ADVANCED LEADERSHIP
Workshops

Friday, June 21, 2019
NEWPORT BEACH MARRIOTT

REGISTER EARLY! Space limited to the first 100 registrants for each workshop.

REGISTRATION AND HOUSING DEADLINE:
Tuesday, May 28, 2019
www.cacities.org/MCMALWED

Register
- For online registration, go to www.cacities.org/events and select “Mayors & Council Members Advanced Leadership Workshops”.
- To request a mail-in registration form, contact mdunn@cacities.org.
Friday, June 21

Registration Open
8:30 – 10:00 a.m. | Please join us for a continental breakfast after checking in.

WORKSHOPS
(includes working lunch) | 9:00 a.m. – 3:00 p.m. | Choose one:

City Finances — What You Need to Know
As trustees of the city, elected officials have important obligations to safeguard the fiscal assets of the public. The panel of experts will start with an overarching financial picture of state and local government finance in California and delve into essential aspects of municipal finance that every city council member should know. Learn how cities have gotten into financial trouble and the right questions to ask to know if yours is healthy. Gain insight into major trends, challenges ahead, and possible reforms. Obtain essential skills to keep your city budget strong through tough economic times. Determine best practices in financial reporting and identify important questions to ask when carrying forward the city budget. Get your questions answered from peers and panelists.

Cannabis Regulation: Best Practices For Your City
In 2018, recreational cannabis became legal in California and cities became authorized to establish their own local ordinances for commercial cannabis. Hear from regulators, compliance advisors and peer cities on the many aspects of local cannabis regulation. Explore best practices as local jurisdictions continue to adjust to new laws and regulations, and get your questions answered on the most pressing cannabis issues facing cities.

Level Up Your Leadership: Mastering Your Role as a Council Member, Community Leader and Colleague
California cities face a myriad of critical and emerging issues from constrained budgets, to the retirement wave, to the expanding housing and homelessness crisis. In order to navigate this, elected officials must be equipped to lead through these changing, and sometimes challenging, times. This interactive session will provide tools and strategies to help elected officials operate more effectively as a council and better engage with fellow council members, with city staff and with the community.

**Sessions/Speakers are subject to change**