2012 HELEN PUTNAM AWARD FOR EXCELLENCE

ENTRIES DEADLINE – THURSDAY, APRIL 12, 2012 | APPLY ONLINE FOR YOUR CITY TODAY

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LEAGUE OF CALIFORNIA CITIES

LEAGUE PARTNER

AWARD CATEGORIES

ENTRIES DEADLINE – THURSDAY, APRIL 12, 2012

2012 HELEN PUTNAM AWARD FOR EXCELLENCE

Established in 1982, this program recognizes outstanding cities that deliver the highest quality and level of service in the most effective manner possible in the following categories. Particular attention and credit is given to applications specifically advancing the League's strategic priorities, **www.cacities.org/priorities**, which are determined each year by the League leadership and board of directors.

For expanded category descriptions, please visit **www.helenputnam.org**.

CCS Partnership Intergovernmental Collaboration Award

Programs that demonstrate innovative but replicable examples of collaboration among cities, counties, schools and/or special districts in service to shared constituencies. May include joint use of public services or facilities, methods to work through intergovernmental disputes, collaborative efforts to seek public input on cross jurisdictional issues, etc. The CCS Partnership is a collaboration of the League of California Cities, California State Association of Counties and California School Boards Association.

Community Services and Economic Development

Programs that may involve the arts, libraries, museums, recreation, schools, etc., which advance the economic vitality of the community.

Enhancing Public Trust, Ethics, and Community Involvement

Promotion of ethical practices at city hall and in the community, and institution of procedures and policies that demonstrate effective and respectful deliberation and handling of public issues.

Health and Wellness Programs

Innovative planning efforts to promote city design that encourages healthy lifestyles.

Housing Programs and Innovations

Innovative housing designs that are conducive to good land use planning and jobs balance, while preserving natural resources, and promoting safe, community-oriented neighborhoods.

Internal Administration

Innovative and efficient internal programs that promote effective communication and management.

LEAGUE PARTNER Award for Excellence in City-Business Relations

Collaborative efforts in engaging the leadership of the private, nonprofit, and labor sectors to address community problems.

Planning and Environmental Quality

Activities that best balance the needs of people with respect for the physical environment, consider the needs of the locality and the region, and plan ahead for the needs of the future.

Public Safety

Effective services that address physical and mental health support and emergency medical services, disaster preparedness and homeland security.

Public Works, Infrastructure, Transportation

Proven programs that provide for the economical development and maintenance of public works facilities and infrastructure.

Ruth Vreeland Award for Engaging Youth in City Government

Collaborative efforts between cities and other agencies (schools, public agencies, non-profits, churches, and private) to inform and engage youth about city issues and their community.

President's Advocacy Award

The President's Advocacy Award is a prestigious award honoring a distinguished program that best advocates for the League's annual strategic priorities. One outstanding winner will be chosen among the 11 categorical awards.

ELIGIBILITY & INSTRUCTIONS

ENTRIES DEADLINE – THURSDAY, APRIL 12, 2012

Visit www.helenputnam.org to submit an application.

Any League member city, or group of California cities, including League Divisions, that provide a program or service that has proven tangible and measurable results with a minimum of one year of actual implementation is eligible to apply. Instructions must be followed carefully as this will facilitate the fair evaluation of all applications and ensure fairness among entries.

Scoring Criteria

Entries are evaluated on the basis of:

- the impact of the problem/challenges and how well it is outlined
- the innovativeness of the solution
- the quality of the results achieved

For detailed information about scoring criteria, please visit **www.helenputnam.org**.

Contact Information

For more information or to submit an application please visit **www.helenputnam.org** or for questions contact Melissa Lienau at **916-658-8216** or **mlienau@cacities.org**.

LEAGUE OF CALIFORNIA CITIES

LEAGUE PARTNER

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2012 LEAGUE PARTNERS

The League Partner Program connects leading businesses, associations and non-profits with city leaders in numerous way, including supporting the Helen Putnam Award for Excellence, the League's highest honor for cities, and by supporting special activities at the League's Annual Conference and other meetings. The League and all California cities extend great thanks to our League Partners – leading businesses, associations and non-profits supporting local government and their communities. We are now accepting applications for 2012 and welcome other businesses, associations and non-profits to join the program. Please call Mike Egan at 916-658-8271 or visit www.cacities.org/leaguepartners.

Platinum ($15,000+)

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Burrtec Waste Industries, Inc.[2]
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Silver ($5,000+)

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ITRON, Inc.
Jenkins & Hogin, LLP[2]
Kronick Moskovitz Tiedemann & Girard[1]
Lewis Group of Companies[2]
Meyers, Nave, Riback, Silver & Wilson[1,2]
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Bronze ($3,000+)

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California Dental PAC
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Morley Brothers, LLC[2]
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Recology Inc.[2]
San Bernardino Police Officers Association
San Manuel Band of Mission Indians[2]
Trane U.S. Inc.
TY LIN International[2]
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Basic ($1,000+)

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Arnold & Associates[2]
Avery & Associates[2]
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Best Way Disposal[2]
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C+S Engineers, Inc.
CA Association of Physician Groups
Califia, LLC dba River Islands @ Lathrop[2]
California Building Industry Association
California Contract Cities Associates PAC[2]
California Grocer Association
California Hotel & Lodging Association
California Refuse Recycling Council
Check Into Ca$h
City National Bank
Civil Justice Association of California
Classic Communities[2]
Cost Control Associates, Inc.
E&J Gallo Winery[2]
Ecology Auto Parts[2]
Food 4 Less[2]
Fresno Police Officers Association
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Partial list as of 1/13/2012

1 – Institute for Local Government supporter
2 – CITIPAC supporter

Visit www.helenputnam.org to submit an application