Changing Face of Economic Development

League of California Cities
Long Beach, CA
September 14, 2018
8:00 am – 9:15 am
STRATEGIC PLANS

BLUEPRINT
FOR ECONOMIC DEVELOPMENT
Creating economic opportunities for workers, investors, and entrepreneurs
OPPORTUNITY ZONES
MASTER DEVELOPMENT AGREEMENTS
PUBLIC—PRIVATE PARTNERSHIPS (P3) INFRASTRUCTURE

- Port Authority
- City Hall
- Residential
- Hotel
- Market Place
- Library
- Lincoln Park
- Civic Plaza Corridor
PUBLIC—PRIVATE PARTNERSHIPS (P3) PLACEMAKING

THE TOWN CENTER & GARDEN
QUEEN MARY ISLAND

- DYNAMIC MOVEMENT
- FRAME VISUAL CLUES
- CIVIC NATURE
- FLEXIBLE EVENT SPACE
- CELEBRATING WATER FRONT
- EMBRACING THE SCALE
RETAIL IS ALIVE!
Real Estate Advertising Campaign

Comprehensive campaign aimed at developers – featured in Business Journals and online news sources.

Print Articles and Special Section

Online articles