The League of California Cities® began in 1898 as a grassroots effort of a few city officials who instinctively understood that their cities would be stronger by joining forces and exchanging information. Looking back at the League’s efforts during 2016 it is clear that today’s city officials and League staff continue to embody the commitment to California city residents that brought those first California city officials together. Measuring the accomplishments of an organization as large and dynamic as the League can be challenging. With more than 98 percent of all California cities as members, the League carries out the priorities established by its officers, board of directors and leaders through state and federal legislative and legal advocacy, education and training. The numbers presented in the 2016 Annual Report showcase the remarkable breadth of work carried out by the League this year on behalf of its 475 member cities.

LEGGISLATIVE ADVOCACY

- 2,331 bills introduced
- 37 League action alerts sent on high priority legislation
- 235 Advocacy App users
- 40 League-supported bills signed by Governor Jerry Brown
- 10 League-opposed bills vetoed by Governor Jerry Brown
- 5 Diversity Caucuses
- 50+ League Board Members
- 174 City Meetings with legislators and legislative staff arranged by Regional Public Affairs Managers
- 473 members serving on one of the League’s policy committees
- 148 Alumni of the League’s California Civic Leadership Institute® including 27 who will serve in the 2017-18 Legislature

LEGAL ADVOCACY

- 46 friend-of-the-court briefs/letters approved for filing in California or federal appellate courts or with the Attorney General; and League was petitioner on behalf of cities or provided financial support in 3 additional cases

INFORMATION

- 100 issues of CA Cities Advocate e-newsletter with 8,500 subscribers and an average of 35 stories per month
- 131,000 visitors to www.cacities.org
- 58,000 unique visitors to news article pages on www.cacities.org
- 160 issues of Local News RoundUp, the League’s clipping service of California city-focused articles
- 12 issues of Western City magazine published, with a total of 412 pages of content along with 31 Western City articles reprinted nationally and statewide
- 107,000 visitors to www.westerncity.com
- 3,000 Facebook Likes
- 150 Reporter Inquiries
- 7,600 Twitter followers with an average of 65 tweets and an average of 22,000 monthly impressions
- 31 new Institute for Local Government (ILG) resources on a range of California local government topics
- 95,000 visitors annually to www.ca-ilg.org with 2,250 ILG resources downloaded monthly
- 19 active League Listservs with 10,518 subscribers who use these city-focused forums to discuss priority issues

EDUCATION

- 1,780 Annual Conference attendees and 251 exhibitors, including 55 first-time exhibitors
- 9 municipal department meetings with a combined total of 2,340 attendees
- 38 webinars with 4,066 individual registrations, many with 10+ participants per registration

RECOGNITIONS GIVEN

- 1 Legislator of the Year
  - 13 Helen Putnam award-winning cities recognized for their best practices and leadership
- 42 cities awarded the Institute for Local Government Beacon Spotlight recognition and full Beacon Award for their sustainability efforts

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