Tools and Approaches for Addressing Homelessness in California

League of California Cities
City Managers Department Meeting
February 1, 2018

The Institute for Local Government
ILG is the non-profit training and education affiliate of

www.ca-ilg.org
ILG Mission

- Promoting good government at the local level
- Practical, impartial and easy-to-use materials

Today’s Session: Tools and Approaches for Addressing Homelessness

Speakers:
- Steven Teglia, Assistant City Manager, City of Bakersfield
- Yibin Shen, Chief Deputy City Attorney, City of Santa Monica
- Michele Steeb, Chief Executive Officer, Saint John’s Program for Real Change
Homelessness in California

- California accounted for nearly half of all unsheltered people in the country in 2017 (49%).
- Half of all people experiencing homelessness did so in one of five states: California (25% or 134,278 people); New York (16% or 89,503 people); Florida (6% or 32,190 people); Texas (4% or 23,548 people); or Washington (4% or 21,112 people).

Joint League/CSAC Homelessness Taskforce

- Examine homelessness in CA
- Discuss collaborative local solutions
- Provide education and resources
Tackling Homelessness Through a Collaborative Approach

Why collaboration is important

Benefits of collaborative approaches

Real life examples

Best practices

Taskforce Report

- How to create a homelessness plan
- Identifying resources and funding
- Case studies
- Coming soon!

www.ca-ilg.org/homelessness
EMPLOYING HOMELESS CITIZENS IN BAKERSFIELD

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Bakersfield

- Located in the Southern San Joaquin Valley.
- Within 4 hours of 90% of California population.
- 9th largest City in California - 383,512.
- 150 square miles.
- Median home price = $235,000.
- Oil production, Agriculture and Health Care largest industries/employers.
- 1525 City employees.
- General Fund Budget of $201,445,000.
Homelessness is a Complex Problem

**Many Factors**
- Little to no income
- Physical or mental illness or impairment
- Substance abuse
- Release from incarceration
- Sudden crisis
- Job loss / sustained unemployment
- Domestic violence

**No Single Solution**
- Coordinated outreach programs
- Emergency shelter facilities
- Housing assistance
- Supportive services / resources
  - mental health treatment
  - dependency treatment
  - legal assistance
  - victim services
- Employment assistance programs

Support for Existing Services

- City has historically allocated HUD entitlement funding to support existing service providers.
- Roughly $300,000 in Emergency Solutions Grants:
  - Emergency Shelter Services
  - Street Outreach Programs
  - Rapid Re-Housing
- The problem continues to grow and City Council actively discussing options for potential additional investment.
- One specific area of success has been our ability to establish and grow an employment opportunity program for Homeless Center clients…over $1 million annual investment.
• BHC one provider of support and resources to families and individuals in crisis.

• Focus on helping their clients achieve their highest level of self-sufficiency.

• Job development program which assists clients with:
  - Adult education/GED program
  - Resume creation
  - Interview skills
  - Job placement

• BHC willing to take on liability necessary to provide clients with job opportunities.

“One of the keys to our residents’ successful transition to independence is finding employment”

Louis Gill -
Executive Director
BHC

• First opportunity came in 2009.

• City RFP for annual green waste material sorting.

• BHC bid for the contract and was selected.

• Originally $154,000 for one year with option to extend.

• Program so successful it was extended and served as a model for other City applications.

• Currently $223,000.
• 2nd opportunity was City of Bakersfield Animal Care Center.
• 2013 City took over County Animal Shelter.
• Partnership between City, SPCA and BHC to operate City animal care center.
• Past experience with BHC made City confident this opportunity would fit.
• BHC crews work approximately 300 employee hours a week.
  -Cleaning, feeding, meet & greets, animal enrichment etc.

• 3rd opportunity arose in 2013 from community concern regarding freeway litter.
• State budget constraints and loss of prisoner labor force impacted Caltrans freeway cleanup efforts.
• Multi-agency effort to fund annual freeway litter removal program.
• City, Caltrans, KCOG, BHC:
  -City program using BHC contract
  -Caltrans, KernCOG funding
  -Delegated Maintenance Agreement with Caltrans
  -MOU with Kern COG
Success of City BHC jobs program has led to additional opportunities for BHC.

BHC now also providing labor force options for private sector companies.

Creation of Downtown Street Ambassador program.
- Downtown Business Association
- Funded with sponsorships

2 employees:
Litter removal – gum removal – plant and maintain flowers – engage homeless individuals to provide resource info.

Program Benefits

City provided with labor force to handle specific workload.

BHC willing to fill this need and provide added benefits:
- Screen candidates to ensure fit.
- Provide City with motivated workers (substitute if necessary).
- Provide workers compensation/liability coverage.
- Guarantee hours (trained workers to ensure coverage).
- One hourly rate to cover minimum wage and overhead.
- Conduct safety trainings.
- Provide many of the tools and supplies necessary for the job in many instances.

City did not displace/replace existing employees.
Program Benefits

- Labor force needed regardless of contractor. Jobs not created for homeless clients.
- Program provides cost effective labor force.
- Efficient use of City resources to accomplish primary task.
- Significant secondary benefit of providing entry level job opportunities for BHC clients to re-enter the workforce.
- Serves as a springboard for BHC clients to obtain additional employment opportunities = self sufficiency.

Measure of Success

- Consistent labor resource since inception of each program (2010 & 2013).
- Economical solution to City need.
- City expansion Water Resources…code abatement.
- Primary & secondary return.

- 54 employees total for all crews currently.
- 256 participants since inception.
- 82 participants have obtained other employment.
- Expansion to private employers / DBA based on success.
Contact Information

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CEO
Bakersfield Homeless Center
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(661) 322-9199

Regulation of City Public Open Spaces

By: Yibin Shen, Chief Deputy City Attorney
City of Santa Monica
Topics

- Overview
- Regulation of Public Camping
- Regulation of Unattended Items
- Regulation of Community Events
- Regulation of Library Facilities
- Regulation of Street Performances
- Regulation of Street Vending

Overview

Homelessness

A crisis that demands a community-wide response

- Increase in numbers
- More transient
- Less interest in services
Overview

• Traditional Public Forums
  – “are those places which by long tradition or by government fiat have been devoted to assembly and debate.”
  – Parks, Sidewalks, Parkways and Streets
  – Regulation of expressive activities at a public forum must be narrowly drawn to achieve a compelling state interest

Overview

• Designated Public Forums
  – forums created by the government for public discourse.

• Limited Public Forums
  – forums that the government has reserved for certain limited groups or the discussion of certain limited topics.

• Non-public Forums
  – Everything Else
Regulation of Public Camping

• SMMC 4.08.095

(a) No person shall camp in a prohibited public place.

(b) For the purpose of this Section:
(1) “Camp” means to erect, maintain or occupy a camp facility for the purpose of living accommodations.
(2) “Camp facility” means one or more of the following: tents, huts, other temporary physical shelters, cots, beds, sleeping bags, hammocks, or bedrolls.
(3) “Prohibited public place” means any of the following: the public parks listed in Section 4.08.091, public beaches, the Santa Monica Municipal Pier, public streets, public alleyways, public parking lots, public passageways, public rights-of-way, publicly-owned landscaped areas or greenbelts, public educational institutions including properties owned by the Santa Monica-Malibu Unified School District or Santa Monica College, or other government-owned properties located within the City of Santa Monica.
Regulation of Public Camping

- People v. Charles, BR 051669 (6 cases consolidated on appeal)
  - PC 991: Only whether there is probable cause
  - “other temporary physical shelter” or “Bedroll” = sleeping on public bench btw 4:00 to 5:00 am with a blanket and a bag or two?
  - Common Officer / Totality of the Circumstances

Regulation of Public Camping

- Desertrain v. City of Los Angeles (9th Cir 2014)
  - LA Ordinance 85.05 (prohibits use of a vehicle as living quarters) is unconstitutionally vague.
  - Ordinance 85.02 offers no guidance as to what conduct it prohibits (does not define living quarters, or specify how long – or when – is ‘otherwise.’)
  - Does the Ordinance prohibit eating food in a vehicle, keeping a sleeping bag, storing household items, talking on the phone or using a vehicle as a shelter against weather? (all are “otherwise perfectly legal”)
  - While Ordinance “85.02 is broad enough to cover any driver in Los Angeles who eats food or transports personal belongings in his or her vehicle, . . . it appears to be applied only to the homeless.
  - Ordinance 85.02 fails constitutional muster because it selectively prevent[s] the homeless and the poor from using their vehicles for activities many other citizens also conduct in their cars
Regulation of Unattended Items

• Santa Monica Municipal Code
  - Prohibits unattended items for longer than 10 mins in public places

• Santa Monica Nativity Scenes v. City of Santa Monica
  - District Court (CD CA) denied Plaintiff’s PI/TRO and granted City’s Motion to Dismiss
  - 9th Circuit: Affirmed!
Regulation of Unattended Items

• American Jewish Congress v. City of Beverly Hills, 90 F.3d 379, 384 (9th Cir. 1996)
  – No preferential treatment of allowing one group to erect unattended display

• Knights of Columbus, Council v. Town of Lexington, 272 F.3d 25, 33 (1st Cir. 2001)
  – Upheld elimination of unattended displays

Regulation of Unattended Items

• Satawa v. Macomb County Road Commission, 689 F.3d 506 (6th Cir. 2012)
  – Rejected denial of permit to crèche on road
  – Because other displays continued (signs, old farm equipment exhibit)
Regulation of Community Events

• Santa Monica’s System
  – Law: Permit Required if 150 People City wide or 75 in the more congested areas
  – Administrative Instruction
    • Separate Categories for Expressive v.s. Non-Expressive events
  – Site Guidelines
Regulation of Community Events

- Santa Monica Food Not Bombs v. City of Santa Monica, 450 F.3d 1022 (9th Cir. 2006)
  - Broad based challenge
  - AI largely saved the law in the eyes of the Court
  - Local governments can exercise their substantial interest in regulating competing uses of traditional public fora by imposing permitting requirements for certain uses.

Regulation of Library Facilities
Regulation of Library Facilities

- Santa Monica Municipal Code
  - Authorize exclusion from library for rule violations.
  - Library Board makes specific rules of conduct.
  - Administrative hearing process accompanying any exclusion order.

Regulation of Street Performances
Regulation of Street Performances

• Santa Monica’s System
  – Permits for Promenade, Transit Mall, Pier
  – General Regulations that Apply to All
  – Detailed Administrative Instruction on Permit Revocation
  – Criminal and Administrative Enforcement

Regulation of Street Performances

• Berger v. City of Seattle, 569 F.3d 1029 (9th Cir. 2009)
  – rule requiring performers to obtain permits before performing was not sufficiently narrowly tailored
  – reducing territorial and other disputes involving street performers, and coordinating uses at a public park—are no more, and perhaps less, substantial than those cited by the local governments in the door-to-door solicitation cases
  – Rather than requiring all speakers to pre-register with the government as a prerequisite to engaging in communicative activity, the City could simply enforce its existing rules against those who actually exhibit unwanted behavior
Regulation of Street Performances

- Lamle v. City of Santa Monica, 498 Fed.Appx. 738 (9th Cir. 2012)
  - Summary Judgment Granted for the City
  - Rejected Performer’s Berger challenge
  - Farook the game is not inherently expressive and not entitled to First Amendment Protection.

Regulation of Street Vending
Regulation of Street Vending

• Amezcua v. City of Pomona, 170 Cal.App.3d 305 (1985)
  – Upheld City ordinance which prohibited street vending
  – Concern for safety of city street and sidewalk user as well as pushcart operator constituted rational basis for ordinance

• People v. Foote, 91 Cal.App.4th Supp. 7 (2001)
  – Foote vended incense and candles in Santa Monica.
  – Foote claimed that as a member of the First Church of Rasta he was not required to get a permit.
  – The incense and candles were sold for church purposes thus protected by the First Amendment?
  – Court found that “Although incense may aid in spiritual activity, it is not, in itself, communicative.”
“Saint John’s gave me my voice back.”

– IMANI O. –

POVERTY RATE MEASURES

<table>
<thead>
<tr>
<th>Measure</th>
<th>1965</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Census Traditional Measure</td>
<td>16.4%</td>
<td>15.3%</td>
</tr>
<tr>
<td>Supplemental Poverty Rate</td>
<td></td>
<td>20.6%</td>
</tr>
<tr>
<td>California Poverty Measure: All</td>
<td></td>
<td>40.8%</td>
</tr>
<tr>
<td>California Poverty Measure: Children</td>
<td></td>
<td>51.0%</td>
</tr>
</tbody>
</table>

*PPIC and Stanford Center on Poverty and Inequality: “Poor or near-poor Californians”*
BI-PARTISAN COMMITTEE ON POVERTY

AEI/Brookings institution--Two unequivocal assertions:

- The most important criteria for any social program is to strengthen people’s ability to take responsibility for themselves and their children
- Employment must be at the center of any strategy to reduce poverty and increase economic mobility

“It never even occurred to me that I could be on my own. Saint John’s taught me I’m worth so much more… that my happiness and my well-being are important. They were my true family.”

– MORAIMA I. –
SAINT JOHN’S PROGRAM FOR REAL CHANGE

VISION
Break the cycle of poverty and dependence one family at a time

A PORTRAIT OF OUR FAMILIES

DEMOGRAPHICS
• 34 years old with two children
• 36% African-American
• 34% Caucasian
• 7% Hispanic
• 23% Mixed & Other

CHALLENGES
• 74% struggle with substance abuse
• 68% experience domestic violence
• 60% with criminal history
• 54% struggle with mental illness
• 52% no high school diploma/GED
100% lack stable work history/current employment
A DAY-IN-THE-LIFE BEFORE SAINT JOHN’S

- Insufficient public transportation system
- Uncoordinated support services
- Logistics nightmare
- No centralized case management

SAINT JOHN’S SOLUTION

Eliminate chaos. Give Change a chance.

- Completely coordinated support services
- Coordinated schedule
- Centralized support
- All transportation provided by Saint John’s
A FULLY-INTEGRATED PROGRAM TO SUPPORT WOMEN AND CHILDREN IN MAKING REAL CHANGE

- Stabilization housing
- Transitional housing
- Permanent housing

- Therapy: Alcohol and other drugs, domestic violence, individual, group and family counseling, case management
- Classes: Budgeting, parenting, healthy relationships, breaking habits, positive thinking, role modeling, high school, exercise, and meditation
- Hands on Employment Training: Plates, Plates Midtown, First Steps
- Career placement

SUPPORTING THE CHILDREN

While a woman is rebuilding herself, children experience the benefits of a structured daily routine and a safe predictable environment, including:

- Quality early care and learning
- Supportive Learning-Enriched Environment
- Social and Emotional Support
- School Readiness
- Parental Education
FIVE LEVELS: A CONTINUUM OF SUCCESS

<table>
<thead>
<tr>
<th>Month 1</th>
<th>Month 2-4</th>
<th>Months 5-6</th>
<th>Months 7-8</th>
<th>Months 9+</th>
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<tbody>
<tr>
<td>Stabilization</td>
<td>Employment Training and Self Development</td>
<td>Advanced Employment Training and Positive Network Development</td>
<td>Job Acquisition and Self-reliance</td>
<td>Family Sustainability and Community Involvement</td>
</tr>
<tr>
<td>• Assessment– mental, physical, interpersonal and vocational</td>
<td>• Hands-on employment training</td>
<td>• Conclusion of vocational training</td>
<td>• Working at least 25 hours/week in paid employment</td>
<td>• Primary provider for family</td>
</tr>
<tr>
<td>• Basic education– life skills, pre-employment training skills</td>
<td>• Self awareness</td>
<td>• Move to more independent living– Our Second Story</td>
<td>• Increased family and school stability</td>
<td>• Self-reliant</td>
</tr>
<tr>
<td></td>
<td>• Contributing to program</td>
<td>• Career exploration and preparation</td>
<td>• Independent living– Greenway</td>
<td>• Confident</td>
</tr>
<tr>
<td></td>
<td>• Financial literacy/Identification of financial responsibilities including fines</td>
<td>• Focus on building support network</td>
<td>• Healthy boundaries</td>
<td>• Full-time job</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>• Community contributor</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>• After-care up to three years</td>
</tr>
</tbody>
</table>

Progression through the 12-18 month program continuum

“In 16 months, I have obtained a home, job, both a checking and savings account and a vehicle. These were goals I was unable to obtain for the four years prior to Saint John’s.”

– JANINE S. –
### MEASURING SUCCESS: METRIC #1

#### CLIENTS SERVED

<table>
<thead>
<tr>
<th>Metric</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Clients Served</td>
<td>330 Women and Children</td>
<td>348 Women and Children</td>
<td>364 Women and Children</td>
</tr>
<tr>
<td>Respite Clients Served</td>
<td>171 Women and Children</td>
<td>224 Women and Children</td>
<td>158 Women and Children</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>437</strong></td>
<td><strong>572</strong></td>
<td><strong>522</strong></td>
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</tbody>
</table>

Average length of stay: 186 days

### MEASURING SUCCESS: METRIC #2

#### ACHIEVEMENTS BY LEVEL

<table>
<thead>
<tr>
<th>Level</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health and Wellness</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Integrated Services Health</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Formal Education</td>
<td></td>
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<tr>
<td>Employment</td>
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<tr>
<td>Financial &amp; Legal</td>
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<tr>
<td>Progess</td>
<td></td>
<td></td>
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<tr>
<td>Child Services</td>
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## MEASURING SUCCESS: METRIC #2
### ACHIEVEMENTS BY LEVEL

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<thead>
<tr>
<th>Level</th>
<th>1: Courageous</th>
<th>2: Learning</th>
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</thead>
<tbody>
<tr>
<td><strong>Housing</strong></td>
<td>Jackson (Gateway) Housing Workshop 100</td>
<td>Jackson (Gateway) Housing Workshop 100</td>
</tr>
<tr>
<td><strong>Health and Wellness</strong></td>
<td>Health Assessment - Register for PCP - CM and Therapy - AOD Support</td>
<td>Health Assessment - Register for PCP - CM and Therapy - AOD Support</td>
</tr>
<tr>
<td><strong>Integrated Services Hours</strong></td>
<td>146 (cum. 146)</td>
<td>432 (cum. 580)</td>
</tr>
<tr>
<td><strong>Formal Education</strong></td>
<td>Collect Transcripts</td>
<td>Enroll/Register - High School On-site</td>
</tr>
<tr>
<td><strong>Employment</strong></td>
<td>Orientation Training: 264 cumulative hours (NHS)</td>
<td>Orientation Training: 216 cumulative hours (HS)</td>
</tr>
<tr>
<td><strong>Financial &amp; Legal</strong></td>
<td>Money Matters</td>
<td>Credit Report - Organize Debts - ID Legal Issues - Documents Collection - Budget Development - Payment Plans</td>
</tr>
<tr>
<td><strong>Child Services</strong></td>
<td>School Registration</td>
<td>Apply for Child Action - CPS Reunification Visits</td>
</tr>
<tr>
<td><strong>Privileges</strong></td>
<td>Dream Builder</td>
<td>Leadership (SFC, TS)</td>
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<td>Credit Report - Organize Debts - ID Legal Issues - Documents Collection - Budget Development - Payment Plans</td>
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<tr>
<td><strong>Child Services</strong></td>
<td>School Registration</td>
<td>Apply for Child Action - CPS Reunification Visits</td>
</tr>
<tr>
<td><strong>Privileges</strong></td>
<td>Dream Builder</td>
<td>Leadership (SFC, TS)</td>
</tr>
<tr>
<td>Level</td>
<td>1 - Conquered</td>
<td>2 - Learning</td>
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<tr>
<td>-------</td>
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</tr>
<tr>
<td>Housing</td>
<td>-Jackson (Gateway)</td>
<td>Housing Workshop</td>
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<td>Health and Wellness</td>
<td>Health Assessment</td>
<td>Register for POP</td>
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<td>Integrated Services</td>
<td>Housing Workshop</td>
<td>-VI-SPDAT</td>
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<tr>
<td>Formal Education</td>
<td>-School Registration</td>
<td>-High School Diploma</td>
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<td>Employment</td>
<td>Graduation</td>
<td>Training</td>
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<td>Fiscal &amp; Legal</td>
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<td>Budget Development</td>
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<tr>
<td>Child Services</td>
<td>School Registration</td>
<td>-Apply for Child Action</td>
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### MEASURING SUCCESS: METRIC #2

**ACHIEVEMENTS BY LEVEL**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Housing</td>
<td>- Housing (Gateway)</td>
<td>- Housing (Gateway)</td>
<td>- Ready to Rent</td>
<td>- CM and Therapy</td>
<td>- Apartment Search</td>
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<td>Health and Wellness</td>
<td>- Health Assessment</td>
<td>- CM and Therapy</td>
<td>- CM and Therapy</td>
<td>- CM and Therapy</td>
<td>- CM and Therapy</td>
</tr>
<tr>
<td>Integrated Services House</td>
<td>- 18+ (cum. 148)</td>
<td>- 60+ (cum. 83)</td>
<td>- 292 (cum. 67)</td>
<td>- 292 (cum. 1,364)</td>
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</tr>
<tr>
<td>Formal Education</td>
<td>- Collect Transcripts</td>
<td>- Enroll/Register</td>
<td>- High School On-site</td>
<td>- HS Diploma/Grad</td>
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<td>Employment</td>
<td>- Orientation</td>
<td>- Training</td>
<td>- CM and Therapy</td>
<td>- AOD Support</td>
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<td>- Money Matters</td>
<td>- Credit Report</td>
<td>- CM and Therapy</td>
<td>- AOD Support</td>
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<tr>
<td>Privileges</td>
<td>- Dream Builder</td>
<td>- Leadership (SFC, TS)</td>
<td>- External Speaking</td>
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<td>Child Services</td>
<td>- School Registration</td>
<td>- Apply for CSHA AOD</td>
<td>- Aviation Field</td>
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### MEASURING SUCCESS: METRIC #3

**ENROLLMENT AND PROGRESSION BY LEVEL**

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>2016 Enrollment</th>
<th>2016 Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEVEL 5 (Months Nine+)</td>
<td>86</td>
<td>86</td>
</tr>
<tr>
<td>LEVEL 4 (Months Seven-Eight)</td>
<td>120</td>
<td>86</td>
</tr>
<tr>
<td>LEVEL 3 (Months Five-Six)</td>
<td>201</td>
<td>120</td>
</tr>
<tr>
<td>LEVEL 2 (Months Two-Three)</td>
<td>295</td>
<td>201</td>
</tr>
<tr>
<td>LEVEL 1 (Month One)</td>
<td>364</td>
<td>296</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Enrolment</th>
<th>2016</th>
<th>3 yr. avg</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEVEL 5</td>
<td>69%</td>
<td>73%</td>
</tr>
<tr>
<td>LEVEL 4</td>
<td>71%</td>
<td>71%</td>
</tr>
<tr>
<td>LEVEL 3</td>
<td>68%</td>
<td>69%</td>
</tr>
<tr>
<td>LEVEL 2</td>
<td>68%</td>
<td>68%</td>
</tr>
<tr>
<td>LEVEL 1</td>
<td>81%</td>
<td>83%</td>
</tr>
</tbody>
</table>
MEASURING SUCCESS: METRIC #4
REDUCED ECONOMIC DRAG ON COMMUNITY

Plus...
- Ability to pay off debt
- Fines alleviated
- Taxable income

Individual Contribution

$1850/month Employment

$426/month Public Assistance

MEASURING SUCCESS: METRIC #5
$13M SAVED ANNUALLY

<table>
<thead>
<tr>
<th>Metric</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Clients Served</td>
<td>364 Women and Children</td>
</tr>
<tr>
<td>Avg Costs Per Person– SJP</td>
<td>$14,000</td>
</tr>
<tr>
<td>Avg Costs Per Person– HUD EST</td>
<td>$50,000</td>
</tr>
<tr>
<td>TOTAL ESTIMATED SAVINGS PER PERSON PROVIDED TO TAXPAYERS</td>
<td>$36,000</td>
</tr>
</tbody>
</table>

For the 364 women and children served in 2016, there was a net savings of $13M to taxpayers.
SB11  delete and replace with previous slide
Steve Backers, 6/24/2016
“Saint John's taught me that I'm responsible for my own life. I never grasped that before. I learned to take charge.”

– CYNTHIA B. –

FUNDING PICTURE 10 YEARS AGO

An Emergency Shelter serving up to 100 women and children/day

$1.24 Million
2007 Total Budget

2007 Sources of Funding
Public
Corporations, Individuals, Foundations
FUNDING PICTURE TODAY

A 12-18 month program serving up to 180 women and children/day

2016 Sources of Funding
- Public Funding
- Individuals, Foundations, Corporations, Special Events
- Earned Income
- Volunteers/In-kind Donations

$5.76 Million
2016 Total Revenue

OUR IMPACT AS TOLD BY THE NUMBERS

- Saint John's served and housed 522 women and children in 2016
- Clients receive up to 460 hours of “hands-on” employment training services
- Clients receive up to 1,200 hours of mental health counseling, education and fiscal training
- Clients remain drug and alcohol free for up to 18 months… and beyond
- 96% of clients who complete employment training are placed in non-subsidized employment
- Budget expanded from $1.1M emergency shelter (that was 80% reliant on public funding) to a $5.7M program helping women and children change the trajectory of their lives

Taxpayer Savings in 2016
$13M
IN A NUTSHELL: REAL CHANGE IS POSSIBLE

- It begins by approaching each woman and child as an individual
- It includes self-reliance versus an entitlement
- It includes structure and ‘life rules’ (giving back, budgeting, etc.)
- It includes providing comprehensive ‘dependence-to-independence’ services, all-under-one-programmatic roof and is unparalleled in the state*

This replicable model is key for single-mother led families to overcome multiple barriers and permanently escape the cycle of poverty and abuse…

* Sacramento's Center for Strategic Economic Research

“It never even occurred to me that I could be on my own. Saint John’s taught me I’m worth so much more… that my happiness and my well-being are important. They were my true family.”

– MORAIMA I. –
THANK YOU!

Q&A

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www.ca-ilg.org
Homelessness Resources

• Upcoming report and release
• www.ca-ilg.org/homelessness

• Contact: Hang Tran, htran@ca-ilg.org