Changes and Trends in Water Management

Friday, October 7, 2016
9:00 am – 10:15 am

League of California Cities Annual Conference
Long Beach, CA
The Institute for Local Government

ILG is the non-profit research and education affiliate of

LEAGUE OF CALIFORNIA CITIES

California Special Districts Association

www.ca-ilg.org
ILG Mission

• Promoting good government at the local level

• Practical, impartial and easy-to-use materials
ILG’s Program Areas

- Local Government Basics
- Ethics and Transparency
- Public Engagement
- Sustainable Communities
- Collaboration and Partnerships
ILG’s Public Engagement Program

RESOURCES AVAILABLE ONLINE

- Tipsheets
- Guidebooks
- Case Stories
- Webinars

Coaching, Training, Technical Assistance

www.ca-ilg.org/publicengagement

www.ca-ilg.org
Session Agenda

9:00
• Welcome
  • Sarah Rubin, Public Engagement Program Manager, Institute for Local Government

9:10
• Your Challenges

9:20
• State and Regional Trends
  • Lisa Beutler, American Water Resources Association & Executive Facilitator

9:40
• Regional Sustainability for Water Resource Management
  • Art Hinojosa, Chief, Integrated Regional Water Management, DWR

10:00
• Q&A, Wrap Up Tips

10:15
• Adjourn
Your Experience

What is one challenge you/ your city faces when it comes to water management?
ART HINOJOSA
Q/A, WRAP UP TIPS
Why Engage the Public (1 of 2)

- Better identification of the public’s values, ideas and recommendations
- More informed residents - about issues and about local agencies
- Improved local agency decision-making and actions, with better impacts and outcomes
- More community buy-in and support, with less contentiousness
Why Engage the Public (2 of 2)

- Faster project implementation with less need to revisit again
- Higher rates of community participation and leadership development
- More trust - in each other and in local government
Building Relationships

- Start Small
- Go to Them
- Listen
- Think About Their Interests
Thank You

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Resources

Principles of Local Government Public Engagement

Beyond the Usuals: Ideas to Encourage Broader Public Engagement in Community Decision Making

Effective Public Engagement through Strategic Communication

Dealing with Deeply Held Concerns and Other Challenges to Public Engagement Processes
www.ca-ilg.org/DeeplyHeldConcerns

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