



Cities for Workforce Health

2017 Grant Cycle & Consulting Timeline



Pictured above: City of Dublin celebrates its 10-week wellness challenge



Cities for Workforce Health Grant Program

- Cities for Workforce Health is designed to engage League of CA cities and their employees in building a culture of health and making enhanced health and wellness a reality at the workplace.
- Cities for Workforce Health is a program of the League of CA Cities, League Partners Program. It supports CA cities in improving the health of their employees, and is made possible through organizations who participate in the *League Partners Program*. These organizations include Kaiser Permanente, Keenan & Associates, and the HEAL Cities Campaign.
- The 2017 granting cycle represents the fourth year of the Cities for Workforce Health grant program.
- The resources provided through this program pertain to workforce health programs and can be used by any city in California. All cities are encouraged to involve their broker or consultant in these discussions as they build their workforce health strategy.

Overview of Consulting Agreement with City

- The program is organized in “steps” or touch-points, with action steps for the city at each consulting phase
- City will need to “own” program and make some progress with their action steps in order to progress

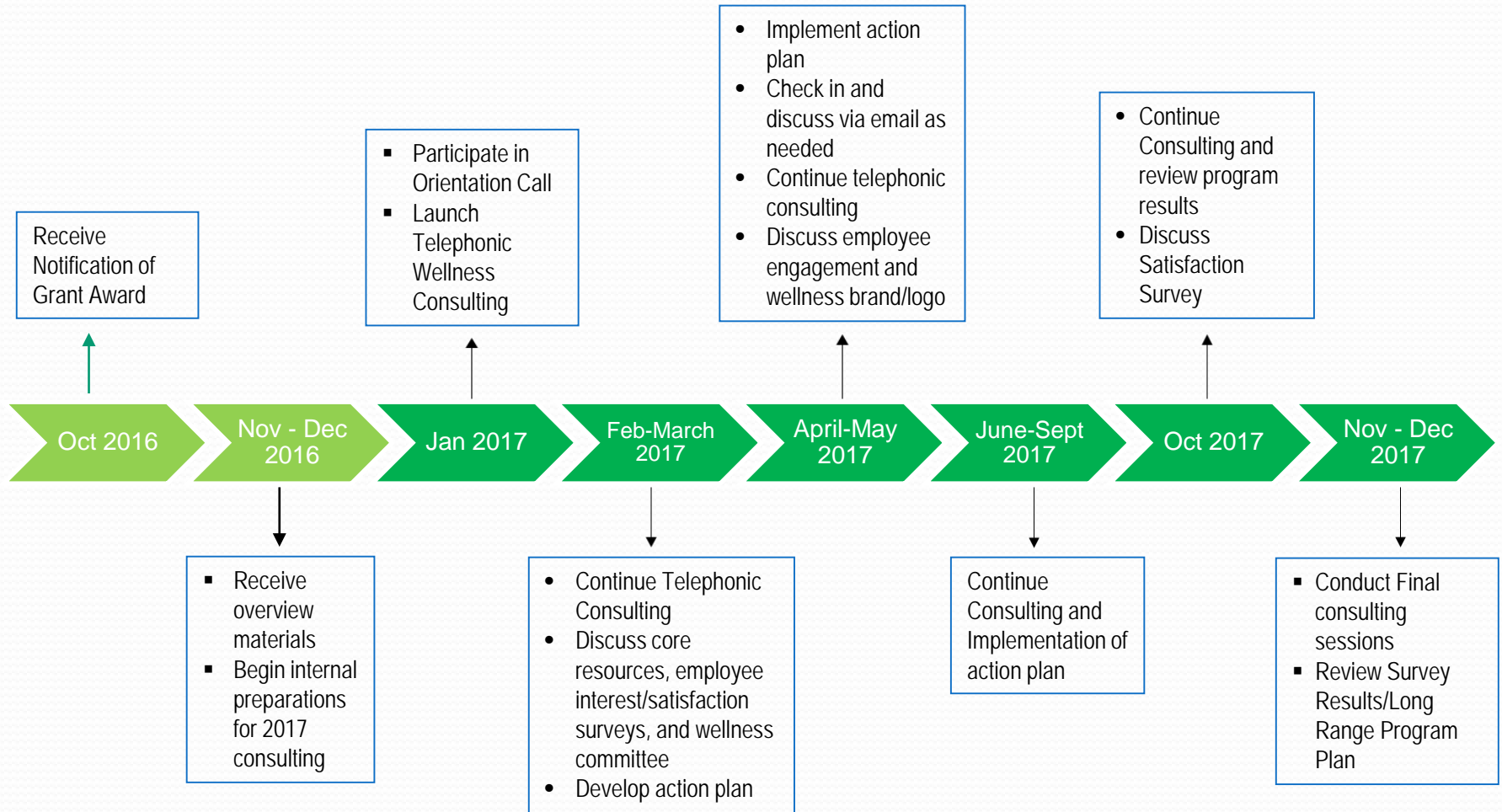
Cities for Workforce Health will provide:

- Up to 20 hours of consultation with a professionally trained worksite wellness expert over a 12 month period, beginning in January.
- Access to a third party assessment of grantee City's workforce health initiatives when compared to industry best practices.
- Access to free online workforce health resources.
- Recommendations on fee-based program elements that best fit City's employee demographic and capabilities.
- Assistance in promoting and launching the programs selected within the allotted timeframe.

What the City needs to provide:

- **A primary contact** to complete and/or lead the program development steps outlined above. These are sequential, so you will move through them, in order, with our help.
- **Completion of any pre-work assigned before consulting calls**, or rescheduling if pre-work is not completed as planned.
- **Decision of how** (City) will spend the \$5,000 grant monies awarded.
 - Decide within six months of the date of the initial consulting call.
 - Note: The grant dollars are not intended to be used to fund incentives only.
 - The city may need to provide additional funds if the desired program costs more than \$5,000 allocation
- **Program completion** within 12 months from Jan 2017.

Grant Program Timeline



Consulting Engagement Sample: Jan - May

Jan

Consulting Focus:

- Review contacts, expectations, experience with wellness, & city's existing policies and procedures

New Steps for Group:

- Review tools and resources provided
- Begin establishing a wellness committee
- Distribute employee interest survey

Feb-Mar

Consulting Focus:

- Review progress with wellness committee
- Review results of interest survey
- Discuss core resources (kp.org, THA, etc)

Next Steps for Group:

- Launch wellness committee
- Promote health assessment participation

Apr-May

Consulting Focus:

- Email, guidance calls and follow-ups as needed
- Discuss progress for health assessment campaign
- Discuss importance of developing a wellness brand/logo
- For \$5K spend: Introduce program ideas; onboarding process and communication

Next steps for Group

- Launch survey and gather results

Consulting Engagement Sample: Jun - Dec

Jun-Sep

Consulting Focus

- Email, guidance calls, and follow ups as needed, and conduct survey employee satisfaction survey

Next Steps for Group

- Launch of employee engagement program
- Communicate with multiple check-in calls/email for guidance and support
- Conduct survey employee satisfaction survey

Oct

Next Consulting Session

- Employee engagement program results
- Discuss satisfaction survey to launch
- Plan next steps

Next Steps for Group

- Launch Survey and gather results

Nov - Dec

Final Consulting Session

- Review Survey Results
- Review program long range plan and next steps

Next Steps for Group:

- Determine next steps for 2018

About the Funding

- Up to \$5,000 can be used towards the following products/programs through Kaiser Permanente*:
 - Onsite biometric screenings, health education classes, and flu shots
 - Online Total Health Assessment and Healthy Lifestyle Programs
 - Online wellness program (i.e., physical activity or healthy eating challenge)
 - Communication materials for the above programs
 - The grant dollars are *not* intended to be used to fund incentives only.
- The five selected cities must consult with their Consultant on how the \$5,000 credit will be spent.
- Depending on the size of your employee population and the programs you choose to implement, the \$5,000 credit may not cover the entire cost of a product/program. The city may need to provide additional funds if the desired program costs more than \$5,000 allocation.
 - Funds must be used in the calendar year. Any unused portion or remaining amount:
 - Cannot be applied to non-KP to programs;
 - Cannot be applied to programs in the following year; and
 - Cannot be transferred to the city or used for other programs or services.

**Cities located outside of a Kaiser Permanente service areas will have access to comparable wellness program options*



Keenan
Associates

KAISER PERMANENTE. thrive



If you have questions, please contact:

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