



Welcoming San Jose: A Nonprofit Stakeholder's Perspective



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Why were nonprofits involved in this process?



- ▶ Mission-driven
- ▶ Strong tradition of collaboration between nonprofits and government
- ▶ Cross-sector approach
- ▶ Service providers
- ▶ Relationship building with city and community leaders
- ▶ Easy to engage

Welcoming San Jose Structure

- ▶ Steering Committee
 - ▶ Goal: Develop 3-year Welcoming San Jose plan
 - ▶ Participate in monthly meetings to provide input on strategies
 - ▶ Lead subcommittees
 - ▶ Ensure stakeholder/community voice
- ▶ Subcommittees
 - ▶ Recommend strategies that will facilitate the integration of immigrants
 - ▶ Help coordinate focus groups
 - ▶ Prioritize strategies and action steps in each focus area



Timeline

Sept 2015
Kick-Off

Nov 2015
Steering Comm
& Subcomm

Jan 2016
Subcomm &
Focus Groups

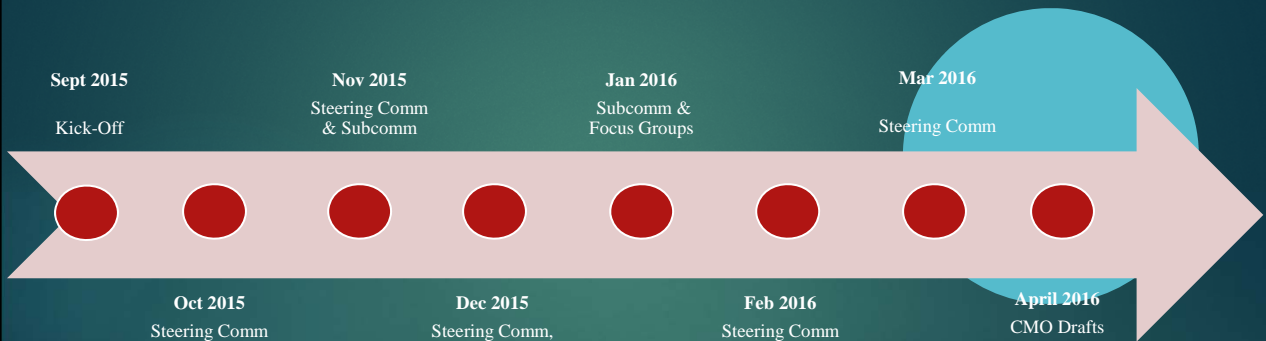
Mar 2016
Steering Comm

Oct 2015
Steering Comm

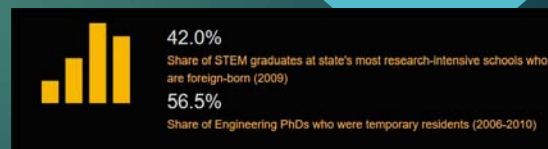
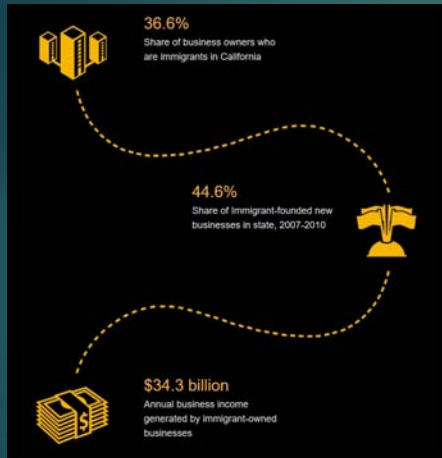
Dec 2015
Steering Comm,
Subcomm, &
Focus Groups

Feb 2016
Steering Comm
&
Share Draft Plan
with Community

April 2016
CMO Drafts
Plan



Economic Opportunity & Education



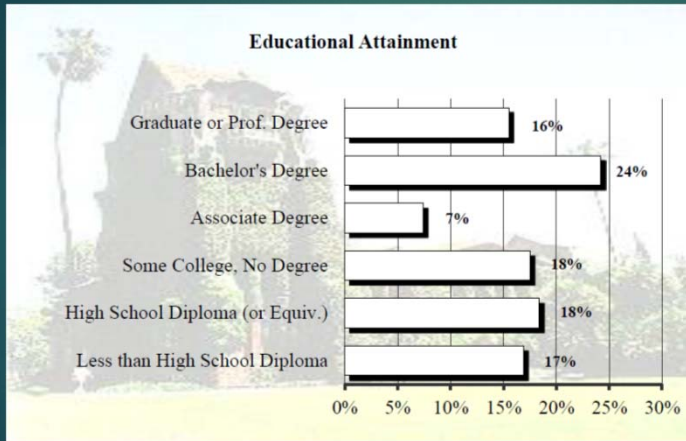
Source: *Map the Impact of Immigration Across the Nation: A project of the Partnerships for a New American Economy* - <http://www.maptheimpact.org/state/california/>

Projected Education Requirements for New Jobs

New jobs, 2010–2020			Future educational requirements (estimated)			
Occupation	Total	Percent	BA/BS degree	Some college, no AA degree	AA degree	Total some college
High growth	1,792,500	69%	29%	22%	8%	30%
Low growth	791,800	31%	38%	27%	9%	36%
Total	2,584,300	100%	32%	23%	9%	32%

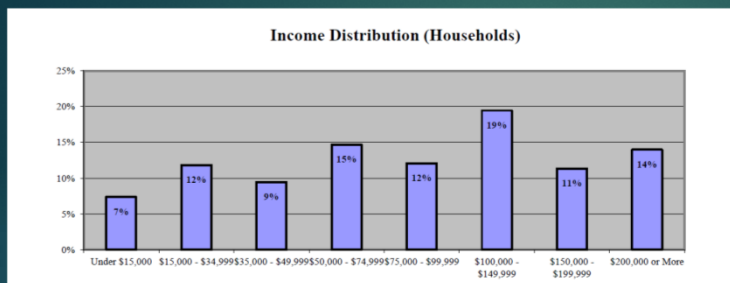
SOURCES: California Employment Development Department Occupational Projections, 2010–2020 and American Community Survey 2010–2012. Data pertain to new job postings (not replacement postings) in occupations for which projections are available at the 6-digit code level.

Educational Attainment

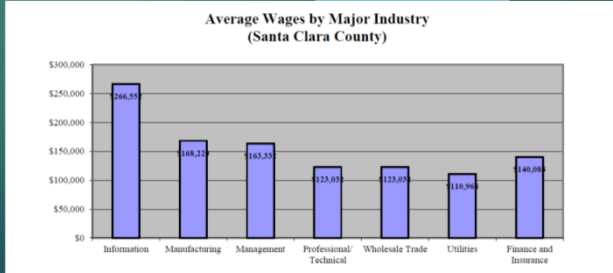


Source: Fact Sheet: Education, City of San Jose.

Income



Source: Fact Sheet: Income, City of San Jose.



Education



Goal: The City of San Jose to serve as a change agent and integrator of needs-solutions between education systems, City & county services, the private sector, and the community and help students and families actively participate in the education system.

Recommendations:

- ▶ Remove barriers that keep students and families away from schools and City services.
- ▶ Enhance afterschool services to meet the needs of children and immigrants and their families during the preschool through high school years.
- ▶ Enhance afterschool education support services funding- college access, transitional training and programs to address areas of gainful employment.
- ▶ As appropriate, advocate for San Jose's education priorities at the County and State levels and address the professional development needs and economic realities of public school staff.

Economic Opportunity



Goal: Create awareness of and increase access to information and services to improve skills, generate employment opportunities and highlight the economic contributions of immigrants.

Recommendations:


- ▶ Expand opportunities for linguistic integration and education for children and adults.
- ▶ Promote skill development and career pathways to address the existing local skills gap.
- ▶ Educate San Jose area businesses and their employees on the economic contributions of immigrants and existing immigrant integration resources to further boot these contributions.

Economic Opportunity



Goal: Grow immigrant small businesses, microenterprise, entrepreneurship and partnerships in the City of San Jose.

Recommendations:

- ▶ Cultivate an environment that encourages the development of small businesses and fosters entrepreneurship and develop a pipeline of immigrant business owners.
 - ▶ Support the financial literacy needs of immigrant residents.
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Lessons Learned



- ▶ Set clear expectations
 - ▶ Data-based approach
 - ▶ Give them something to react to
 - ▶ Deliverables and templates
 - ▶ Ongoing communication
 - ▶ Feedback loop
 - ▶ Consistency is key
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