2013

2013 APPLICATION INSIDE

LEAGUE PARTNER PROGRAM

» NETWORKING ▸ CONNECTION ▸ COMMUNICATION ▸ RECOGNITION

LEAGUE PARTNER

LEAGUE OF CALIFORNIA CITIES

2013 LEAGUE PARTNER PROGRAM

BUILD YOUR BRAND AND RAISE YOUR PROFILE THROUGH THE 2013 LEAGUE PARTNER PROGRAM

The League Partner program is the gateway to local elected officials and the local government decision making process in California.

The program connects California's business, non-profit associations, labor communities, and other organizations with local government leaders from the state's 482 cities.

> "The League Partner program has given us the opportunity to interact with city officials and educate them on our issues. The ability to easily connect with many city officials from across the state has been truly invaluable."
>
> – Bill Feyling, Smart Cities Prevail

This unique network provides vast opportunity for dialogue and participation with local governments and can provide you with the right venues to establish the contacts and conversations necessary to help your organization reach its goals.

Partners gain wide recognition throughout the year in *Western City* magazine, and at numerous events and conferences that draw thousands of city officials. Partners receive access to speaking opportunities, participate in Policy Committee meetings and receive substantial discounts at Mini Expos. Your company's profile and website will also be featured on the League's website – **www.cacities.org**.

THE INCREASING VALUE OF PUBLIC/PRIVATE PARTNERSHIPS

With the recent economic slowdown, cities and private industry are both looking at public/private partnerships as a way to increase efficiencies and stimulate growth. League Partner companies are uniquely positioned to work with city officials on challenges facing California's communities, and to assist in ongoing economic stimulus to revitalize local business and infrastructure.

SUPPORT THE CCLI AND NETWORK WITH FUTURE LEGISLATORS

The League Partner-sponsored California Civic Leadership Institute℠ (CCLI) serves as an exclusive educational program for local government elected officials who are looking to run for the state legislature. Each year a top faculty of former legislators, members of the media and political and policy experts is assembled to educate local officials preparing to take the next step in their careers in public service. Various networking events and other opportunities are also provided throughout the year.

THE LEAGUE PARTNER VILLAGE

The League Partner Village at the Annual Conference & Expo is an area that allows all conference attendees to get to know our Partners, Partner-supported programs and relax in the VIP Lounge. Within the Village, we host space to demonstrate our Helen Putnam Award winning cities. The Village also hosts the League Partner Speaker Theater where Partners have the opportunity to demonstrate their expertise through educational sessions that are open to all attendees. The VIP Lounge is a space exclusive to League Partners to conduct private meetings with members and enjoy complimentary food and drinks.

RECOGNIZE OUTSTANDING CITIES

The Helen Putnam Award for Excellence honors outstanding and innovative city programs that deliver quality service in the most efficient manner possible. Each year award winners are honored at the League's Annual Conference and League Partners have the opportunity to assist with award presentations at City Council meetings.

"At State Farm we value our community relationships. The League Partner program helps us stay in touch with local leaders and stay on top of issues throughout the state."

– Vince Wetzel, State Farm

SUPPORT SPECIFIC RESEARCH

Partners who wish may directly support specialized research work conducted by the League's Institute for Local Government, its 501 (c)(3). The Institute is currently focused on the issues of public service ethics and transparency, collaboration and partnerships, public engagement, sustainable communities and resources for those new to local public service.

For more information, contact Kelly Plag, Institute for Local Government at **916.658.8231** or **kplag@ca-ilg.org**.

ACT NOW TO BECOME A 2013 LEAGUE PARTNER

To become a 2013 League Partner, please fax back the attached form or visit **www.cacities.org/leaguepartners**.

For more information on the program, please contact: Mike Egan at **916.658.8271** or **egan@cacities.org**.

BENEFIT LEVELS

	Platinum	Gold	Silver	Bronze	Basic
Complimentary attendance at the League Annual Conference & Expo AND/OR additional League meetings to be used once paid for calendar year (e.g. City Managers Department Meeting; Public Works Officers Institute, Planners Institute, and City Attorneys Spring Conference).	8	6	4	2	–
Invitation to League Partner recognition event with League Board of Directors at the Annual Conference.	4	3	2	1	–
A complimentary listing for calendar year 2013 in MuniLink, the League's online services directory.	✗	✗	✗	✗	✗
Receive League Board of Directors agenda and minutes upon request.	✗	✗	✗	✗	✗
Ability to attend League regional division meetings and dinners. (meal costs not included)	✗	✗	✗	✗	✗
Access to complimentary League conference registration names, after registration cut-off date.	✗	✗	✗	✗	
Participation in networking events at quarterly League policy committee meetings.	✗	✗	✗	✗	
Participation on the League Partner Steering Committee, opportunities to serve on League policy committees and standing League Partner subcommittees.	✗	✗	✗		
Opportunity to attend the League Leaders meeting with League board and department leaders.	✗	✗			
Ability to participate in League Partner Speaker Theater at League Annual Conference & Expo.	✗	✗			
Prominent display of name and logo on signage at Annual Conference.	✗	✗			
Personal acknowledgement in the General Sessions of Annual Conference.	✗	✗			
Complimentary 10'x10' exhibit booth space at the Annual Conference & Expo when dues are paid by April 1, 2013. ($1,950 Value), Space permitting.	✗				
Eligible for sponsorship of and participation in the California Civic Leadership Institute.	✗				
Invitation to all League Board of Directors dinners.	✗				
Participation in League Partner planning retreat, including meeting with League executive board members.	✗				
Participation in the exclusive Platinum Partners Expo booth space drawing at League Annual Conference & Expo prior to all exibitors.	✗				
Company spotlight in "Partner Connection" e-newsletter and on League Partner website. (If signed up prior to Feb. 11)	✗				

ACT NOW TO BECOME A 2013 EXHIBITOR

For more information on exhibiting at the Annual Conference & Expo, please contact: Rebecca Inman at **916.658.8237** or **rinman@cacities.org**.

***Please note: Your partnership must be paid in full by April 1, 2013 to receive full benefits at any level.**

THANKS TO OUR 2012 LEAGUE PARTNERS

Platinum ($15,000+)

Gold ($10,000+)

Burke, Williams & Sorensen, LLP[1,2]
Hanson Bridgett LLP[1,2]
Jenkins & Hogin LLP[2]
Lewis Investment Company[2]
Liebert Cassidy Whitmore[1]
Renne Sloan Holtzman Sakai LLP[1]
Richards Watson & Gershon[1,2]
Union Pacific Railroad
Wells Fargo

Silver ($5,000+)

Charles Abbott Associates[2]
Athens
California/Nevada Soft Drink Association[2]
Cardenas Markets Inc.[2]
Crown Castle[2]
DW Development[2]
Dart Container Corp.
Dokken Engineering
GreenWaste Recovery, Inc./Zanker Road Resource Management, Ltd./Zero Waste Energy Development Company LLC[2]
ITRON
Interwest Consulting Group INC.
JPMorgan Chase & Co.
Kronick Moskovitz Tiedemann & Girard[1]
Majestic Realty Co.[2]
Management Partners
Meyers Nave[1,2]
Northrop Grumman
Prometheus Real Estate Group Inc.[2]
Republic Services Inc.[2]
San Manuel Band of Mission Indians[2]
Santa Ynez Band of Chumash Indians[2]
Starbucks
TRANE[2]
Tribal Alliance of Sovereign Indian Nations[2]
Union Bank
US Bank

Bronze ($3,000+)

Amador Valley Industries[2]
AndersonPenna Partners Inc.
Atkins
Best Way Disposal[2]
California Dental Association-PAC
California Grocers Association[2]
California & Nevada IBEW/NECA Labor-Management Cooperation Trust
California Restaurant Association[2]
Cerrell Associates
Colantuono & Levin
Comcast[2]
Desert Valley Medical Group Inc./Prime Healthcare[2]
Garaventa Enterprises[2]
Ghilotti Construction[2]
Jose Gonzales for Supervisor[2]
HMC + Beverly Prior Architects
Herum/Crabtree Attorneys
Hill International[2]
Holliday Rock Company
Kinsell Newcomb& De Dios Inc.
Library Systems & Services LLC
Management Partners
Morley Brothers LLC
Morongo Band of Mission Indians[2]
Bob Murray & Associates
National Community (National Core)
Neoteric Entertainment Inc.[2]
PARS/Phase II
Pacific Code Compliance[2]
Piper Jaffray
Regis Homes[2]
Janice Rutherford for Supervisor[2]
San Bernardino Police Officers Association
ServePro[2]
Solution Strategies[2]
SummerHill Homes[2]
TY LIN International
Urban Housing Group[2]
Zarc Recycling[2]

Basic ($1,000+)

Advance America
Alameda County Industries[2]
Alcal[2]
Alvarez-Glasman & Colvin[2]
Arnold and Associates[2]
Avery Associates[2]
Blue Line Transfer Inc.[2]
CH2M Hill
California Association of Physician Groups
California Building Industry Association
California Contract Cities Association
California Hotel Lodging
California Refuse Recycling Council
California Water Service Company
Check into Cash California
Christiani Architects[2]
Civil Justice Association of California
Continental Development Corporation
Paul Cook for Assembly[2]
Cost Control Associates Inc.
DiMare Van Vleck & Brown LLC
E&J Gallo
Ecology Auto Parts
Emanuels Jones and Associates
Food 4 Less[2]
Fresno Police Officers Association
GHD Inc.
Giacalone Design
Gresham Savage Nolan & Tilden PC
Hall & Foreman Inc.
Harris & Associates
HydroPoint Data Systems Inc.
Johnstone Moyer
Jones & Mayer
Jones Hall A Professional Law Corporation
Kasdan Simonds Weber & Vaughan LLP
LaBarge Industries[2]
Largo Concrete[2]
Livermore Sanitation Inc.[2]
Marchetti Construction Inc.[2]
NASA Services[2]
Committee to Elect Gary Ovitt[2]
Pacific Code Compliance
Pacific Water Quality Association
Parsons[2]
Peters Engineering[2]
Philips
Precision Concrete Cutting
Quad Knopf[2]
RJP Framing[2]
Robson Homes LLC[2]
SNW Securities Corp.
S&S Drywall[2]
Santa Monica Police Officers Association
Sobrato Organization[2]
Southern California Concrete Producers
Southwest Water Co.[2]
Swinerton Management
Teichert Construction[2]
Top Grade Construction[2]
Vali Cooper & Associates Inc.
Vulcan[2]
Waste Management[2]

Partial list as of 8/1/2012
1 – Institute for Local Government supporter
2 – CITIPAC supporter

LEAGUE PARTNER APPLICATION

PLEASE COMPLETE THIS INTERACTIVE FORM AND EMAIL TO egan@cacities.org OR FAX: 916.658.8240
SUBMIT AND PAY FOR YOUR 2013 LEAGUE PARTNER MEMBERSHIP ONLINE AT www.cacities.org/LeaguePartners

ORGANIZATION REPRESENTATIVE: (NAME & TITLE*)	
SECONDARY ORGANIZATION CONTACT: (NAME & TITLE*)	
ORGANIZATION:	
ADDRESS:	
CITY/STATE/ZIP:	
PHONE:	FAX:
E-MAIL:	ORGANIZATION WEBSITE:
SECONDARY CONTACT E-MAIL:	

**Primary person coordinating your company's League Partner involvement. Other persons may be designated to participate in League activities as well.*

We want to take an ACTIVE role in supporting local government by joining at one of the sponsor levels stated below:

❒ **Platinum** — $15,000 ❒ **Gold** — $10,000 ❒ **Silver** — $5,000 ❒ **Bronze** — $3,000 ❒ **Basic** — $1,000

Total 2013 amount we wish to contribute $_____

*Please note: Your partnership must be paid in full by April 1, 2013 to receive full benefits at any level.

❒ Payment enclosed, make check payable to League of California Cities/League Partner
❒ Send me an invoice
❒ I will pay online at www.cacities.org/LeaguePartners

Once payment is received at the Bronze level and above, Partners are offered complimentary registration at additional League Education Department programs in 2013. Select from the following list *(see benefits chart indicating the number of additional 2013 programs offered)*:

❒ **City Managers Department Meeting** —
January 30 – February 1, San Francisco

❒ **Planners Institute** —
February 27 – March 1, Pasadena

❒ **Public Works Officers Institute** —
February 27 – March 1, Pasadena

❒ Please send us more information about supporting the Institute for Local Government's research and education programs.

❒ **Legislative Action Day and Reception** —
April 24, Sacramento

❒ **City Attorneys' Spring Conference** —
May 8 – 10, Napa

❒ **Annual Conference & Expo** —
September 18 – 20, Sacramento

For more information on exhibiting at the Annual Conference & Expo, please contact: Rebecca Inman at **916.658.8237** or **rinman@cacities.org**.

Signature/Title: _____ Date: _____

Your support of the League Partner Program is truly appreciated!