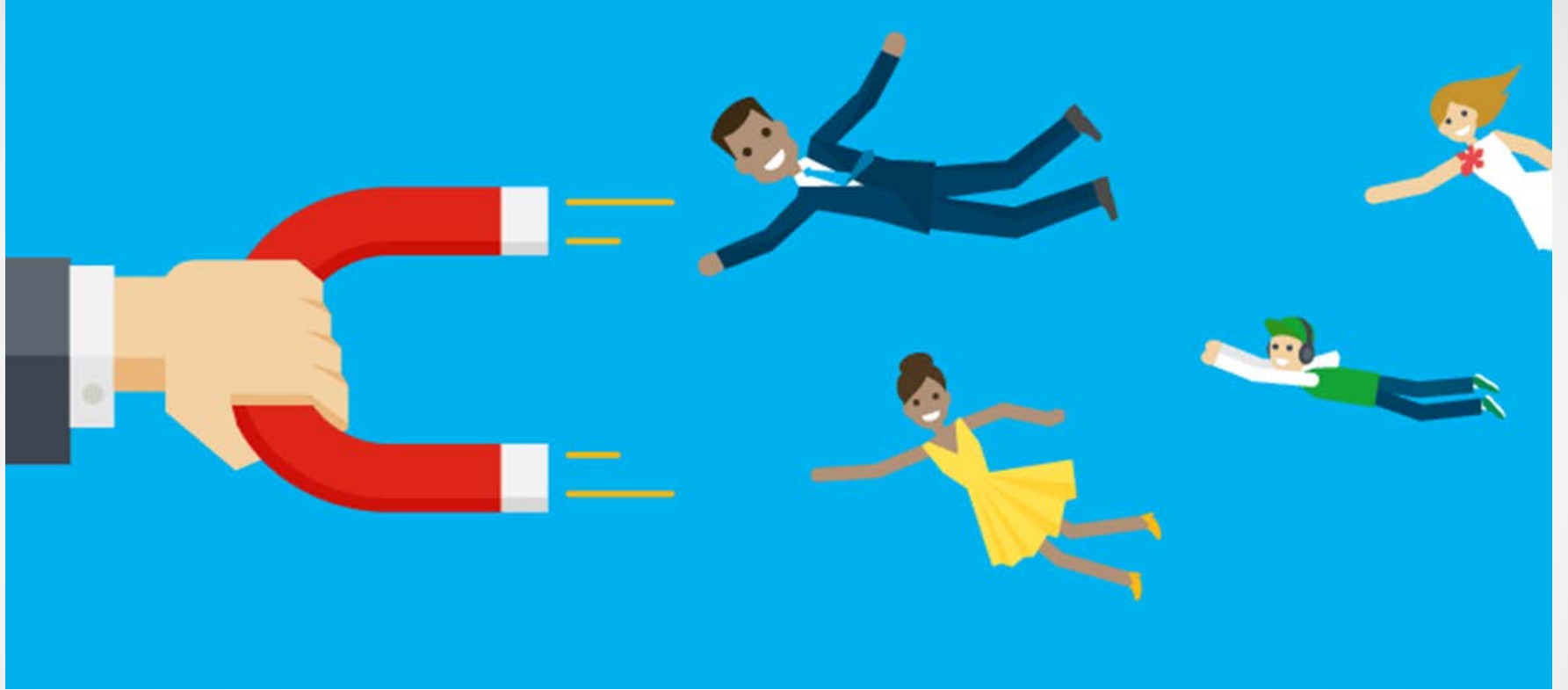




Meeting the Workforce Challenges of Tomorrow, Today!

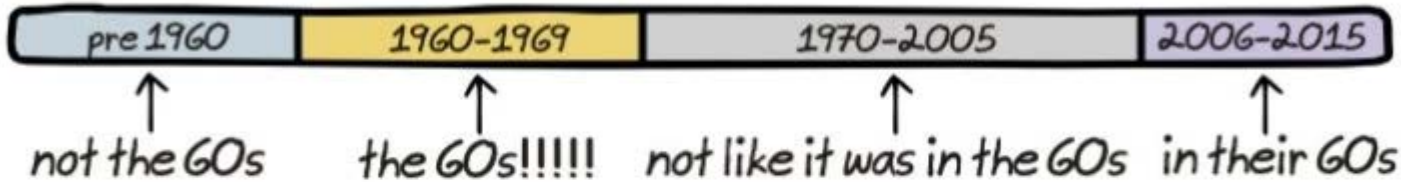
**Karen Pinkos, Assistant City Manager, City of El Cerrito
(and Julie Underwood, former ACM, Daly City/CM Mercer Island WA)**



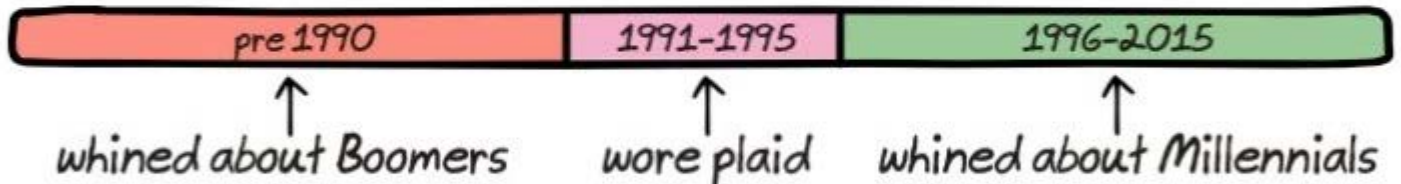
anatomy of generations

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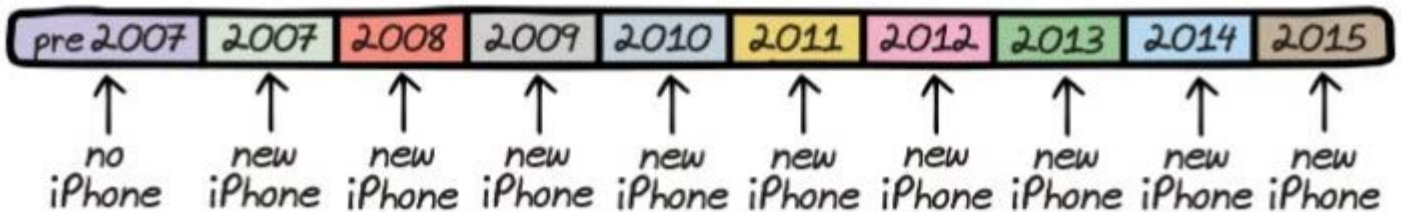
Boomers



Gen Xers



Millennials



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The most
dangerous phrase
in the language is “we’ve
always done it this way.”

Rear admiral Grace Hopper