



The strategic approach to managing the “smart city” transformation

Thursday, October 25, 2018 | 1 p.m.

Presenters

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Every day, vendors are knocking on doors at city halls, offering a dizzying array of high-tech “smart” products and services. They promise to make city government more efficient and sustainable, but with so many new technologies on the market, how can cities be sure they’re making the best choices?

This webinar for city managers, IT directors and elected officials will explain the strategic roadmap approach: how to establish a common vision, set an order of priority for technology and data implementations, and connect smart city initiatives to community benefits such as environmental sustainability and better customer service. Participants will also learn about essential policy considerations related to privacy and cybersecurity.

Click [HERE](#) to register for the October 25th webinar.