

ICMA

| Update

2017 FOCUS

- Membership & Benefits
- Ethics
- Leadership & Professional Development
- Strategic Planning
- Future of Professional Management

Vision & Mission

- Redefining vision, mission, and values

Our Vision

To be the leading association of local government professionals dedicated to creating and sustaining thriving communities throughout the world.

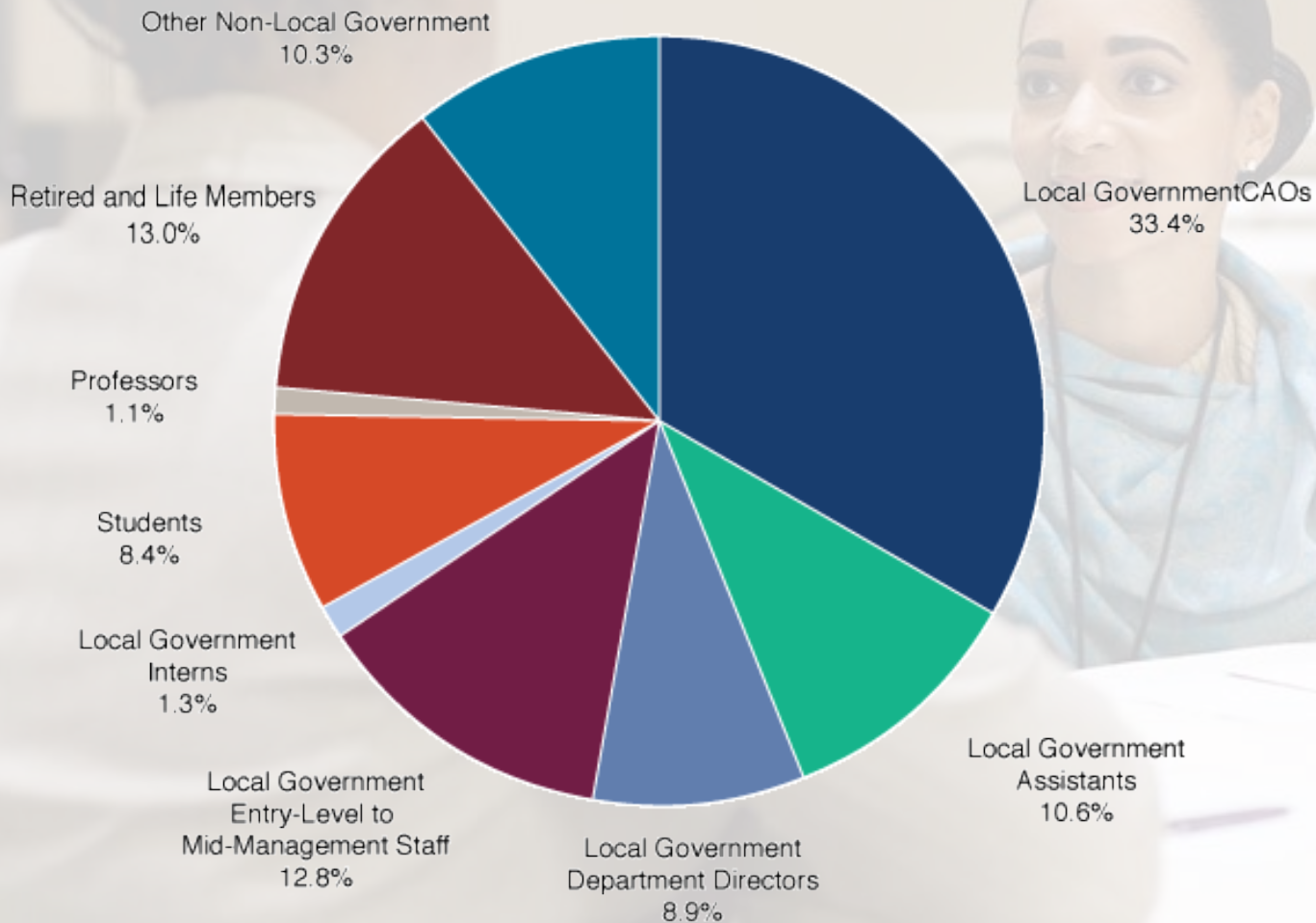
Our Mission

To advance professional local government through leadership, management, innovation, and ethics.

ICMA Member Overview

10,000+ members representing
all 50 states and 33 counties

ICMA's Inclusive Membership



Enhancing Your Membership Benefits

- Free webinars on select topics with RC's sponsorship
- Ethics webinars
- “Thank You For Your Loyalty”: one free webinar for all
- Free e-books:
 - *17 Local Government Predictions for a Successful 2017*
 - *Making it Work: The Essentials of Council-Manager Relations*

Take Your Career to the Next Level

Online Certificate Programs

LOCAL Government **101**

MASTER THE
FUNDAMENTALS



Take Your Career
TO THE NEXT LEVEL

LOCAL
Government
201

ONLINE CERTIFICATE PROGRAM



ICMA Coaching

- 26 state associations are partners
- 6 live free webinars per year
- Archived webinars
- Coaching Videos
- ICMA CoachConnect
 - Register / trained to Coach
 - Get a coach
- <http://icma.org/coaching>

Student Chapters

Building the Profession

- Over 75 student chapters = 1,100+ student members
- 9 Chapters in the West Coast Region
- Does your alma mater have an ICMA Student Chapter?

Student Chapters

WEST COAST



ICMA Code of Ethics

The mission of ICMA is to create excellence in local governance by developing and fostering professional local government management worldwide. To further this mission, certain principles, as enforced by the Rules of Procedure, shall govern the conduct of every member of ICMA, who shall:

1. Be committed to the concepts of effective and democratic local government by responsible elected officials

Driven by ethics and transparency

ICMA members subscribe to the stringently-enforced **Code of Ethics**.

Established in 1924, the Code and its principles include government professionalism and transparency.

Code of Ethics: Ongoing Review

- Tenet 4: Serving in the Best Interests of the Public:
 - Input Process Underway
 - 2 Year Minimum Service

CA Initiatives Through Cal-ICMA

- “Survival Skills Project Follow-Up:
 - Partnership with CMD, CCMF, ILG
 - 5 Initiatives:
 - » Programming at LCC Conferences
 - » Resource Organizing and Availability
 - » 1st Time Manager Resources
 - » Area Manager Group Member Support
 - » Governance Best Practices
- Ethics Committee
- Talent Initiative

2017 ICMA Annual Conference:

- San Antonio
- October 22-25
- Registration Opens June 28

Other Resources Available to You

- Model Employment Agreement
- Compensation Guidelines
- Performance Evaluation Handbook
- First Time Administrators Handbook
- MIT Program

ICMA

INTERNATIONAL CITY/COUNTY
MANAGEMENT ASSOCIATION