



The Los Angeles County

**HOMELESS INITIATIVE**

**REAL HELP. LASTING CHANGE.**

**Los Angeles County Division**

**League of California Cities**

**March 1, 2018**

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# Homeless Crisis

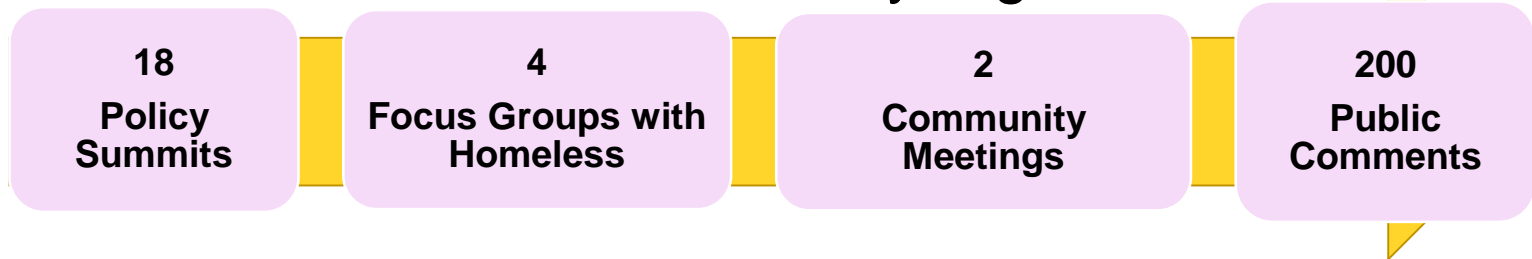
- LA County has a major homeless crisis, which is further exacerbated by a housing affordability crisis.
- Nearly 58,000 people experienced homelessness on a given night in 2017.
- Nearly  $\frac{3}{4}$  of homeless people are unsheltered.
- In the Los Angeles Metro Area, as of 2015, 57% of renters were cost-burdened (paying more than 30% of income for housing) and 31% of renters were severely cost-burdened (paying more than 50% of income for housing).



# County Homeless Initiative

**Seizing the moment:** Historic opportunity to combat homelessness throughout LA County

- Launched on August 17, 2015
- Initial Goal: Develop a set of recommended County strategies to combat homelessness, including strategies in which cities can participate
- Process: Inclusive and collaborative planning process with participation from 25 County departments, 30 cities, and over 100 community organizations





# Homeless Initiative Strategies

## E. Create a Coordinated System

E1 – Advocate with Relevant Federal and State Agencies to Streamline Applicable Administrative Processes for SSI and Veterans Benefits	E5 – Decriminalization Policy E6 – Countywide Outreach System (H) E7 – Strengthen the Coordinated Entry System (H) E8 – Enhance the Emergency Shelter System (H) E9 – Discharge Data Tracking System	E13 – Coordination of Funding for Supportive Housing E14 – Enhanced Services for Transition Age Youth (H) E15 – Homeless Voter Registration and Access to Vital Records E16 – Affordable Care Act Opportunities E17 – Regional Homelessness Advisory Council and Implementation Coordination
E2 – Drug Medi-Cal Organized Delivery System for Substance Use Disorder Treatment Services	E10 – Regional Coordination of Los Angeles County Housing Authorities E11 – County Specialist Support Team E12 – Enhanced Data Sharing and Tracking	
E3 – Creating Partnerships for Effective Access and Utilization of ACA Services by Persons Experiencing Homelessness		
E4 – First Responders Training		

## A. Prevent Homelessness

A1 – Homeless Prevention Program for Families (H)
A2 – Discharge Planning Guidelines
A3 – Housing Authority Family Reunification Program
A4 – Discharges From Foster Care and Juvenile Probation
*A5 – Homeless Prevention Program for Individuals (H)

## C. Increase Income

C1 – Enhance the CalWORKs Subsidized Employment Program for Homeless Families
C2 – Increase Employment for Homeless Adults by Supporting Social Enterprise (H)
C3 – Expand Targeted Recruitment and Hiring Process to Homeless/Recently Homeless People to Increase Access to County Jobs
C4 – Establish a Countywide SSI Advocacy Program for People Experiencing Homelessness or At Risk of Homelessness (H)
C5 – Establish a Countywide Veterans Benefits Advocacy Program for Veterans Experiencing Homelessness or At Risk of Homelessness (H)
C6 – Targeted SSI Advocacy for Inmates (H)
*C7 – Subsidized Employment for Homeless Adults (H)

## B. Subsidize Housing

B1 – Provide Subsidized Housing to Homeless Disabled Individuals Pursuing SSI (H)
B2 – Expand Interim Assistance Reimbursement to additional County Departments and LAHSA
B3 – Partner with Cities to Expand Rapid Re-Housing (H)
B4 – Facilitate Utilization of Federal Housing Subsidies (H)
B5 – Expand General Relief Housing Subsidies
B6 – Family Reunification Housing Subsidy (H)
B7 – Interim/Bridge Housing for those Exiting Institutions (H)
B8 – Housing Choice Vouchers for Permanent Supportive Housing

## D. Provide Case Management and Services

D1 – Model Employment Retention Support Program
D2 – Expand Jail In Reach (H)
D3 – Supportive Services Standards for Subsidized Housing
D4 – Regional Integrated Re-entry Networks – Homeless Focus (H)
D5 – Support for Homeless Case Managers
D6 – Criminal Record Clearing Project (H)
*D7 – Provide Services and Rental Subsidies for Permanent Supportive Housing (H)

## F. Increase Affordable/Homeless Housing

F1 – Promote Regional SB 2 Compliance and Implementation	F4 – Development of Second Dwelling Units Pilot Program	*F7 – Preserve current affordable housing and promote the development of affordable housing for homeless families and individuals (H)
F2 – Linkage Fee Nexus Study	F5 – Incentive Zoning / Value Capture Strategies	
F3 – Support Inclusionary Zoning for Affordable Housing Rental Units	F6 – Using Public Land for Homeless Housing	



# Measure H

- ¼ cent County Sales tax that will generate an estimated \$355 million annually for 10 years to be used to prevent and combat homelessness
- Projected to help 45,000 families and individuals move from homelessness to permanent housing, and enable 30,000 more to avoid becoming homeless – within the first five years.

Board ordinance places Measure H on Mar. 7, 2017 countywide ballot to prevent and combat homelessness

**12/6/2016**

Passage of Measure H with 69.34% voter approval

**2/7/2017**

**3/7/2017**

**6/13/2017**

Board directs CEO to conduct a Measure H revenue planning process to develop funding recommendations for FY 17/18 – FY 19/20

Board approves final funding recommendations for FY 17/18 and tentative recommendations for FY 18/19 and 19/20



# Flow of Measure H Funds

Measure H  
Special Fund

County  
Departments  
and Agencies

Community  
Based  
Providers and  
Other Entities

Revenue from Measure H flows from County Departments and lead agencies into communities countywide, where it is put to work based on need.



# First Six Months of Measure H

- 50 public-private stakeholder consensus on Measure H funding allocations
- Measure H implementation moving expeditiously
- Incredible synergy between providers, County departments, cities, Councils of Government, faith organizations, and Los Angeles Homeless Services Authority



# Key Measure H Outcomes to Date

## July - December 2017:

- **7,297** individuals entered crisis, bridge, and interim housing including **811** individuals discharged from institutions
- Approximately **3,350** homeless families and individuals secured permanent housing through specific HI strategies including:
  - **1,385** rapid re-housing participants
  - **1,064** individuals from emergency shelter
  - **483** disabled adults pursuing SSI were housed







# Key Measure H Outcomes to Date

- **4,038** individuals have been engaged by Outreach Teams
- **3,143** youth were assessed using Next Step Tool
- **4,261** disabled individuals were assisted with applications for SSI and Veterans Disability Benefits
- **2,556** inmates received jail in-reach services





# Key Measure H Outcomes to Date

- **1,280** clients were linked to new Intensive Care Management Services
- **658** families received prevention services
- **948** deputies and sergeants were participated in First Responders Training  
(Data is from Oct. 2016 - Dec. 2017)





# Cities' Vital Role

- Dedicating federal housing subsidies to permanent supportive housing for the chronically homeless
- Ensuring law enforcement and first responders effectively engage homeless families/individuals
- Using land use policy to maximize the availability of homeless/affordable housing
- Community engagement
- Legislative advocacy





# Partnership with Cities

- Cities' vital role in the Homeless Initiative
  - Multi-jurisdictional collaboration to prevent and combat homelessness regionally
- Board of Supervisors' commitment to provide services for the Cities' supportive housing units (PSH MOU)
- Board of Supervisors' allocation of initial \$2.5 million to support regional coordination by COGs and homelessness planning by cities, and direction to provide ongoing funding for COGs and to support implementation of city homeless plans



# Intent of the Planning Grant

- Desired grant outcomes
  - Grantee cities to develop, enhance or expand their City Homelessness Plan, leveraging existing/new policies and internal resources
  - Build upon existing delivery system including Homeless Initiative strategies and Coordinated Entry System
  - Improved regional and multi-jurisdictional coordination
  - Enhanced public-private partnerships
- City Homelessness Plans due by June 30, 2018



# City Grantees

## San Gabriel Valley COG

Alhambra  
Arcadia  
Azusa  
Baldwin Park  
Claremont  
Covina  
Duarte/Irwindale  
El Monte  
Glendora  
Industry  
La Puente  
La Verne  
Monrovia  
Pomona  
Rosemead  
San Dimas  
San Gabriel  
South El Monte  
South Pasadena  
West Covina

## Gateway Cities COG

Artesia  
Downey  
Hawaiian Gardens  
Lynwood  
Norwalk  
Paramount/Bellflower  
Whittier  
Montebello

## South Bay Cities COG

Carson  
El Segundo  
Hawthorne  
Hermosa Beach  
Inglewood  
Manhattan Beach  
Redondo Beach

## San Fernando Valley COG

Burbank  
Santa Clarita

## Westside Cities COG

Culver City  
Santa Monica  
West Hollywood

## Las Virgenes-Malibu COG

Malibu

## North County

Lancaster  
Palmdale

## Multiple COGs

Los Angeles

**Total Number of Grantees: 44**

**Total Number of Cities: 46**





# Ongoing Cities Engagement

## Technical Sessions

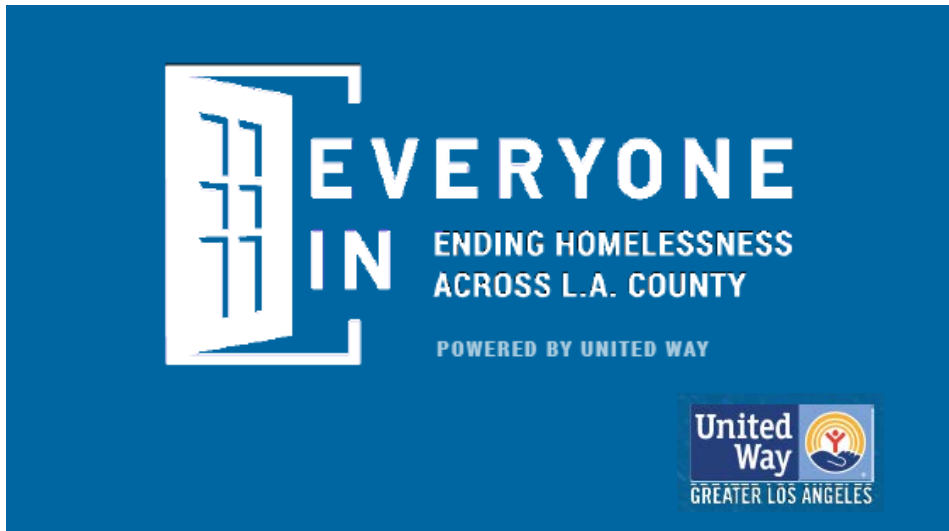
- Big picture of homeless system
- Land Use and Housing policies and resources including a City Panel
- Community engagement/NIMBYism
- Sharing best practices
- Networking



# Community Engagement



Changing the community paradigm and perception to promote siting of supportive housing



A campaign to be launched on 3/9/18 to communicate, engage, and activate people across the County to build the momentum we need to make real progress towards ending homelessness.





# Collaboration is Key

Homelessness is a regional problem that can only be effectively addressed with a commitment to action by the County, cities, community providers, business community, faith organizations and individuals across the County.

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