Program

December 11 – 12, 2019
Hyatt Regency Orange County
Registration Open
8:00 a.m. – 6:00 p.m. ................. Hotel Lobby

OPENING GENERAL SESSION
9:30 – 10:25 a.m. ......Grand Ballroom E-F

Local Revenues: 2020 Legislative Watch
Hear the latest on state legislation affecting city finances including homeless funding, housing, transportation, wildfires, pensions, cannabis, and sales taxes. Learn about the state’s financial condition and budget and the implications for your city.
MODERATOR | Dawn Holm, Director of Finance, Sacramento
SPEAKER | Michael Coleman, Fiscal Policy Advisor, League of California Cities

Visit Sponsors/Break
10:25 – 10:55 a.m.

CONCURRENT SESSIONS
10:55 a.m. – 12:10 p.m.

Protecting Your Entity From Fraud
Grand Ballroom E-F
While advances in technology have brought greater transparency and efficiency to how public entities operate, they have also exposed them to a pervasive barrage of sophisticated attacks to deceive and defraud them of public funds. This session will feature a practitioner’s efforts to recognize and manage these attacks, a Certified Fraud Investigator to share best practices for internal controls and policies to prevent the likelihood of becoming a victim, and the Federal Bureau of Investigation (FBI), which will share the genesis, evolution, and anticipated future trends of these fraudulent attacks.
MODERATOR | Richard Lee, Finance Director, San Mateo
SPEAKERS | Cyber Intelligence Analyst from the Orange County Intelligence Assessment Center
Karl Kispert, Managing Director, MGO Technology Group, LLC
Michele McDonald, IT / Cyber Security Manager, MGO

Making the FLSA Work For You — Tips and Tricks to Ensure Compliance
Garden 4, North Tower
This session will identify FLSA danger zones in payroll and timekeeping systems, discuss best practices, and give hands-on advice on getting your agency into compliance. Topics will include the regular rate, work periods, and properly compensating all hours worked. The focus of the presentation will be case studies, real-life examples, and checklists. This presentation will also provide an update on recent need-to-know FLSA decisions as well as other changes in the legal landscape that you and your agency need to know by focusing on the issues that challenge agencies the most. Bring pens, paper, and your calculator – this presentation will provide practical advice you can use!
MODERATOR | Roberta Raper, Administrative Services Director, West Sacramento
SPEAKER | T. Oliver Yee, Partner, Liebert Cassidy Whitmore

2019 – 2020
DEPARTMENT OFFICERS
President, Dawn Holm,
Finance Director, City of Sacramento

1st Vice President, Roberta Raper, Administrative Services Director, West Sacramento

Director, Leyne Milstein,
Assistant City Manager, Sacramento

Past President, Drew Murrell,
Finance Manager, San Francisco

League of California Cities
2019 Municipal Finance Institute
LUNCH + LEARN: Bolstering the Finance Team
12:10 – 1:30 p.m. ..........Grand Ballroom E-F
Enjoy lunch and networking with your colleagues. Then, a panel discusses succession planning and keeping your fiscal team intact. How do you recruit and retain future fiscal leaders? In this session, gain information on the strategies and tactics used in recruiting, retaining, and promoting financial and analytical staff. Perspectives on these approaches will be covered from cities small to large.

MODERATOR | Andrew Murrell, Finance Manager, San Francisco
SPEAKERS | Elizabeth Fu, Senior Manager, GFOA
Matt N. Pressey, CPA, Finance Director, Salinas
Todd Rydstrom, Deputy Controller, City & County of San Francisco

Visit Sponsors/Break
1:30 – 2:00 p.m.

GENERAL SESSION
2:00 – 3:15 p.m. ..........Grand Ballroom E-F
Straight from the Source: California’s Pension System Today
Hear from a panel of experts on the latest developments, decisions, and outlook regarding the state’s developments and the current pension climate.

MODERATOR | Dawn Holm, Director of Finance, Sacramento
SPEAKERS | Marcie Frost, CEO, CalPERS
Bijan Mehryar, Legislative Representative, League of California Cities
Lisa Middleton, Council Member, Palm Springs

Visit with Sponsors/Break
3:15 – 3:45 p.m.

GENERAL SESSION
3:45 – 5:30 p.m. ..........Grand Ballroom E-F
Observations from Local, State and National Economists
Listen in as three experts discuss trends and forecasts for the economy from the local, statewide and national perspectives. As the items arise, panelists will address their differing expectations in each respective forecast. Following the discussion, find opportunity to ask your own questions.

MODERATOR | Michael Coleman, Fiscal Policy Advisor, League of California Cities
SPEAKERS | Ted Egan, Chief Economist, City and County of San Francisco
Gabriel Petek, Legislative Analyst, Legislative Analyst’s Office
Dr. Peter Rupert, Director of the UCSB Economic Forecast Project, Professor of Economics, University of California, Santa Barbara

Joint Networking Reception with the City Clerks & Fire Chiefs
5:30 – 6:30 p.m. ...............Grand Ballroom B-D
After a full day of education, relax and enjoy some light hors d’oeuvres and refreshments while networking with your colleagues. This will be a joint reception with attendees of the City Clerks New Law & Elections Seminar and the Fire Chiefs Leadership Seminar.
THURSDAY, DECEMBER 12

Registration Open
8:00 a.m. - 12:00 p.m. .......... Hotel Lobby

Breakfast Buffet Open
8:00 – 9:00 a.m. ................. Grand Ballroom F

GENERAL SESSION
9:00 – 10:15 a.m. ....Grand Ballroom E - F

2020 Playbook for Developments in Law and Elections
Leading experts will review the latest major developments in California city revenues, spending and financing: important changes, significant challenges, and new opportunities. Learn about legal developments in taxes, fees, Proposition 218, Proposition 26, new laws, and the underlying issues for your agency’s finances.

MODERATOR AND SPEAKER | Michael Coleman, Fiscal Policy Advisor, League of California Cities
SPEAKER | Michael Colantuono, Managing Shareholder, Colantuono, Highsmith & Whatley, PC

Save The Date:
2020 ANNUAL CONFERENCE & EXPO
October 7–9, 2020 | Long Beach Convention Center

2020 MUNICIPAL FINANCE INSTITUTE
December 9–10, 2020 | Monterey
CONCURRENT SESSIONS
10:30 – 11:45 a.m.

We’ve Always Done It That Way Is Over: What’s Next?
Garden 4, North Tower

Government organizations are often encouraged to institutionalize best practices, freeze them into place, focus on execution, stick to their knitting, increase predictability, and get processes under control. However, today governments face a radically shifting context for the workforce, the workplace, and the world of community building. To move forward toward better government, leaders must be vigilant and disrupt the fossilized mental model of “we’ve always done it that way” and replace it with a forward-looking approach to continuous improvement and transform their workplace culture from the status quo to the Status Go!

MODERATOR | Juliana Demers, Business Services Manager, El Segundo

SPEAKERS | Patrick Ibarra, Co-Founder and Partner, The Mejorando Group

Thinking Like a Bear: How to Prepare for a Recession
Grand Ballroom E - F

Are we headed for a recession? Some economists are worried economic expansion will not continue and warn to tread cautiously. Recognizing strong revenues might not continue, some governments are already preparing for a bear market. In this session practitioners from local governments will share their preparation strategies for thinking about budgeting over the long term. Speakers will discuss an economic outlook on state and local governments and provide perspectives on unique considerations for state and local governments as they engage in long-term financial planning.

MODERATOR | Dennis Kauffman, Chief Financial Officer, Roseville

SPEAKERS | Tom Haynes, Assistant Chief Financial Officer, Yolo County
Scott Mitnick, City Manager, El Segundo
Matt Paulin, Chief Financial Officer, Stockton

LUNCH + LEARN: The 20 Most Important Numbers to Generate for Labor Negotiations
12:00 – 2:00 p.m. ........... Grand Ballroom E - F

Enjoy a presentation over lunch! The role of finance professionals in labor negotiation depends on their ability to generate and present useful information to policy makers - preferably before negotiations ever begin. The numbers to be generated have become increasingly sophisticated in light of the pension crisis, OPEB liabilities, the intricacies of multiyear forecasting, and increased importance of comparability data under state law. In this session, seasoned finance professionals with a deep knowledge of labor negotiation will tell you the most important information that needs to be generated and give examples of how to display and use those numbers to influence policy makers, and perhaps bargaining teams.

MODERATOR | Dawn Holm, Director of Finance, Sacramento

SPEAKERS | Adam Benson, Finance Director, Oakland
Jonathan Holtzman, Founding Partner, Renne Public Law Group
Jane Sumpter, Assistant City Manager, Fresno

ADJOURN
2:00 p.m.
Municipal fiscal sustainability is a critical issue. This handbook provides helpful information about:

- Taxes
- Benefit Assessments
- Fees, Charges and Rates
- Other Local Revenues
- State Subventions
- Federal Grants and Aid
- Cost Recovery
- Financing Capital Assets
- The Article XIII B Appropriations Limit

ORDER YOUR COPY TODAY
www.cacities.org/publications
THANK YOU
Sponsors!

Sponsors!

December 11–12, 2019
Hyatt Regency Orange County