



# VENTURA STRONG

Deputy Mayor Matt LaVere

Photo: Christopher Meunier



# Thomas Fire By the Numbers

535 Structures destroyed

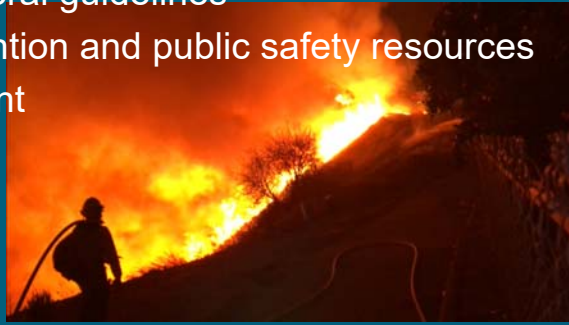
420 Structures damaged

27,000 Number of people evacuated



## Plan for Wildfire Now

- FEMA Training
- FEMA approved Hazard Mitigation Plan
- Emergency Procurement Policies and knowledge of federal guidelines
- Robust fire prevention and public safety resources
- Asset Management



## Plan for Wildfire Now Cont'd

- Generators for pumping stations
- Fuel capabilities
- Hydrologic maps
- Clear debris basins
- Contact list for after-hours contractor's
- Robust records for homeowners
- Notification system to reach employees



## Disaster Resilience: Public Private Partnership



- Defensible space, fire landscaping, weed abatement
- Community Preparedness
- CERT Training

## Build Strong Relationships Before a Crisis

- Partnering agencies, NGO's, businesses, community groups, other officials
- Cross-Departmental training
- Need to develop strong relationships and collaboration between city, county, state and federal electeds/executive staff





## Disaster Response

- Issue a Disaster Declaration early
- Unified Recovery Coordination

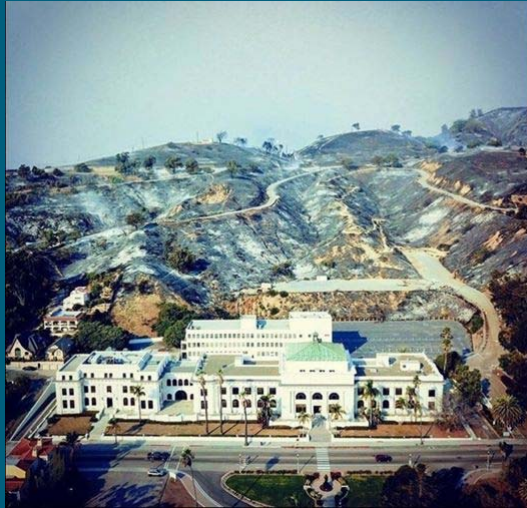


## Disaster Response

- Be prepared to communicate with non English-speaking residents
- Establish a Local Assistance Center



## Be Adaptable



## Think Ahead



## Over-Communicate



## It's a Marathon Not a Sprint

- Praise your staff, and then praise them some more





## Community Spirit



## Recovery

212,000 Tons of fire debris removed



- 476 homes cleared by CalRecycle
- 64 participants in local debris removal program

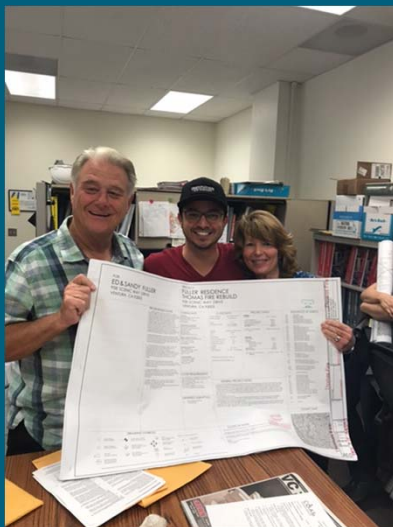
## Be Aggressive in Rebuilding Streamline the Process



As of August 24, 2018:

311 Repair permits issued  
199 Temporary water  
permits  
116 homes under plan  
check review  
22 residence approved and  
issued

## Release Positive Stories



- Crisis Communication Plan
- Free parking downtown
- Continue to promote as a visitor destination
- Ventura is Open for Business

First Rebuild Permit issued  
on May 17th



CITY OF  
VENTURA



Visit Ventura!



Photo: Tammy Sims