

GOT DROUGHT?

Financing Water Innovation for
Community Resilience & Sustainability

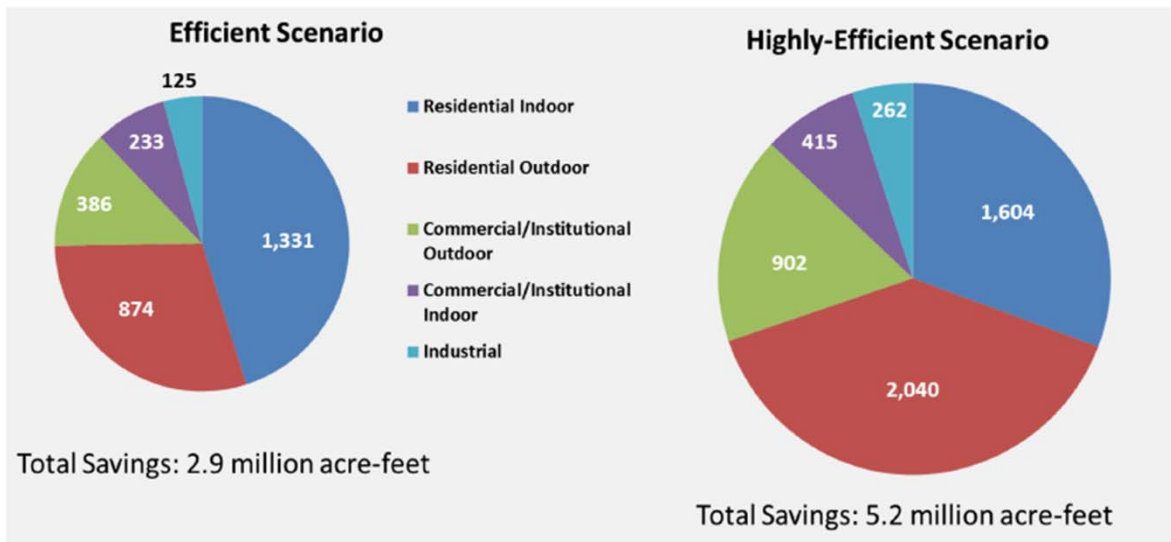


OUR MISSION is to achieve high impact, widespread adoption of sustainable water solutions in communities compatible with a healthy environment for the future.



WaterNow Alliance Members

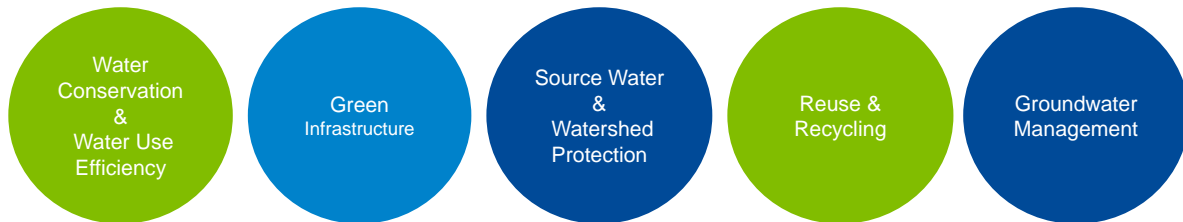
CALIFORNIA'S URBAN EFFICIENCY POTENTIAL



SOURCE: PACIFIC INSTITUTE PRESENTATION 3/31/16

WHAT ARE SUSTAINABLE SOLUTIONS?

SUSTAINABLE: Methods of providing water to urban areas without using up or destroying water resources, allowing them to remain usable for the future in a healthy condition.



How can public utilities finance sustainable innovation in the same way they finance conventional infrastructure?

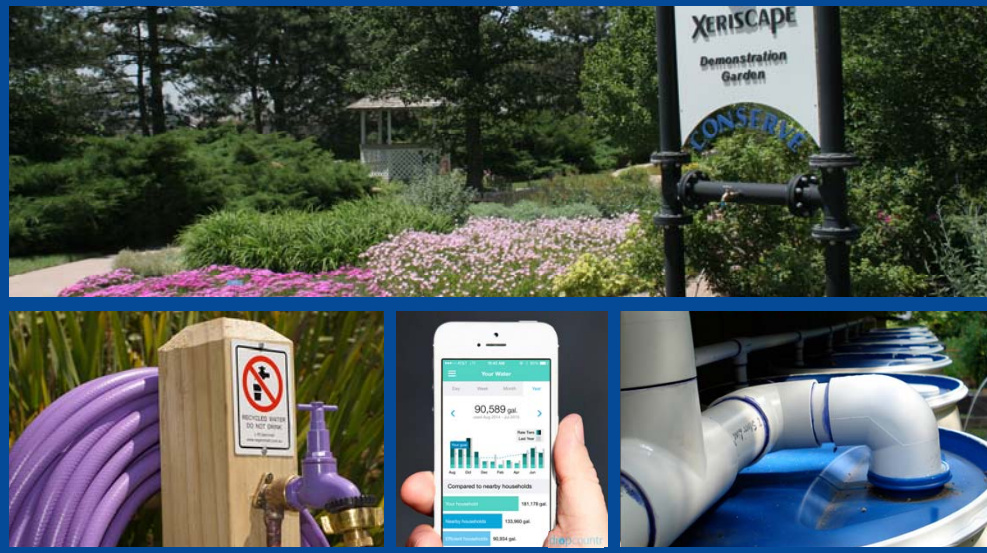
Public utilities need to be able to capitalize innovation products and solutions.



Source: Imagine H2O Portfolio

Policy Goal: Create flexibility for utilities to debt finance decentralized water solutions.

WHAT IS THE IMPACT FOR WATER PROVIDERS?



WATERNOW ALLIANCE FLEXIBLE FINANCING INITIATIVE PARTNERS



National Association of State Comptrollers, Auditors and Treasurers (NASCAT)

Academics

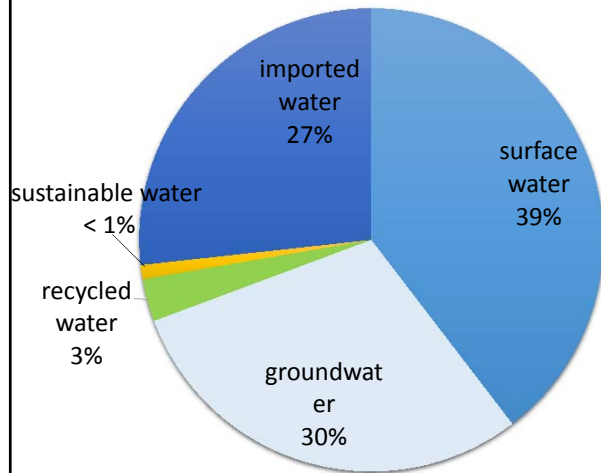
National Association of Counties, State Leagues

National Association of Bond Lawyers

Municipal leaders

UNLOCKING OPPORTUNITY

PRESENT



FUTURE

