

League of California Cities®

2014 ANNUAL REPORT

The League by the Numbers

Each year, the League of California Cities sets a course of action to meet the challenges facing California cities. The organization's staff works closely with elected and appointed city officials to influence state and federal policies affecting California cities and to create substantial educational programming. In 2014, the League achieved success in the Legislature and the courts, and it engaged thousands of city officials through regular publications, in-person conferences and meetings, webinars, Listservs and other in-depth resources. It is difficult to encapsulate all of this year's achievements, but a look at some hard numbers shows the ways in which the League effectively advocated for cities while educating and informing League members. This snapshot only begins to tell the story.



2,531
BILLS
INTRODUCED

Legislative

- **2,531** bills introduced, of which the League monitored, tracked and engaged on **1,124**.
- **45** city official meetings with legislators and legislative staff arranged by League staff.
- **483** members combined from **8** total policy committees, which met **3** to **4** times.
- **132** alumni of the League's California Civic Leadership Institute® between 2005 and 2014.



47
AMICUS
BRIEFS

Legal

- **1** lawsuit in which the League is a named petitioner on behalf of cities (*LCC v. Cohen*), to protect local sales and property tax authority.
- **1** lawsuit in which the League is providing partial financial and legal support (*City of El Centro v. Lanier*), to protect the contract powers of cities.
- **47** friend-of-the-court (i.e. amicus) briefs and letters approved for filing between November 2013 and October 2014.



24,000
WEBSITE
HITS

Information

- **115** CA *Cities Advocate* newsletter issues sent with an average of **36** articles per month.
- **24,000** average monthly hits to www.cacities.org.
- **5,000** Twitter followers.
- **2,200** Facebook likes.
- **12** issues of *Western City* magazine published, totalling **384** pages.
- **13,000** average monthly hits to www.westerncity.com.



2,050
ANNUAL
CONFERENCE
ATTENDEES

Education

- **25** webinars on a wide range of topics, **23** of them legislative and **2** legal.
- **3,500** webinar sites, often with more than **10** participants per site.
- **7** professional department meetings with more than **2,000** attendees combined.
- **2,050** Annual Conference attendees.
- **270** Expo exhibitors, including **90** first-time exhibitors.



473
MEMBER
CITIES

Membership

- **473** member cities — **98%** of all California cities.
- **261** member cities participated in the second-annual litigation surcharge — **55%** of member cities.
- **48** board members and **4** officers representing the diversity of California's large and small cities, the League's **16** regional divisions and **10** municipal departments.
- **132** current League Partners.



2,200
RESOURCES
DOWNLOADED
MONTHLY

New Resources to Assist Cities

- California Municipal Financial Health Diagnostic Tool.
- 2014 Local Streets and Roads Needs Assessment.
- Cap-and-Trade web portal with fact sheets, funding opportunities and events.
- Reengineered League App launched for the 2014 Annual Conference.
- **38** new Institute for Local Government (ILG) resources including case studies, tip sheets and white papers.
- **2,200** ILG resources downloaded monthly from www.ca-ilg.org.