REGISTRATION AND HOUSING DEADLINE: Tuesday, May 28, 2019
www.cacities.org/events

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Looking for additional training opportunities while you are in Newport Beach?
Join us on Friday, June 21 for an Advanced Leadership Workshop. These 6-hour workshops provide attendees an opportunity to dive deep on a particular topic of interest. Separate registration is required. Visit www.cacities.org/events for information.
JOIN US for the 2019 Mayors and Council Members Executive Forum in Newport Beach! This two-day conference is designed for elected officials who are interested in cutting-edge approaches to challenges facing cities. Learn about a wide range of topics, and network with your peers from throughout the state! Register early as space is limited. Continue reading to learn more about some of the sessions that will be available at this conference.

CONFERENCE SESSIONS:

The Hidden Costs of Tackling Homelessness
Homelessness was a big concern in California in 2018 and continues to be in 2019 – both in rising numbers of people affected and in costs incurred by cities trying to address the issue. And sometimes, it seems the only way to comprehensively address homelessness is to spend large amounts of time and resources. But cities do not have to wrestle with this issue alone. In this session, experts deeply familiar with the topic will delve into: strategic methods and related fiscal issues for tackling homelessness at the local level, and finding willing partners who can help.

Applying Innovation To Do More With Less
For most cities, innovation doesn’t look like drones or artificial intelligence. The parts of cities that need innovation most are in the everyday routine activities – things like how to get a permit for your roof or how to sign your child up for swimming classes. These innovation opportunities may sound boring, but it’s where real change occurs that impacts the daily lives of residents and business owners. Come learn about innovation teams, a new tool for cities who are struggling to keep up with today’s tough challenges and limited resources.

Demystifying Land Use and Planning, and Why Should I Care?
Most city leaders have very little understanding of land use. However, in many communities some of the most transformational work that a city government does and some of the nastiest fights involve land use and development. This fast paced (and humorous) session will help you understand the fundamentals so that you can become a more active partner with your staff to reach your community’s potential.

For speaker information, go to www.cacities.org/MCMXFed

**Sessions are subject to change**
But We’re Legislators, Not Judges: City Council Fair Process Requirements

When a city council hears an appeal from the planning commission, or conducts other “quasi-judicial” hearings, special fair process principles apply. The failure of city council members to comply with these principles can lead to litigation, invalidation of the city council’s action, and award of significant attorney’s fees against the city. This session explores fair process issues such as bias, ex parte communications, and evidentiary principles, and the pitfalls of failing to comply with these requirements in quasi-judicial proceedings. The panel will conduct a mock city council meeting to highlight how these principles operate in the real world.

Workforce Development & Youth Engagement: City-School Partnerships for Success

Cities and schools partner for a variety of reasons where it makes sense like shared services and joint use. A new focus for city-school partnerships is municipal workforce development and stronger engagement with a new generation of community leaders. This panel brings municipal practitioners and educators together to share successes and lessons learned in developing and scaling successful partnerships aiming to develop youth as engaged community members and the future of the local government workforce. Through civics education and internships, municipal agencies are realizing their vision for diversity in a municipal workforce that matches a community’s demographics and providing innovative civic experiences for youth.

The Shifting Sands of Economic Development: Welcome to the “O” Zone

Over $6 trillion of private investment dollars received a special tax incentive in April 2018, when the Feds and State approved 879 new Opportunity Zone Areas in California. These zones allow investors/developers to exchange and shield their capital gains tax from prior investments (real estate) in designated census tracts. Opportunity Zones may enhance EIFDs/CRIAs by generating early money, thus improving cash flow issues for tax increment districts. Learn how cities can pursue economic development and comply, by blending new zoning and CEQA incentives with tax increment financing to yield taxes, jobs and housing.

A Key for City Success: Effective Communication Between the City Council and City Manager

Successful communities require highly effective city organizations. A requirement for an effective city organization is a positive city council/city manager working relationship. As in all relationships, communication is the foundation. This session will help you better appreciate the role that city councils as a group, individual council members and the city manager play in achieving a successful relationship based on effective communication.
Don’t Just Sit On The Bench!
Learn strategies for encouraging and challenging citizens to participate in local government, through applying for commission positions, attending city meetings and events, and more.

How is Your City Performing? Are You Sure?
Is your city a “high performing” one? How do you know and by what standards? When asked, most people can quickly answer the first question, but the second one typically creates a pause. Shouldn’t we all have the same lens through which to view and assess our cities’ performance? Be engaged with a simple but straightforward model to diagnose public agencies’ performance, and what areas might be holding your city back. Learn about the common “building block” framework to examine just how your city might be doing, to begin the discussion at home.

City Hall as a Service – Mobility Strategies
City Hall is becoming more of an idea than a physical place. Constituents expect the same round-the-clock access to services and information from their city that they receive from other online services. At the same time, the workforce for cities is becoming increasingly mobile to accommodate flexible scheduling, working remotely, and having access to information at all hours. Hear about one city that has embraced the idea of a mobile City Hall, developing a holistic strategy to increase online services and facilitate a 21st century workforce that is on the go all the time.

For speaker information, go to www.cacities.org/MCMXFed

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STEP 1: REGISTER FOR THE CONFERENCE
Registration is not complete until full payment is received. The League is unable to accept purchase orders.

- For online registration, go to www.cacities.org/events and select “Mayors & Council Members Executive Forum”.
- To request a mail-in registration form, contact mdunn@cacities.org.

Registration must be received by the registration & housing deadline. After this date, please register onsite if space is still available.

COSTS/FEES
Registration includes electronic access to all program materials, admission to Wednesday & Thursday sessions, Wednesday evening’s networking reception, breakfast and a general luncheon on Thursday.

Member City Elected Officials and Staff .........................................................$375
Company/Consultant/League Partner / All Others ..........................................$575
Non-Member City Elected Officials and City Staff ..........................................$1,375
Spouse Registration – Wednesday Networking Reception Only .......................$35

The spouse fee is restricted to persons who are not city or public officials, are not related to any League Partner or sponsor, and would have no professional reason to attend the conference. It includes admission to Wednesday’s networking reception only. There is no refund for the cancellation of a spouse registration. It is not advisable to use city funds to register a spouse.

CANCELLATIONS
Refunds of rate paid, minus $75 processing charge, will be made for cancellations submitted in writing to mdunn@cacities.org and received by the registration & housing deadline. There are no refunds for cancellations after this date. Substitutions can be made onsite.

If you require special accommodations related to facility access, transportation, communication and/or dietary requests, please contact our Conference Registrar at mdunn@cacities.org by the Registration & Housing Deadline.

STEP 2: RESERVE A HOTEL ROOM

Hotel Information & Reservations
A limited number of hotel rooms are available for conference attendees. All attendees must register for the conference prior to reserving a hotel room. Once registration is complete, you will be directed to the housing reservations page. Hotel reservation changes, date modifications, early check-out, or cancellations made prior to the registration & housing deadline must be done through the online reservation link you received when registering for the conference. Use your confirmation/acknowledgement number to access your reservation to make changes.

Once the registration & housing deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that any hotel cancellations after the housing deadline has passed may incur a financial penalty or a minimum one-night room charge or attrition fees.

Newport Beach Marriott
900 Newport Center Drive, Newport Beach, CA 92660
Hotel Rate (per night): $229 – Single/Double Occupancy (plus tax and fees)
Self-Parking (per day): $15 (subject to availability)
Valet Parking (per day): $39 (subject to availability)

PLEASE NOTE: The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with the League the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.
Join us for the 2019 Mayors & Council Members Executive Forum
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