

MUNICIPAL FINANCE Institute

DECEMBER 12-13, 2018
HYATT REGENCY SAN FRANCISCO



Sacramento San Diego San Jose Benicia Los Angeles Santa Barbara San Francisco Stockton Marysville Sonoma Oakland Santa Clara Crescent
City Alameda Placerre San Luis Obispo Ukiah Mendocino Yuba Arcata Petaluma Temecula Santa Cruz Ventura Healdsburg Redwood
City Santa Rosa Watsonville Vallejo Cotati Sutter City San Bernardino Colton Trinidad Woodland Chico Antioch Covington Fair
Jones San Leandro Napa Hollister San Rafael Visalia Salinas Wheatland Ukiah Hayward Anaheim St. Helena Red Bluff Martinez
Livermore Etna Dixon Berkeley Sonoma Riverside Modesto Fresno Calistoga Willows Santa Ana Pasadena Santa Monica
Los Gatos National City Redding Marysville Ukiah South Pasadena Tulare Lake Elsinore San Jacinto Lakeport Auburn Compton Oceanview
Lodi Ukiah Guadalupe Willits Redlands Rio Vista Hercules Pacific Grove Fort Bragg Monterey Lodi San Clemente Halford Ontario
Redondo Beach Vacaville Rockville Great Valley Solana Fingerville Sausalito Rio Vista Palo Alto Pleasanton San Mateo San Juan Bautista Corona
Emeryville Belvedere Long Beach Solvang Winters Whitefish Azusa Yosemite Susanville Mill Valley Hercules Covina Alturas
Patterson Sebastopol Mountain View Bishop Pittsburg Pinole Biggs Orland Alhambra Arcadia Fairfield Imperial Concord Mount Shasta
Richmond Santa Maria Vernon Gridley Jackson Oroville Dinuba Fortuna Glendale Goleta Upland Tehama La Verne Huntington
Park Newport Beach Morgan Hill Oakdale Lodi Hemlock Beach Piedmont Sierra Madre Madera San Antonio Los Banos Corning Claremont
Ingleswood Turlock Larkspur Bravely Calexico El Centro Kingsburg Burtin game Newman Fowler Healdville Port Archa Roses South San
Francisco Albany Davis Huntington Beach Roseville Dunsmuir Tehachas Orland Hewlett Chico Lindsay Blue Lake Hillsborough
Tracy Turlock City Eureka Daly City Manteca Burbank Arroyo Grande Hanford San Fernando Glendale Hialeah Chula Vista Agnes
Camp La Mesa Calexico El Cajon El Monte Beaumont Northridge Beach Sunnyvale Banning Santa Cruz Redkey San Gabriel San Marino Anaheim
Needles Beverly Hills Fillmore Corcoran Firebaugh Walnut Creek San Bruno Salinas Mendocino Seal Beach Gustine Monterey Park Costa
Madera Buena Camarillo The Sea El Segundo Plymouth Brea Davis El Centro Culver City Covas Manteca Calipatria Patterson San Jacinto
Williams Monte Belito Soledad Torrance Lynwood Ojai Paler Hawthorne Atwater Riverbank Livingston South Gate Chowchilla
West Covina Atherton Signal Hill Colton Maywood La Habra San Carlos Belmont Placentia Laguna Beach Tustin Bell Menlo Park San Clemente
Indio Gardena Fairfax Redondo Beach Dos Palos Tulelake Shafter Palm Springs Palm Springs Woodlake Mendota Ripon Wasco Fortson
Reno Beach Portola Williamsport Galt Coachella Greenfield Gonzales Live Oak Elanow Millbrae Orangevale Greenwood Park Hillsdale San
Ramon Capitola Muroran Campbell Fontana Carlsbad Vista Hills Thousand Oaks Novato Costa Mesa Del Mar Escondido Palmdale Redwood
Newark Cupertino La Palma Redwood Frontmont Baldwin Park Los Angeles El Monte Montclair Sanction Garden Grove Imperial Beach Cypress
La Puente San Ramon Woodbury Norwalk Bellflower Rolling Hills Estates Pacifica Pico Rivera South El Monte Walnut Union City Artesia
McFarland Bradbury Irwindale Duarte Norwalk Bellflower Rolling Hills Estates Pacifica Pico Rivera South El Monte Walnut Union City Artesia
Del Mar Half Moon Bay Rosemead Grover Beach La Grange Novato City of Commerce Los Alamitos Temecula City of Sand City San Dimas Farnsworth
Cudahy Arvin Wood San Juan Capistrano Bell Gardens Hidden Hills Pleasant Hill Brisbane Villa Park Palmdale Robert Park Victorville Vista San
Marcos Blythe Thousand Springs Irwindale Clayton Palmdale Ontario Tiburon Lodi La Brea Portola Valley Monterey Park Thousand Oaks Camarillo Norco
Yountville Rio Del Coronado Scotts Valley Santa Cruz Scotts Valley Indian Wells Upper Merion Lafayette San Gabriel Waterford Adams Linda
Avalon Fremont City Willow Hughes Ranchos Madera Santa Rosa Palmdale Fremont Hayward Hayward La Grange Palmdale Lancaster
Rancho Cucamonga Grand Terrace La Habra Heights Arcadia Arcadia Paradise Chualar Big Bear Lake San Juan Poway Cathedral City Westlake Village
Dublin La Quinta Danville Agoura Hills East Palo Alto San Ramon Moorpark Mammoth Lakes West Hollywood Moreno Valley Lancaster Solvang
Orinda Solano Beach Encinitas West Sacramento Tuente Palms Highland Santa Clarita Mission Viejo Hesperia Apple Valley Dana Point Diamond Sp
Lathrop Yucaipa Laguna Niguel Calimesa Canyon Lake Malibu Calabasas Murietta Yuca Valley Chino Hills Laguna Hills Lake Forest American Canyon
Buellton Windsor Truckee Shasta Lake Colusa Heights Laguna Woods Oakley Elk Grove Rio Vista Colton Rancho Cordova Wildomar Menifee Eastvale



REGISTRATION AND HOUSING DEADLINE:
Monday, November 19, 2018
www.cacities.org/events

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WEDNESDAY

WEDNESDAY, DECEMBER 12

REGISTRATION OPEN

8:30 a.m. – 6:00 p.m.

OPENING GENERAL SESSION

9:30 – 10:15 a.m.

Welcoming Remarks

Opening Keynote Session

Start the morning with former League President and current San Francisco Treasurer José Cisneros, who will provide an update on the hottest topics in California municipal finance.

Legal and Elections Update

10:30 – 11:45 a.m.

Leading experts will review the latest major developments in California city revenues, spending and financing: important changes, significant challenges, and new opportunities. Learn about legal developments in taxes, fees, Proposition 218, Proposition 26, new laws, and the underlying issues for your agency's finances.



For speaker information, go to

www.cacities.org/MuniFinanceEd

Sessions are subject to change

Networking Luncheon & Visit with Sponsors

11:45 a.m. – 1:00 p.m.

Attendees will be treated to a networking lunch. Afterwards, stop by some of the vendors near your session room and visit with our conference sponsors.

Legislative and Budget Update

1:00 – 2:15 p.m.

Get the latest on state legislation affecting city finances including homeless funding, housing, transportation, wildfires, pensions, cannabis, and sales taxes. Learn about the state's financial condition and budget and the implications for your city.

Break & Visit with Sponsors

2:15 – 2:30 p.m.



Save The Date:

**2019 ANNUAL
CONFERENCE & EXPO**

October 16–18, 2019
Long Beach Convention Center

WEDNESDAY, DECEMBER 12

CONCURRENT BREAKOUT SESSIONS

2:30 – 3:45 p.m.

Local Government Reserve Policy

An essential element of fiscal sustainability is having robust financial reserves. GFOA's Best Practice on general fund reserves recommends, at a minimum, that general-purpose governments, regardless of size, maintain unrestricted fund balance in their general fund of no less than two months of regular general fund operating revenues or regular general fund operating expenditures (i.e., reserves equal to about 16 percent of revenues). However, each community faces its own unique set of risk factors. How can communities tailor their reserve policy to their unique circumstances? What is the right reserve level for your community? How do you communicate the importance of prudent reserve policy to elected officials and the community?

Upgrading Financial Software: Challenges, Opportunities, and Lessons Learned

How old is your financial software? Thinking of stepping into the 21st century and upgrading your finance/accounting/payroll system? Want a chance to learn from someone who has been there/done that? This is your chance to learn valuable lessons from someone currently in the process of upgrading

their financial software. Hear tales from the trenches about do's and don'ts when considering this important, complex and challenging project.

Break & Visit with Sponsors

3:45 – 4:00 p.m.

Economic Outlook with Dr. Peter Rupert

4:00 – 5:15 p.m.

Dr. Rupert is back with his popular economic outlook presentation.

Joint Networking Reception with the City Clerks & Fire Chiefs

5:30 – 6:30 p.m.

After a full day of education, relax and enjoy some light hors d'oeuvres and refreshments while networking with your colleagues. This will be a joint reception with attendees of the City Clerks New Law & Elections Seminar and the Fire Chiefs Leadership Seminar.



For speaker information, go to
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Sessions are subject to change

THURSDAY



THURSDAY, DECEMBER 13

Networking Breakfast

7:45 – 8:45 a.m.

GENERAL SESSION

9:00 – 10:15 a.m.

Labor Negotiations Update for 2018

A recent Supreme Court decision and potential state legislative actions have brought public sector bargaining to the forefront of the public policy debate. As local governments grapple with runaway personnel costs driven by pension and medical, the “economics” behind labor negotiations has become more important. This session will provide an update on the status of labor negotiations from a financial viewpoint and provide an overview of potential expectations for increased union activity. Along the way, we’ll discuss total compensation surveys, benefits cost pressures, consumer prices, and more as effective tools for decision-makers in this new paradigm.

THURSDAY, DECEMBER 13

CONCURRENT BREAKOUT SESSIONS

10:30 – 11:45 a.m.

Payroll Compliance & the Fair Labor Standards Act Post Flores

FLSA Regular Rate of Pay compliance is complicated and critical for public agencies. Payroll system limitations often increase the complexity toward compliance. This session will identify calculation methods to incorporate a variety of items of compensation (such as Cash-in-Lieu) into the overtime rate; provide an explanation of dual calculation methodology for FLSA vs. MOU/Contract overtime payments; and offer suggestions for an action plan to protect your agency from FLSA liability or reduce the liability moving forward through strategies negotiated at the collective bargaining table.

Finance Department Tune-Up: Benefits of a Comprehensive Assessment

This session will present the benefits of a comprehensive review of an agency's finance department. Discover how poor administrative and financial practices evolve over time and the consequences of maintaining poor practices. Understand how an assessment is conducted for maximum effectiveness. Examples of the types of findings and recommendations that can significantly improve the performance of an agency's finance classifications, policies, procedures, systems, resource

allocation and reporting will be reviewed. Walk away motivated to look at the operations of your finance department with an appreciation for the considerable benefits that can be derived from a comprehensive review.

Networking Lunch

12:00 – 1:00 p.m.

Network with colleagues and enjoy lunch in the atrium of the Hyatt.

It Cuts Both Ways: A Pensions Update

1:10 – 2:25 p.m.

As 2018 draws to a close, we will hear from experts regarding the state's certain (and uncertain) developments around the current pension climate.

CLOSING KEYNOTE:

2:40 – 4:00 p.m.

Sales Tax Tell-All with Nick Maduros

With so many recent actions that affect local agencies and their finances, discover what the Department of Tax and Fee Administration is doing, and what this means for your city. This informative and lively closing discussion with Director Nick Maduros is a must attend event.

Adjourn | 4:00 p.m.

GENERAL INFORMATION

All attendees must register for the conference prior to reserving a hotel room. Registration is not complete until full payment is received. The League is unable to accept purchase orders. Once registration is complete, you will be directed to the housing reservations page.

- For online registration, go to www.cacities.org/events and select “Municipal Finance Institute”.
- To request a mail-in registration form, contact mdunn@cacities.org

Registration must be received by Monday, November 19. After this date, please register onsite if space is available.

COSTS/FEES

Registration includes electronic access to all program materials, admission to all sessions on Wednesday and Thursday, and admission to the Wednesday lunch and reception, plus the Thursday breakfast and lunch.

FULL REGISTRATION

City Staff/Officials.....	\$375
All Others – Company/Consultant/League	\$620
Non-Member City	\$1,375
Spouse Registration (Wed. Reception Only)	\$50

The spouse fee is restricted to persons who are not city or public officials, are not related to any Partner or sponsor, and would have no professional reason to attend the conference. It is for admission to the reception only. There is no refund for the cancellation of a spouse registration. It is not advisable to use city funds to register a spouse.



For speaker information, go to

www.cacities.org/MuniFinanceEd

Sessions are subject to change

CANCELLATIONS

Refunds of rate paid, minus \$75 processing charge, will be made for cancellations submitted in writing to mdunn@cacities.org and received by **Monday, November 19**. There are no refunds for cancellations after this date. Substitutions can be made onsite.



If you require special accommodations related to facility access, transportation, communication and/or dietary requests, please contact our Conference Registrar at mdunn@cacities.org by Monday, November 19.

HOTEL INFORMATION & RESERVATIONS

Hotel reservation changes, date modifications, early check-out, or cancellations made prior to **Monday, November 19**, must be done through the online reservation link you received when registering for the conference. Use your confirmation/acknowledgment number to access your reservation to make changes. Once the November 19 deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that hotel cancellations after the housing deadline has passed may incur a financial penalty or a minimum one-night room charge or attrition fees.

Hyatt Regency San Francisco, Embarcadero

5 Embarcadero Center, San Francisco, CA 94111

Hotel Rate (per night): \$199 – (plus taxes and fees)

Self-Parking: \$28 per day with no in/out privileges (subject to change without notice)

**Please DO NOT book outside of the League hotel block. This will cause an increase in event costs, liabilities and higher registration rates.*

PLEASE NOTE: The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with the League the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.



1400 K Street, Ste. 400
Sacramento, CA 95814
www.cacities.org

Join us for the 2018 Municipal Finance Institute

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