



Sacramento Promise Zone: Collective Impact Model for Public-Private Partnerships

Converge Consulting, Research, and Training
Sacramento Housing and Redevelopment Agency
UC Davis Center for Regional Change

September 15, 2017



Participatory Process

Public-private partnership between the UC Davis Center for Regional Change, Converge Consulting, Research & Training, and the Sacramento Housing and Redevelopment Agency, with seed funding provided by the UC Davis Office of the Provost.

Partnership activities included:

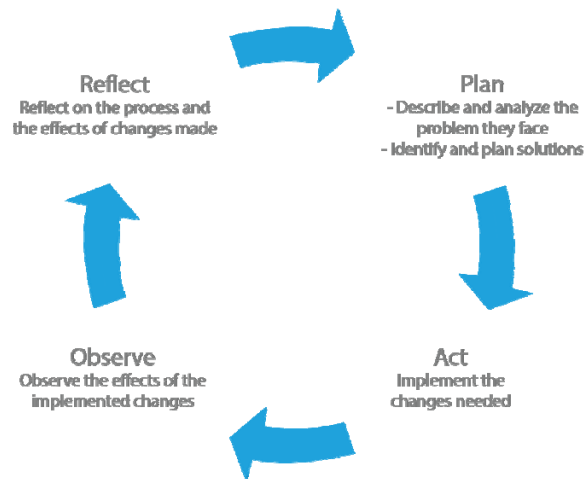
- Regular meetings with SHRA & HUD
- Interviews with 22 Sacramento Promise Zone stakeholders and three other PZ cities
- Convening an advisory group comprised of local evaluation experts, SHRA staff, and HUD
- Literature review of more than 200 articles, reports, websites, toolkits, and datasets
- Participation in HUD and White House-sponsored events
- Relationship building with potential data/evaluation partners

Evaluation Informed by Collective Impact

1. Common Vision and Goals
2. Shared Measurements
3. Data Collection and Analysis
4. Reflection and Reporting



Evaluation to *Improve* Not Prove



Evaluating with Limited Resources

Complexity, collaboration, time & resources

- 1. Basic output evaluation**
The simplest evaluation structure; meets HUD reporting requirements.
- 2. Enhanced outcome evaluation**
Supports continuous learning and enables data to have a greater impact on decision-making.
- 3. Advanced impact evaluation**
An in-depth, complex, and long-term evaluation structure.

Tools and Resources



Evaluation Framework



Logic Models



Recommended Indicators



Structure for Data Collection and Analysis



Online Resources

Model for Collaborative Evaluation



Beyond the Promise Zone

- How do we expand this work?
- Strategies geared toward outcomes and impact, not just outputs
- Using data for decision-making
- Innovation and collaboration