Your League and How to Use It

Wednesday, January 17, 2018; 9:30 – 10:15 a.m.
Congratulations

On being elected to serve your community!
Welcome to the League of California Cities

Session Goals

• Introduce you to the League and League Leadership.
• Familiarize you with League programs and services that are resources for you.
• Describe opportunities to lead and engage within the League.
• Discuss our 2018 Strategic Goals.
**League Vision**

To be recognized and respected as the leading advocate for the common interests of California’s cities.

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**League Mission**

To expand and protect local control for cities through education and advocacy to enhance the quality of life for all Californians.
League Officers

Rich Garbarino, President
Council Member, South San Francisco

Mark Browning, 1st Vice President
Council President Pro Tempore, San Diego

Jan Arbuckle, 2nd Vice President
Council Member, Grass Valley

JoAnne Mounce, Immediate Past President
Council Member, Lodi

Mark Kersey, Council President Pro Tempore, San Diego

Carolyn Coleman, Executive Director

League Board of Directors

The League Board of Directors is made up of the following:

- President;
- First Vice President;
- Second Vice President;
- Immediate Past President;
- 11 Department Representatives;
- 16 Division Representatives;
- 12 At-large Representatives;
- Representatives of the 10 largest California cities; and
- California officials serving on the National League of Cities Board of Directors.
Inside the League

Organizational Structure

The League has staff in Sacramento and across the state:

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<td>Dan Carrigg and Bismarck Obando</td>
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<td>Eva Spiegel</td>
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<td>Jennifer Whiting</td>
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Advocacy

The League advocates on behalf of our members to:

• Protect the common interests of cities;
• Seek state and federal funding to support cities; and
• Protect local authority.

Legislative Representatives

Dan Carrigg
Deputy Exec. Dir./Leg Dir.
Revenue & Taxation

Tim Cromartie
Legislative Representative
Public Safety

Jason Rhine
Legislative Representative
Housing, Community & Economic Development

Rony Berdugo
Legislative Representative
Transportation & Public Works

Dane Hutchings
Legislative Representative
Governance, Transparency & Labor Relations

Erin Evans-Fudem
Legislative Representative
Community Services, Environmental Quality
2018 Strategic Priorities

- Address Public Safety Concerns of California Cities.
- Ensure Sustainability of Public Pension and Retirement Health Benefits.
- Protect Existing Transportation Funding for Local Priorities.
- Improve Housing Affordability and Support Additional Resources to Address the Homelessness Crisis.

Leadership and Engagement Opportunities
Policy Committees

- Community Services
- Environmental Quality
- Governance, Transparency & Labor Relations
- Housing, Community & Economic Development
- Public Safety
- Revenue & Taxation
- Transportation, Communication & Public Works

Member Services

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Communications

- The website: www.cacities.org
- Media Relations
- Newsletters: CA Cities Advocate
- Western City magazine, www.westerncity.com
- Social Media

The League on Social Media

Like League on Facebook at www.facebook.com/leagueofcacities

Follow the League on Twitter @CaCities
Conferences and Education

For a calendar of all upcoming League conferences please visit www.cacities.org/events.

Savings and Investment Solutions

• U.S. Communities
• California Statewide Communities Development Authority (CSCDA)
• CalTRUST
League Partners

- The League Partner program comprises businesses, nonprofits, labor organizations and other associations.
- They provide invaluable support to League events and programmatic activities.
- Many Partners also lend financial support to CitiPAC, the Institute for Local Government and League Diversity Caucuses.
- The League has over 150 active League Partner organizations.
Conclusion

• Congratulations, again.
• The League and its members are resources to help you be successful.
• It’s your League!

QUESTIONS?
The mission of the League of California Cities® is to protect and expand local government authority by advocating for the common interests of cities before the Legislature, the courts and at the ballot box. The League also supports the work of cities by providing education opportunities for elected and appointed city officials throughout the state. This focus has guided generations of League leaders and its staff since 1898, when a group of pioneering city officials organized a meeting to share strategies and build a common city platform to advocate before the Legislature. After 119 years and now representing 98 percent of the state’s cities, the League continues to focus on actions that will advance city priorities in the short- and long-term in an increasingly complex environment.

Effective Advocacy
In 2017, the League engaged with city officials, legislators and diverse coalitions of stakeholders to make the case for city priorities and local control. Significant progress was accomplished on both fronts by the close of the legislative session.

Blueprint for More Housing Legislation Delivers Affordable Housing Funding and New Tools
The League was effective in advancing support for affordable housing in cities this year. When the Governor signed a package of bills with new resources, tools and incentives for housing, it included two League-supported measures and one League-sponsored measure. SB 2 dedicates 70 percent of the $250 million it generates annually to local government housing programs, and SB 3 places a $4 billion bond on the November 2018 ballot to support veteran housing programs, affordable housing and infill development. The Governor also signed League-sponsored SB 540, which streamlines the planning process for new housing construction.

$1.5 Billion in Funding for Local Street and Road Repairs
Following a multi-year effort by the League, the California State Association of Counties (CSAC) and other organizations in the Fix Our Roads Coalition to both educate and advocate for a comprehensive transportation infrastructure funding solution, an agreement finally materialized in 2017. The Road Repair and Accountability Act of 2017, which comprises SB 1 and ACA 5, combines dedicated funding with strong accountability measures. SB 1 provides an additional $5.4 billion annually for the state and local transportation system, of which $1.5 billion is dedicated to city and county street and road repairs. For cities, it doubles the amount of maintenance funds they previously received to fix their streets. ACA 5, which is scheduled for the June 2018 ballot, provides constitutional protection to ensure that several new funding sources will be used for transportation purposes only.

Resources for Parks/Water Projects Advance
The passage of SB 5, a $4 billion parks and water bond scheduled for the June 2018 ballot, was another win for cities that the League helped secure in 2017. This measure includes $425 million of per capita funding allocations to cities with each city receiving a minimum of $200,000 for their parks. It also includes $725 million dedicated to “park-poor” communities, as well as additional funding for state parks, nature conservancies, climate and environmental programs, flood control, drought and drinking water programs and Salton Sea improvements.
Other Legislative Efforts to Protect Local Control
The League led a successful battle to get cities removed from legislation, AB 1250, that would have limited cities’ contracting authority.

In another significant effort, the League partnered with over 300 cities and defeated SB 649, an industry-backed measure that would have given away public property for the private gain of a single industry — wireless telecommunication companies. In his veto message, the Governor said what many already understood, “I believe that the interest which localities have in managing rights of way requires a more balanced solution than the one achieved in this bill.”

Quality Education and Professional Development
In response to increasing demand, the League expanded education opportunities for city officials through a variety of formats, including in-person conferences, webinars, and one-day issue briefings. The 2017 Annual Conference & Expo brought more than 1,700 attendees to Sacramento. Two conferences that recently returned to League programming after a five-year hiatus continued to see significant growth in 2017 — Mayors and Council Members Executive Forum attendance grew by 72 percent and the Fire Chiefs Leadership Institute sold out. Collectively, League conferences reached over 4,600 city officials in-person, and League webinars reached thousands more.

Looking Forward to 2018
Following a meeting with the leadership of the divisions, departments, caucuses and policy committees, on Dec. 1, 2017, the League Board of Directors adopted the following 2018 Strategic Goals for the organization:

- Address Public Safety Concerns of California Cities.
- Ensure Sustainability of Public Pension and Retirement Health Benefits.
- Protect Existing Transportation Funding for Local Priorities.
- Improve Housing Affordability and Support Additional Resources to Address the Homelessness Crisis.

Additional information on the 2018 League Strategic Goals is available at www.cacities.org/priorities.

Thank you to all the city officials who supported the League’s advocacy and programming in 2017. The League is effective on behalf of its city members because of you and looks forward to serving California cities in 2018.
### Legislative Advocacy

- **2,979** bills introduced, of which the League monitored, tracked and engaged on 1,413.
- **23** League action alerts sent on high-priority legislation.
- **271** Advocacy app users.
- **28** League-supported bills signed by Governor Jerry Brown.
- **2** League-opposed bills vetoed by Governor Jerry Brown.
- **5** Diversity Caucuses.
- **50+** League Board Members.
- **107** City meetings with legislators and legislative staff arranged by Regional Public Affairs Managers.
- **425** members serving on one of the League’s 7 standing policy committees.
- **161** alumni of the League’s California Civic Leadership Institute, including 27 who are serving in the 2017–18 Legislature.

### Information

- **83** issues of CA Cities Advocate e-newsletter with 8,700 subscribers and an average of 30 stories per month.
- **123,500** visitors to [www.cacities.org](http://www.cacities.org).
- **69,400** unique visitors to news article pages on [www.cacities.org](http://www.cacities.org).
- **12** issues of Western City magazine published with a total of 440 pages of content along with 33 Western City articles reprinted nationally and statewide.
- **36,000** visitors to [www.westerncity.com](http://www.westerncity.com).
- **3,185** League Facebook likes.
- **150** reporter inquiries.
- **7,662** League Twitter followers with an average of 63 tweets per month and an average of 8,570 monthly impressions.

### Recognitions Given

- **11** Helen Putnam Award-winning cities recognized for their best practices and leadership.
- **52** cities awarded the ILG Beacon Spotlight recognition and full Beacon Award for their sustainability efforts.
- **2** Distinguished Legislative Leadership Awards given.

### Education

- **1,739** Annual Conference attendees and 266 exhibitors, including 87 first-time exhibitors.
- **9** municipal department meetings with a combined total of 2,951 attendees.
- **28** webinars with 3,253 individual registrations, many with 10+ participants per registration.

### League-Created Financial Programs for Cities

#### U.S. Communities

- 366 cities saved $5.4 million using cooperative purchasing program with discounts on goods and services — [www.uscommunities.org/lcc](http://www.uscommunities.org/lcc).

#### CSCDA

- $2 billion issuance of tax-exempt bonds and tax credits for cities/communities/nonprofits — [www/cscda.org](http://www/cscda.org).

#### CalTRUST


### Legal Advocacy

- **42** friend-of-the-court briefs/letters approved for filing in California or federal appellate courts or with the Attorney General.

### 2017 BY THE NUMBERS