

8TH ANNUAL CITY ECONOMIC DEVELOPMENT CONFERENCE

Long Beach Grand – 4101 E. Willow Street, Long Beach, CA 90815

Wednesday, June 20, 2018

- 9:00 – 9:15 a.m. Check-in and Registration and Continental Breakfast
- 9:15 – 9:30 a.m. Welcome Remarks
- 9:30 – 10:00 a.m. Los Angeles County's Economy in 2018 and Beyond
Discussion of priorities and concerns for the County's business community, including issues, needs, attitudes, and how they will drive economic success.
Tracy Hernandez, Founding CEO, BizFed, Los Angeles County Business Federation
- 10:00 – 10:45 a.m. What is a 5G Network?
Telecommunication companies have announced plans to launch 5G Networks in local communities. Learn about the latest innovations in this wireless technology and *how* cities can successfully employ a 5G Network in their community.
Teresa Acosta, Crown Castle
Local Government representative TBD
- 10:45 – 11:00 a.m. Break
- 11:00 – Noon What Makes a Successful Public Private Partnership?
The City of Long Beach built a \$530 million city hall, library, park and port headquarters using a groundbreaking public-private procurement and financing method not widely used in California for projects of this type. Learn the keys to success and how Long Beach made it work for their new Civic Center.
Katherine Perez-Estolano, Arup
Ignacio Barandiaran, Principal, Advisory Services, Arup
Stuart Marks, Senior VP & Group Co-Head, Origination (West), Plenary Group
Tom Modica, Assistant City Manager, City of Long Beach
- Noon Lunch
- 12:30 – 1:15 p.m. Tips on How to Effectively Implement City Initiatives to Save Time & Money (Co-Hosted by the League's Asian & Pacific Islander Caucus)
Learn about strategies to implement city initiatives by developing a proactive approach that will define and prioritize what is in the city's "best interest" and learn how to engage the right stakeholders so that projects are successfully completed.
Kosh Samuel, Vice President, PacificWest
- 1:15 – 2:00 p.m. The Shifting Sands of Economic Development: Sustainability & Housing Districts (Co-Hosted by the League's Asian & Pacific Islander Caucus)
Cities can pursue economic development and comply with state mandates using new "sustainability and housing districts" (EIFD, HSD, WHOZ, NIFTI, CRIA, AHAs) that blend zoning and CEQA incentives with tax increment financing to yield taxes, jobs and housing. Learn how to enable economic development in your community, while complying with state housing/ sustainability mandates and attract uses/tenants that will thrive, not disappear in a digital economy.
Larry Kosmont, President & CEO, Kosmont Companies
- 2:00 – 2:45 p.m. How to Build a Sustainable Community
Many cities are pursuing sustainable economic development policies that will create jobs, while also maintaining environmental quality, conserving resources, addressing economic disparities, promoting public health, and otherwise improve the city's quality of life. Learn the strategies and tactics to leverage your local efforts and build strong local and regional partnerships to capitalize on funding for sustainable economic development.
Steve Sanders, Program Director, Sustainable Communities Program, Institute for Local Government
Michael Flad, City Manager, City of South Gate & Member, California Strategic Growth Council
- 2:45 – 3:00 p.m. Closing Remarks and Adjournment