019 | Hyatt Regency Sacramento
 January 30–February 1, 2019 | Irvine Marriott



Sacramento San Diego San Jose Benicia Los Angeles Santa Barbara San Francisco Stockton Marysville Sonoma Oakland Santa Clara Crescent
 City Alameda Placerille San Luis Obispo Ukiah Nevada City Yreka Arcata Petaluma Temecula Santa Cruz Ventura Healdsburg Redwood
 City Santa Rosa Watsonville Vallejo Colusa Sutter City San Bernardino Colton Trinidad Woodland Chico Antioch Cloverdale Fort
 Jones San Leandro Napa Hollister San Rafael Visalia Salinas Wheatland Ukiah Hayward Anaheim St. Helena Red Bluff Martinez
 Livermore Etna Dixon Berkeley Sonoma Riverside Modesto Fresno Colusa Colusa Willows Santa Ana Pasadena Santa Monica
 Los Gatos National City Redding Mendocino Willits South Pasadena Tehama Lake Elsinore San Jacinto Lakeside Auburn Compton Oceanide
 Los Banos Escalon Yuba City Redlands San Pablo Hayward Pacific Grove Fort Bragg Monterey Lodi Calaveritas Halford Ontario
 Redondo Beach Vacaville Rockville Grass Valley Selma Folsom Sausalito Rio Vista Palo Alto Pleasanton San Mateo San Juan Bautista Corcoran
 Emeryville Belvedere Long Beach Sebastopol Winters Whittier Azusa Lemoore Susanville Mill Valley Hercules Covina Alturas Santa Paula
 Porterville Sebastopol Mountain View Bishop Pittsburg Plumas Biggs Oxnard Alhambra Arcadia Fairfield Imperial Concord Mount Shasta
 Richmond Santa Maria Vernon Gridley Jackson Orville Dinuba Fortuna Glendale Coalinga Upland Tehama La Verne Huntington
 Yuba City Newport Beach Morgan Hill Oakdale Lodi Hemlock Beach Piedmont Sierra Madre Madras San Anselmo Los Banos Corning Claremont
 Yuba City Ingleswood Turlock Larkspur Oakley Calaverita El Centro Kingsburg Burlingame Hawthorn Fowler Healdville Port Archa Ross South San
 Francisco Albany Davis Huntington Beach Roseville Dunsmuir Tehachas Orland Fremont Chico Lindsay Blue Lake Hillborough
 Tracy Yuba City Marysville Daily City San Francisco Burbank Arroyo Grande Bakersfield San Fernando Glendale Hanford Chula Vista Agnes
 Camp La Mesa Calaverita El Cajon El Monte Beaumont Northridge Beach Sunnyvale Banning Santa Cruz Redkey San Gabriel San Marino Anaheim
 Needles Beverly Hills Fillmore Corcoran Firebaugh Walnut Creek San Bruno Palmdale Moorpark Ojai Seal Beach Gustine Monterey Park Costa
 Mesa Blythe Camarillo Buena Vista El Segundo Plymouth Brea Davis El Cerrito Colver City Covas Manteca Calipatria Patterson San Jacinto
 Williams Monte Belito Soledad Torrance Lynwood Ojai Parlier Hawthorne Atwater Riverbank Livingston South Gate Chowchilla
 West Covina Atherton Signal Hill Colton Maywood La Habra San Carlos Belmont Placita Laguna Beach Tustin Bell Menlo Park San Clemente
 Indio Gardena Fairfax West Covina Dos Palms Tulelake Shafter Palm Springs Pico Rivera Escondido Woodlake Mendota Ripon Wasco Fortson
 Fritch Beach Portola Colton Galt Coachella Greenfield Gonzales Live Oak Elaville Millbrae Orangevale Elk Grove Rosemead Parkton
 San Rafael Capitola Alhambra Camarillo San Francisco San Jose San Bernardino San Diego San Bernardino San Bernardino San Bernardino
 Newark Cupertino La Palma Anderson Fremont Baldwin Park Los Angeles El Cerrito Montebello Sanction Garden Grove Newport Beach Cypress
 La Puente San Gabriel Woodside Rosemead Rolling Hills Paramount Escondido Redwood Monte Semo Santa Fe Springs Fountain Valley City of Industry
 McFarland Bradbury Inyardale Quartz Norwalk Bellflower Rolling Hills Estates Pacifica Pico Rivera South El Monte Walnut Union City Artesia
 Del Mar Half Moon Bay Rosemead Grover Beach Leland Novato City of Commerce Los Alamitos La Mirada Temple City Sand City San Dimas
 Farnersville Cudahy Arvin Weed San Juan Capistrano Bell Gardens Hidden Hills Pleasant Hill Brisbane Villa Park Palmdale Robert Park Colton Vista San
 Marcos San Jacinto Thousand Oaks Redwood City Clayton Palmdale Ontario Tiburon Lodi Ukiah Portola Valley Morro Bay Thousand Oaks Camarillo Norco
 Yountville Rio Del Coronado Scotts Valley Ukiah Santa Ynez Indian Wells Yuba City Lafayette San Jacinto San Jacinto Waterford Adams Linda
 Adelanto Trueno City Willow Hughes Ranchito Mirny Santa Paula Vista Farnsworth Hanford Hanford Hanford Hanford Hanford Hanford
 Rancho Cucamonga Grand Terrace La Habra Heights Azusa Pasadena Avondale Paradise Chualar Big Bear Lake San Juan Poway Cathedral City Westlake Village
 Dublin La Quinta Danville Agoura Hills East Palo Alto San Ramon Moorpark Mammoth Lakes West Hollywood Moreno Valley Los Angeles Solvang
 Oxnard Soledad Encinitas West Sacramento Tuente Palms Highland Santa Anita Mission Viejo Heipenize Apple Valley Dana Point Diamond Bar
 Lathrop Yucaipa Laguna Niguel Calimesa Canyon Lake Malibu Calabasas Murietta Yucca Valley Chino Hills Laguna Hills Lake Forest American Canyon
 Buellton Windsor Truckee Shasta Lake Colusa Heights Laguna Woods Oakley Elk Grove Rio Delgado Bakersfield Rancho Cordova Wildomar Menifee Eastvale



REGISTRATION AND HOUSING DEADLINE:

Sacramento: Friday, January 4, 2019

Irvine: Tuesday, January 8, 2019

www.cacities.org/events

Check out our mobile app

facebook.com/leagueofcities

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WEDNESDAY

Sexual Harassment Prevention Training (AB 1661)

8:00 – 10:00 a.m.

Sign-in begins at 7:30 a.m., and you must be present for the full two hours to receive the certification of attendance at 10:00 a.m. (Planned with the Institute for Local Government).

Local agency officials must receive two hours of sexual harassment prevention training and education within the first six months of taking office and every two years thereafter if the agency provides any type of compensation, salary, or stipend to those officials. This training will teach officials and staff how to identify, prevent and respond to workplace harassment, discrimination and retaliation. This training will fulfill training requirements for AB 1661/1825/2053.

WEDNESDAY

Registration Open

7:30 a.m.

Opening Session

City of Dysfunction Junction — How to Conduct an Effective and Respectful Council Meeting

10:30 a.m. – 12:15 p.m.

Enjoy a popular and hilarious skit, contrasting the wrong and the right ways to conduct your city council meetings.

Luncheon

Effective Advocacy & Key City Issues

12:30 – 2:00 p.m.

Meet the League of California Cities' legislative team, and learn about the legislative goals, legislative calendar, and trending issues in the legislature. Lobbyists will also share ideas for establishing practical skills to develop persuasive arguments and testimony that will serve your city's interests.

Your Legal Powers and Obligations

2:15 – 3:15 p.m.

You were elected to make things happen in your city. Learn the breadth, as well as the limitations of your powers as a city official. Acquire a basic understanding of the legal authorities and restrictions under which cities and city officials operate, with a focus on the Brown Act.

Part 1: Financial Responsibilities, City Revenues Workshop

3:30 – 4:45 p.m.

Part one in this two-part workshop covering your responsibilities as elected officials in exercising fiduciary accountability and transparency in open government. Discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and identify the four stages of fiscal meltdown. The importance of structurally balanced budget tips for setting city council goals, and the need for financial policies will be stressed. Learn to avoid micromanagement and complacency management.

Networking Reception *(Sacramento Only)*

5:30 – 6:30 p.m.

Take this opportunity to network with your peers from throughout the state after a full day of educational sessions. Assembly Members and Senators from throughout the state are invited to attend.



For speaker information, go to

www.cacities.org/mayorscouncilled

Sessions are subject to change



THURSDAY

Registration Open

7:00 a.m.

Networking Breakfast

7:30 – 8:30 a.m.

Part 2: Financial Responsibilities, City Revenues Workshop

8:30 – 9:45 a.m.

Part two in this two-part workshop covering your responsibilities as elected officials in exercising fiduciary accountability and transparency in open government. Discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and identify the four stages of fiscal meltdown. The importance of structurally balanced budget tips for setting city council goals, and the need for financial policies will be stressed. Learn to avoid micromanagement and complacency management.

THURSDAY

Policy Role in Land Use Planning

10:00 – 11:00 a.m.

Land use planning is one of the most important aspects of a city official's responsibilities because of the long-term impacts it can have on a community's environment, economic vitality and the physical health of its residents. Learn about tools and processes in land use planning such as the general plan, zoning, and the California Environmental Quality Act (CEQA), as well as the role of regional agencies and the state. This knowledge will help you foster a solid working relationship with your city's planning commission and planning staff.

Your League and How To Use It

11:15 – 11:45 a.m.

As a city official, you are the League. Its success, along with your own, depends on your involvement and leadership. Receive an introduction to the services of the League of California Cities, how you can access them, and how you can become involved.

Luncheon Inquiring Minds Want to Know

12:00 – 1:15 p.m.

Have a question that you are afraid to ask in a public meeting, or feel that you should already know the answer to? Join us in a safe and friendly environment to receive answers to your most pondered questions, and hear questions from your colleagues.

Relationship between City Council and City Management

1:30 – 3:00 p.m.

As an elected official, there will be various competing values and priorities that drive you and your colleagues within your city. Your success on the council requires an effective relationship with your city manager, city attorney and staff, where everyone's values are respected and represented. Learn how to work together while cultivating each of your diverse roles.

Communications and Civic Engagement

3:15 – 4:45 p.m.

With constant advancements in social media over the last several years, it can be hard to keep up with the "do's and don'ts" of every platform. There is a wide variety of almost immediate online informational sources, and elected officials need to be quick on their feet with the necessary skills to proactively manage public perceptions about local governmental affairs. Discover what cities should be doing to communicate with their constituents in the 21st century, and the rules that elected officials need to follow.

Networking Reception

(Irvine Only)

5:30 – 6:30 p.m.

Take this opportunity to network with your peers from throughout the state after a full day of educational sessions. Assembly Members and Senators from throughout the state are invited to attend.

FRIDAY

Registration Open

7:30 a.m.

Networking Breakfast & Late Breaking Session

8:00 – 9:15 a.m.

Watch for details to be released prior to the conference.

How to Build and Maintain the Public's Trust: Practical Ethics and the Law (AB 1234)

9:45 – 11:45 a.m.

Sign-in begins at 9:15 a.m., and you must be present for the full two hours to receive the certification of attendance at 11:45 a.m. (Planned with the Institute for Local Government).

State law requires elected and appointed officials to receive training in specified ethics laws and principles every two years.

Newly elected and appointed officials must receive this training within one year of becoming a public servant. This lively, example-laden, two hours will make this mandatory training more tolerable – if not outright enjoyable.



For speaker information, go to

www.cacities.org/mayorscouncilled

Sessions are subject to change

Save The Dates:



2019 ANNUAL CONFERENCE & EXPO

October 16–18, 2019
Long Beach
Convention Center

MAYORS & COUNCIL MEMBERS EXECUTIVE FORUM

June 19–20, 2019 | Newport Beach Marriott

MAYORS & COUNCIL MEMBERS ADVANCED LEADERSHIP WORKSHOPS

June 21, 2019 | Newport Beach Marriott

GENERAL INFORMATION

REGISTRATION AND HOUSING DEADLINE:

Sacramento: Friday, January 4, 2019

Irvine: Tuesday, January 8, 2019

STEP 1: REGISTER FOR THE CONFERENCE

Registration is not complete until full payment is received. The League is unable to accept purchase orders.

- For online registration, go to www.cacities.org/events and select “New Mayors and Council Members Academy”.
- To request a mail-in registration form, contact mdunn@cacities.org.

Registration must be received by the registration & housing deadline. After this date, please register onsite if space is still available.

COSTS/FEES

Full registration includes electronic access to all program materials, admission to all sessions, two breakfasts, two lunches, and the evening networking reception.

Full Conference

Elected Officials and City Staff	\$575
Non-Member City Elected Officials and City Staff	\$1575
Spouse Registration (Networking Reception only)	\$35

The spouse fee is restricted to persons who are not city or public officials, are not related to any League Partner or sponsor, and would have no professional reason to attend the conference. It includes admission to the networking reception only. There is no refund for the cancellation of a spouse registration. It is not advisable to use city funds to register a spouse.

CANCELLATIONS

Refunds of rate paid, minus \$75 processing charge, will be made for cancellations submitted in writing to mdunn@cacities.org and received by the **registration & housing deadline**. There are no refunds for cancellations after this date. Substitutions can be made onsite.



If you require special accommodations related to facility access, transportation, communication and/or dietary requests, please contact our Conference Registrar at mdunn@cacities.org by the Registration & Housing Deadline.

STEP 2: RESERVE A HOTEL ROOM

Hotel Information & Reservations

A limited number of hotel rooms are available for conference attendees. All attendees must register for the conference prior to reserving a hotel room. Once registration is complete, you will be directed to the housing reservations page. Hotel reservation changes, date modifications, early check-out, or cancellations made prior to the **registration & housing deadline** must be done through the online reservation link you received when registering for the conference. Use your confirmation/acknowledgement number to access your reservation to make changes. Once the registration & housing deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that any hotel cancellations after the housing deadline has passed may incur a financial penalty or a minimum one-night room charge or attrition fees.

January 16 – 18, 2019, Sacramento

Hyatt Regency Sacramento

1209 L Street, Sacramento, CA 95814

Hotel Rate (*per night*): \$186 – Single/Double Occupancy (*plus tax and fees*)

Valet parking: \$29 per day / Self-parking: \$20 per day (*subject to change without notice*)

January 30 – February 1, 2019, Irvine

Irvine Marriott

18000 Von Karman Avenue, Irvine, CA 92612

Hotel Rate (*per night*): \$184 – Single/Double Occupancy (*plus tax and fees*)

Valet parking: \$36 per day / Self-parking: \$12 per day (*subject to change without notice*)

PLEASE NOTE: *The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with the League the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.*



1400 K Street, Ste. 400
Sacramento, CA 95814
www.cacities.org

Join us for the 2019 New Mayors and Council Members Academy

For speaker information, go to www.cacities.org/mayorscouncil

