

Changes and Trends in Water Management

**Friday, October 7, 2016
9:00 am – 10:15 am**

League of California Cities Annual Conference
Long Beach, CA



The Institute for Local Government

ILG is the non-profit research and education affiliate of



**California Special
Districts Association**
Districts Stronger Together



ILG Mission

- Promoting good government at the local level
- Practical, impartial and easy-to-use materials



ILG's Program Areas



ILG's Public Engagement Program

RESOURCES AVAILABLE ONLINE



Tipsheets



Guidebooks



Case Stories



Webinars



Coaching, Training, Technical Assistance

www.ca-ilg.org/publicengagement

www.ca-ilg.org



Session Agenda

- 9:00
 - Welcome
 - Sarah Rubin, Public Engagement Program Manager, Institute for Local Government
- 9:10
 - Your Challenges
- 9:20
 - State and Regional Trends
 - Lisa Beutler, American Water Resources Association & Executive Facilitator
- 9:40
 - Regional Sustainability for Water Resource Management
 - Art Hinojosa, Chief, Integrated Regional Water Management, DWR
- 10:00
 - Q&A, Wrap Up Tips
- 10:15
 - Adjourn

Your Experience

What is one challenge
you/ your city faces
when it comes to
water management?

LISA BEUTLER

www.ca-ilg.org



ART HINOJOSA

www.ca-ilg.org



Q/A, WRAP UP TIPS

Why Engage the Public (1 of 2)

Better identification
of the public's
values, ideas and
recommendations

More informed
residents - about
issues and about
local agencies

Improved local
agency decision -
making and actions,
with better impacts
and outcomes

More community
buy-in and support,
with less
contentiousness

Why Engage the Public (2 of 2)

Faster project implementation with less need to revisit again

Higher rates of community participation and leadership development

More trust - in each other and in local government

Building Relationships

Start Small

Go to Them

Listen

Think About
Their
Interests

Thank You

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Resources

Principles of Local Government Public Engagement

www.ca-ilg.org/resource/principles-local-government-public-engagement

Beyond the Usuals: Ideas to Encourage Broader Public Engagement in Community Decision Making

www.ca-ilg.org/sites/main/files/file-attachments/beyond_the_usuals_8_15.pdf

Effective Public Engagement through Strategic Communication

www.ca-ilg.org/sites/main/files/file-attachments/effective_public_engagement_thru_strategic_communication_march_2015.pdf

Dealing with Deeply Held Concerns and Other Challenges to Public Engagement Processes

www.ca-ilg.org/DeeplyHeldConcerns