



The Los Angeles County

HOMELESS INITIATIVE

REAL HELP. LASTING CHANGE.

Los Angeles County Division

League of California Cities

March 1, 2018

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Homeless Crisis

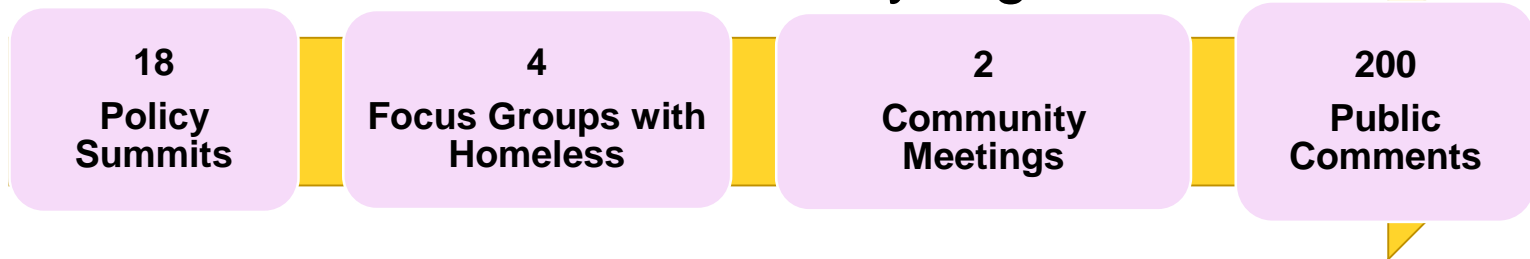
- LA County has a major homeless crisis, which is further exacerbated by a housing affordability crisis.
- Nearly 58,000 people experienced homelessness on a given night in 2017.
- Nearly $\frac{3}{4}$ of homeless people are unsheltered.
- In the Los Angeles Metro Area, as of 2015, 57% of renters were cost-burdened (paying more than 30% of income for housing) and 31% of renters were severely cost-burdened (paying more than 50% of income for housing).



County Homeless Initiative

Seizing the moment: Historic opportunity to combat homelessness throughout LA County

- Launched on August 17, 2015
- Initial Goal: Develop a set of recommended County strategies to combat homelessness, including strategies in which cities can participate
- Process: Inclusive and collaborative planning process with participation from 25 County departments, 30 cities, and over 100 community organizations





Homeless Initiative Strategies

E. Create a Coordinated System

E1 – Advocate with Relevant Federal and State Agencies to Streamline Applicable Administrative Processes for SSI and Veterans Benefits	E5 – Decriminalization Policy	E13 – Coordination of Funding for Supportive Housing
E2 – Drug Medi-Cal Organized Delivery System for Substance Use Disorder Treatment Services	E6 – Countywide Outreach System (H)	E14 – Enhanced Services for Transition Age Youth (H)
E3 – Creating Partnerships for Effective Access and Utilization of ACA Services by Persons Experiencing Homelessness	E7 – Strengthen the Coordinated Entry System (H)	E15 – Homeless Voter Registration and Access to Vital Records
E4 – First Responders Training	E8 – Enhance the Emergency Shelter System (H)	E16 – Affordable Care Act Opportunities
	E9 – Discharge Data Tracking System	E17 – Regional Homelessness Advisory Council and Implementation Coordination
	E10 – Regional Coordination of Los Angeles County Housing Authorities	
	E11 – County Specialist Support Team	
	E12 – Enhanced Data Sharing and Tracking	

A. Prevent Homelessness

A1 – Homeless Prevention Program for Families (H)
A2 – Discharge Planning Guidelines
A3 – Housing Authority Family Reunification Program
A4 – Discharges From Foster Care and Juvenile Probation
*A5 – Homeless Prevention Program for Individuals (H)

C. Increase Income

C1 – Enhance the CalWORKs Subsidized Employment Program for Homeless Families
C2 – Increase Employment for Homeless Adults by Supporting Social Enterprise (H)
C3 – Expand Targeted Recruitment and Hiring Process to Homeless/Recently Homeless People to Increase Access to County Jobs
C4 – Establish a Countywide SSI Advocacy Program for People Experiencing Homelessness or At Risk of Homelessness (H)
C5 – Establish a Countywide Veterans Benefits Advocacy Program for Veterans Experiencing Homelessness or At Risk of Homelessness (H)
C6 – Targeted SSI Advocacy for Inmates (H)
*C7 – Subsidized Employment for Homeless Adults (H)

B. Subsidize Housing

B1 – Provide Subsidized Housing to Homeless Disabled Individuals Pursuing SSI (H)
B2 – Expand Interim Assistance Reimbursement to additional County Departments and LAHSA
B3 – Partner with Cities to Expand Rapid Re-Housing (H)
B4 – Facilitate Utilization of Federal Housing Subsidies (H)
B5 – Expand General Relief Housing Subsidies
B6 – Family Reunification Housing Subsidy (H)
B7 – Interim/Bridge Housing for those Exiting Institutions (H)
B8 – Housing Choice Vouchers for Permanent Supportive Housing

D. Provide Case Management and Services

D1 – Model Employment Retention Support Program
D2 – Expand Jail In Reach (H)
D3 – Supportive Services Standards for Subsidized Housing
D4 – Regional Integrated Re-entry Networks – Homeless Focus (H)
D5 – Support for Homeless Case Managers
D6 – Criminal Record Clearing Project (H)
*D7 – Provide Services and Rental Subsidies for Permanent Supportive Housing (H)

F. Increase Affordable/Homeless Housing

F1 – Promote Regional SB 2 Compliance and Implementation	F4 – Development of Second Dwelling Units Pilot Program	*F7 – Preserve current affordable housing and promote the development of affordable housing for homeless families and individuals (H)
F2 – Linkage Fee Nexus Study	F5 – Incentive Zoning / Value Capture Strategies	
F3 – Support Inclusionary Zoning for Affordable Housing Rental Units	F6 – Using Public Land for Homeless Housing	



Measure H

- ¼ cent County Sales tax that will generate an estimated \$355 million annually for 10 years to be used to prevent and combat homelessness
- Projected to help 45,000 families and individuals move from homelessness to permanent housing, and enable 30,000 more to avoid becoming homeless – within the first five years.

Board ordinance places Measure H on Mar. 7, 2017 countywide ballot to prevent and combat homelessness

12/6/2016

Passage of Measure H with 69.34% voter approval

2/7/2017

3/7/2017

6/13/2017

Board directs CEO to conduct a Measure H revenue planning process to develop funding recommendations for FY 17/18 – FY 19/20

Board approves final funding recommendations for FY 17/18 and tentative recommendations for FY 18/19 and 19/20



Flow of Measure H Funds

Measure H
Special Fund

County
Departments
and Agencies

Community
Based
Providers and
Other Entities

Revenue from Measure H flows from County Departments and lead agencies into communities countywide, where it is put to work based on need.



First Six Months of Measure H

- 50 public-private stakeholder consensus on Measure H funding allocations
- Measure H implementation moving expeditiously
- Incredible synergy between providers, County departments, cities, Councils of Government, faith organizations, and Los Angeles Homeless Services Authority



Key Measure H Outcomes to Date

July - December 2017:

- **7,297** individuals entered crisis, bridge, and interim housing including **811** individuals discharged from institutions
- Approximately **3,350** homeless families and individuals secured permanent housing through specific HI strategies including:
 - **1,385** rapid re-housing participants
 - **1,064** individuals from emergency shelter
 - **483** disabled adults pursuing SSI were housed





Key Measure H Outcomes to Date

- **4,038** individuals have been engaged by Outreach Teams
- **3,143** youth were assessed using Next Step Tool
- **4,261** disabled individuals were assisted with applications for SSI and Veterans Disability Benefits
- **2,556** inmates received jail in-reach services





Key Measure H Outcomes to Date

- **1,280** clients were linked to new Intensive Care Management Services
- **658** families received prevention services
- **948** deputies and sergeants were participated in First Responders Training

(Data is from Oct. 2016 - Dec. 2017)





Cities' Vital Role

- Dedicating federal housing subsidies to permanent supportive housing for the chronically homeless
- Ensuring law enforcement and first responders effectively engage homeless families/individuals
- Using land use policy to maximize the availability of homeless/affordable housing
- Community engagement
- Legislative advocacy





Partnership with Cities

- Cities' vital role in the Homeless Initiative
 - Multi-jurisdictional collaboration to prevent and combat homelessness regionally
- Board of Supervisors' commitment to provide services for the Cities' supportive housing units (PSH MOU)
- Board of Supervisors' allocation of initial \$2.5 million to support regional coordination by COGs and homelessness planning by cities, and direction to provide ongoing funding for COGs and to support implementation of city homeless plans



Intent of the Planning Grant

- Desired grant outcomes
 - Grantee cities to develop, enhance or expand their City Homelessness Plan, leveraging existing/new policies and internal resources
 - Build upon existing delivery system including Homeless Initiative strategies and Coordinated Entry System
 - Improved regional and multi-jurisdictional coordination
 - Enhanced public-private partnerships
- City Homelessness Plans due by June 30, 2018



City Grantees

San Gabriel Valley COG

Alhambra
Arcadia
Azusa
Baldwin Park
Claremont
Covina
Duarte/Irwindale
El Monte
Glendora
Industry
La Puente
La Verne
Monrovia
Pomona
Rosemead
San Dimas
San Gabriel
South El Monte
South Pasadena
West Covina

Gateway Cities COG

Artesia
Downey
Hawaiian Gardens
Lynwood
Norwalk
Paramount/Bellflower
Whittier
Montebello

South Bay Cities COG

Carson
El Segundo
Hawthorne
Hermosa Beach
Inglewood
Manhattan Beach
Redondo Beach

San Fernando Valley COG

Burbank
Santa Clarita

Westside Cities COG

Culver City
Santa Monica
West Hollywood

Las Virgenes-Malibu COG

Malibu

North County

Lancaster
Palmdale

Multiple COGs

Los Angeles

Total Number of Grantees: 44

Total Number of Cities: 46





Ongoing Cities Engagement

Technical Sessions

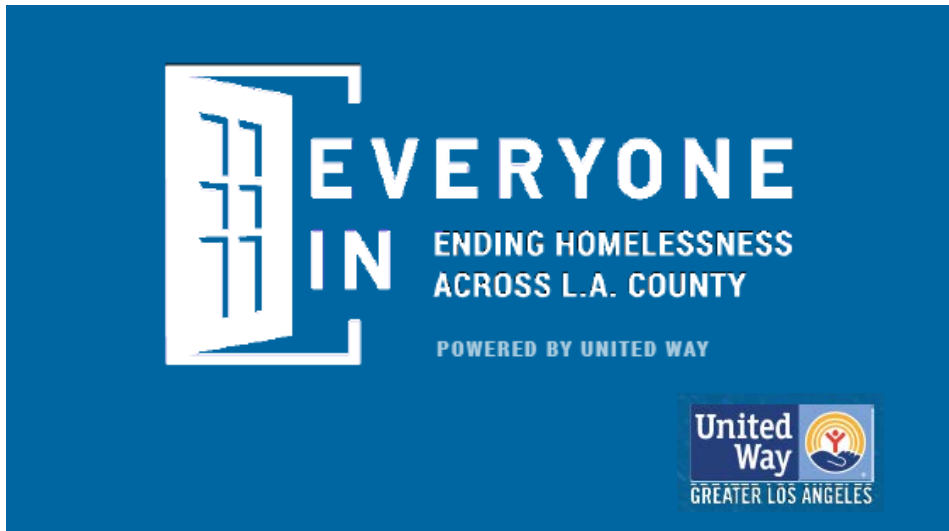
- Big picture of homeless system
- Land Use and Housing policies and resources including a City Panel
- Community engagement/NIMBYism
- Sharing best practices
- Networking



Community Engagement



Changing the community paradigm and perception to promote siting of supportive housing



A campaign to be launched on 3/9/18 to communicate, engage, and activate people across the County to build the momentum we need to make real progress towards ending homelessness.



Collaboration is Key

Homelessness is a regional problem that can only be effectively addressed with a commitment to action by the County, cities, community providers, business community, faith organizations and individuals across the County.

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